

# **Glenlivet Estate Visitor Survey 2003**

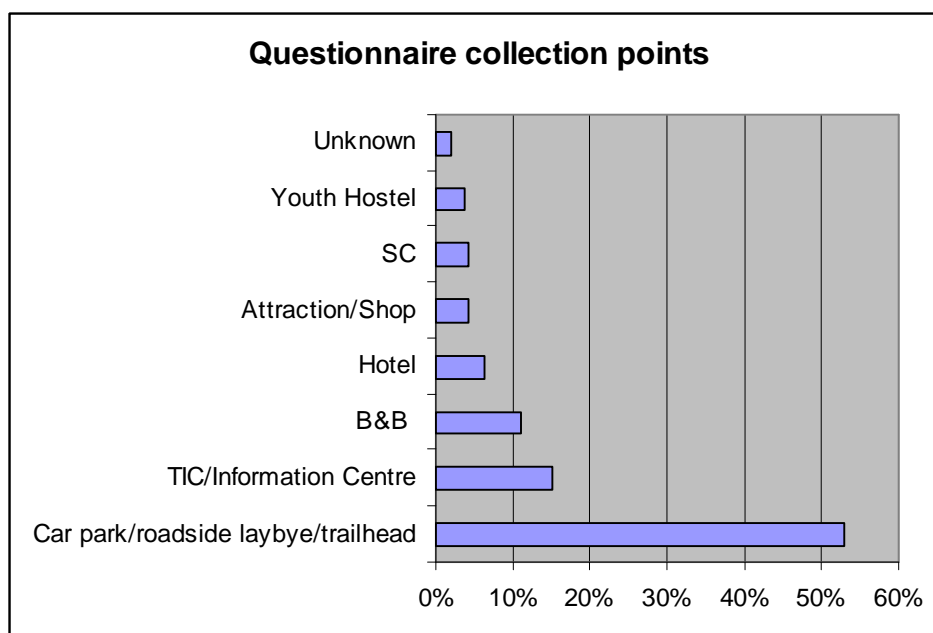
## **Results**

## Glenlivet Estate Visitor Survey 2003 Results

### Collection Points of Questionnaires

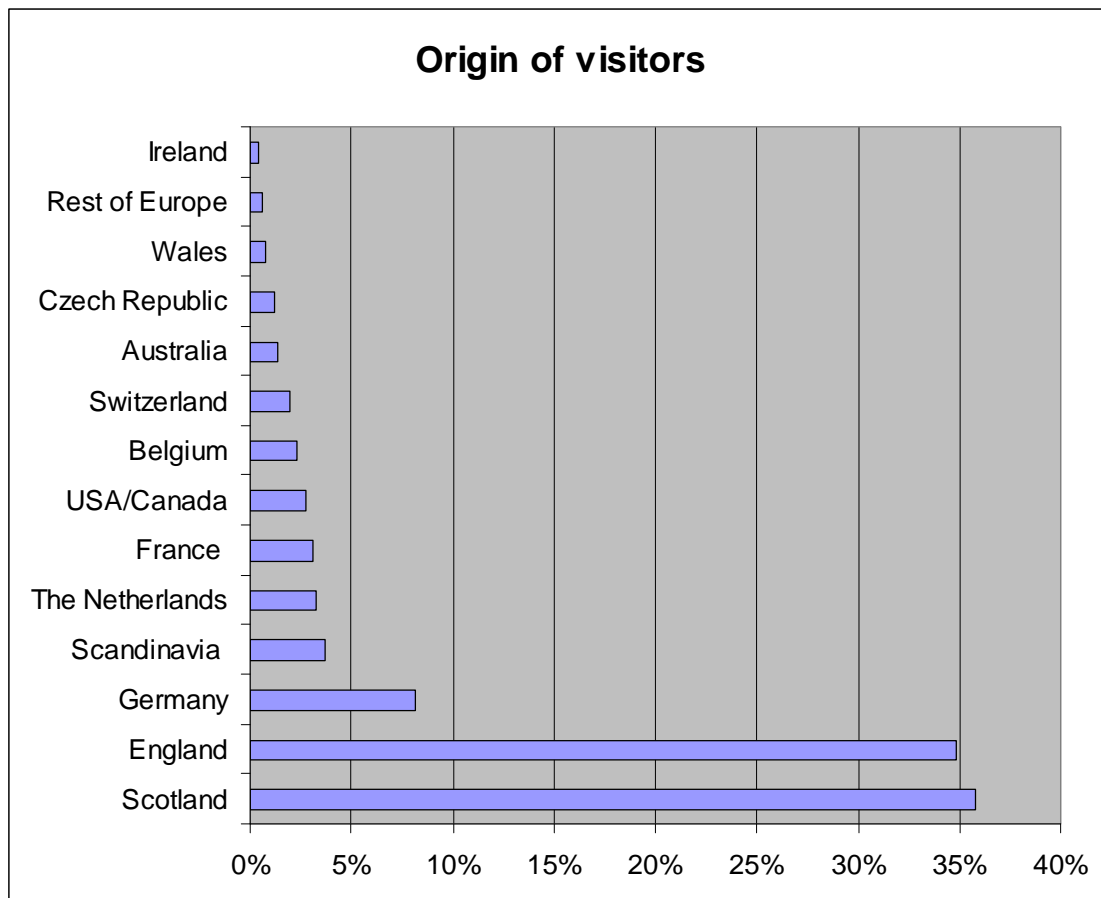
Distribution Point	Number of returns
Information Point (Lecht End Road)	47
White Bridge Car Park	43
Tomintoul Tourist Information Centre	41
Estate Office	30
Lecht Mine Cap Park	27
Clash Wood Car Park	21
Campdalmore Car Park (Speyside Way)	20
Gordon Hotel	20
Mains of Auchriachan B&B	20
Youth hostel	20
Allanreid Car Park	19
Balcorach Car Park	19
Tombae Car Park / Picnic site	19
Altnaglander Car Park	15
Bridge of Brown Tea Room	13
Packhorse Bridge Car Park/Picnic Site	13
Eskemulloch Car Park	12
Glenmulliach Car Park / Picnic Site	12
Minmore House Hotel	9
Tomnavoulin Car Park / Picnic Site	9
Whisky castle/shop	8
Findron B&B	7
Morinsh B&B	7
Bluefolds SC	6
Drumin Country Museum	6
Roadside Cottage B&B	5
Torvue SC	5
A'Anside Studio	4
Croughly Farm B&B	4
Easter Corrie SC	4
Glen Avon Hotel	4
Livet House B&B	4
Alt na voir SC	3
Bracam House	3
Beechgrove Cottages SC	2
Deskie Farm SC	2
Glenmulliach House B&B	1
Unknown B&B	7
Unknown	11
	522

	<b>% of responses</b>	<b>Total Responses</b>
Car park/roadside laybye/trailhead	53%	276
TIC/Information Centre	15%	79
B&B	11%	58
Hotel	6%	33
Attraction/Shop	4%	23
SC	4%	22
Youth Hostel	4%	20
Unknown	2%	11
	<b>100%</b>	<b>522</b>



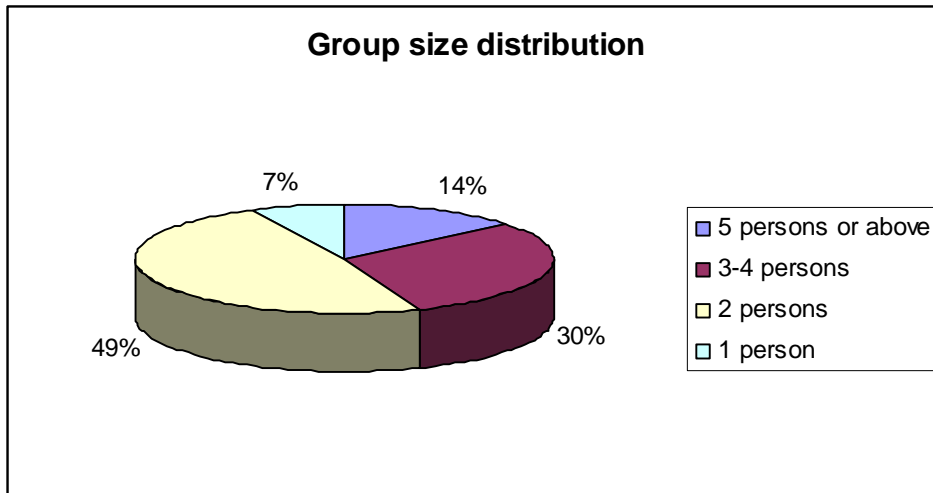
## Origin of Visitors

	% of responses	Total Responses
Scotland	36%	185
England	35%	180
Germany	8%	42
Scandinavia	4%	19
The Netherlands	3%	17
France	3%	16
USA/Canada	3%	14
Belgium	2%	12
Switzerland	2%	10
Australia	1%	7
Czech Republic	1%	6
Wales	1%	4
Rest of Europe	1%	3
Ireland	0%	2
	100%	517



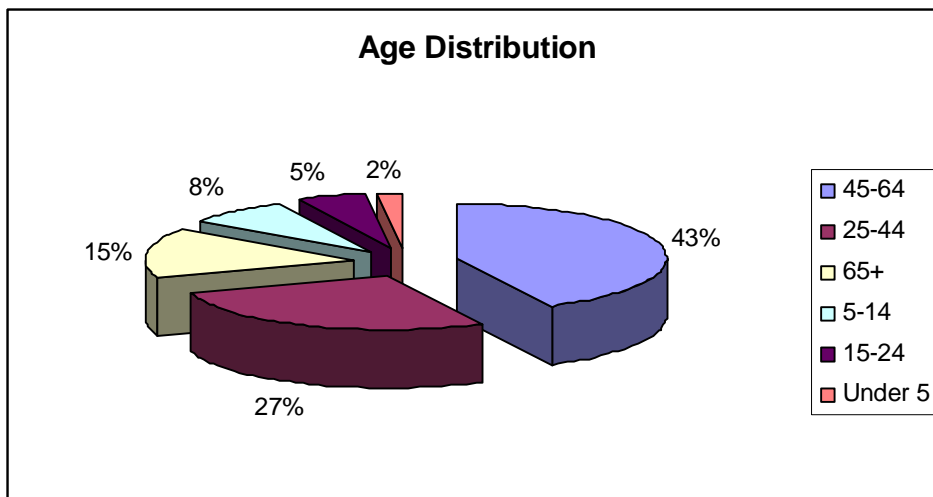
**1. Please indicate number of people in your visiting group, including yourself.**

	<b>% of questionnaire returns</b>	<b>Total responses</b>
Total number for all groups		1681
5 persons or above	14%	72
3-4 persons	30%	157
2 persons	49%	254
1 person	7%	37
	100%	



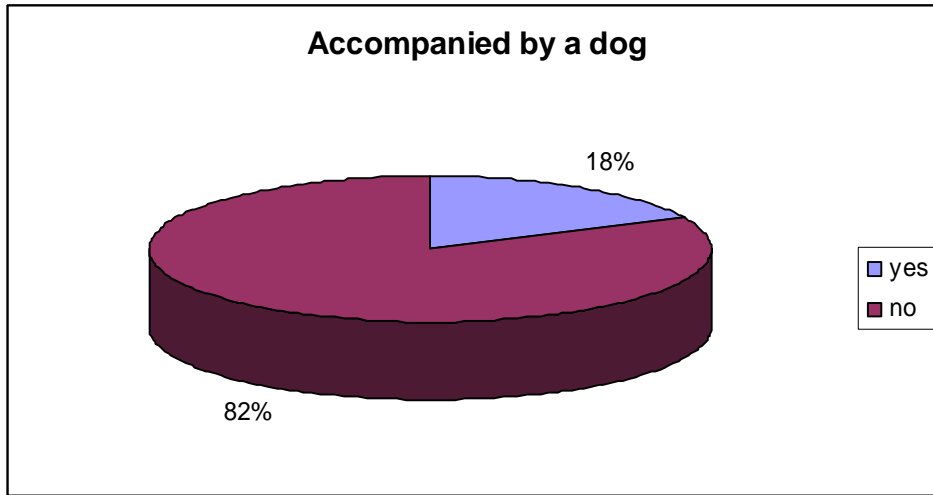
**2. Of your group please indicate the number of people in each of the following age categories, including yourself.**

Age group	% of questionnaire returns	Total responses
45-64	43%	697
25-44	27%	439
65+	15%	251
5-14	8%	131
15-24	5%	84
Under 5	2%	34
	100%	<b>1636</b>



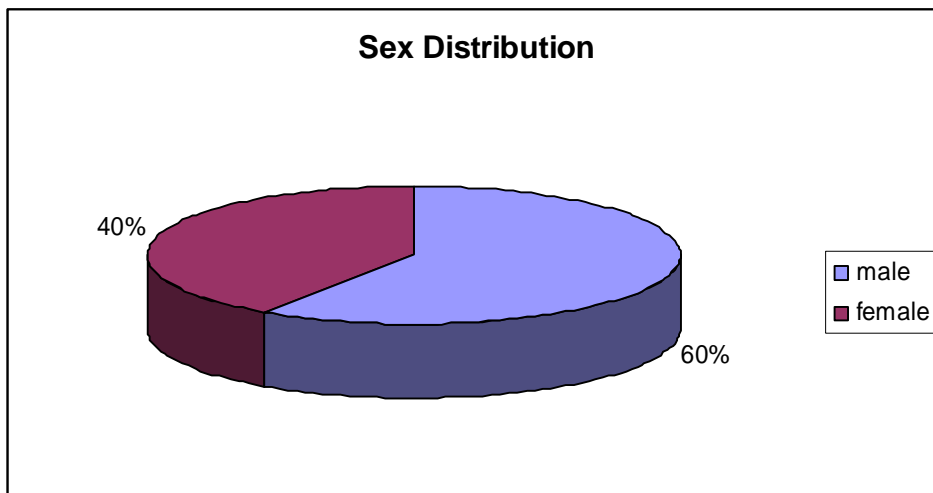
3. Do you have a dog with you? Yes No

	% of responses to this question	Total responses
yes	18%	93
no	82%	420
	100%	513



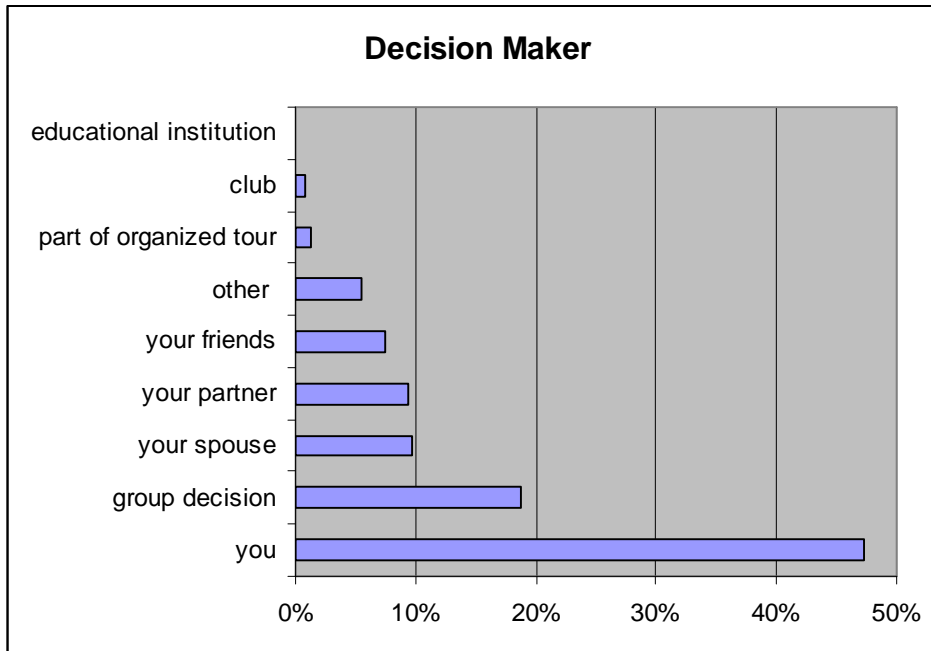
4. Are you? Male Female

	% of responses to this question	Total responses
male	60%	316
female	40%	215
	100%	531



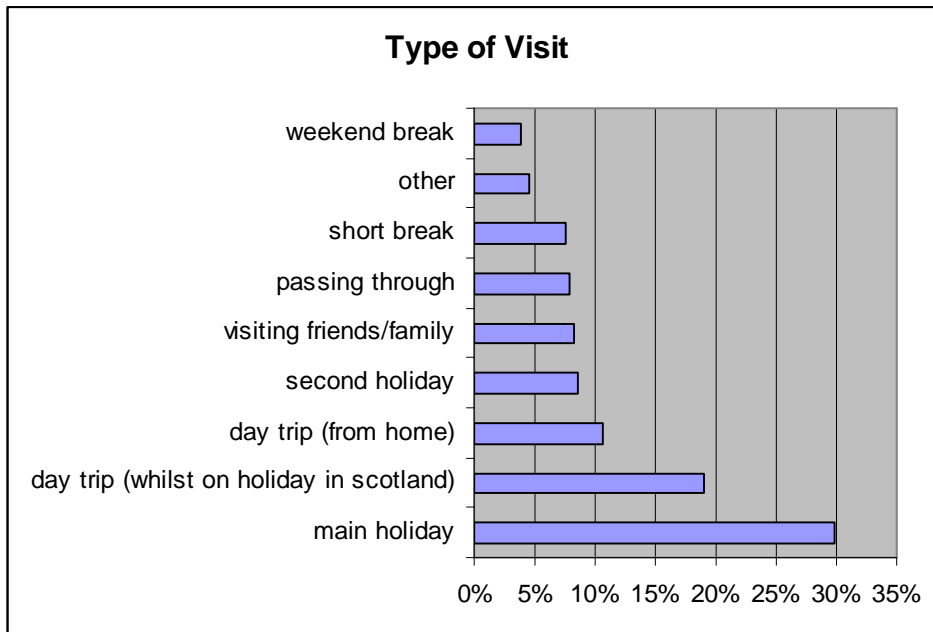
**5. Who made the decision to visit the Tomintoul and Glenlivet area?**

	<b>% of responses to this question</b>	<b>Total responses</b>
you	47%	259
group decision	19%	103
your spouse	10%	53
your partner	9%	51
your friends	7%	41
other	5%	30
part of organized tour	1%	7
club	1%	4
educational institution	0%	0
specify	0%	
	<b>100%</b>	<b>548</b>



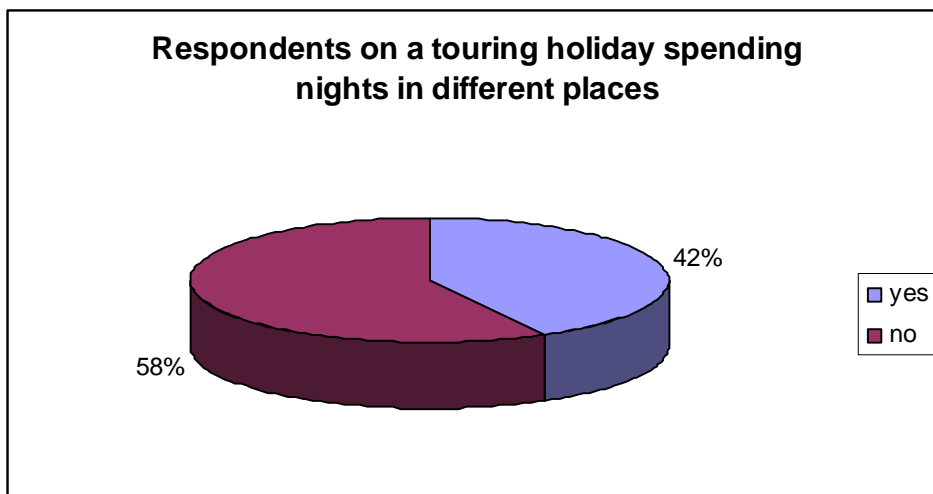
6. Please tick ONE ONLY. Which of the following best describes your visit to this area?

	% of responses to this question	Total responses
main holiday	30%	157
day trip (whilst on holiday in scotland)	19%	100
day trip (from home)	11%	56
second holiday	9%	45
visiting friends/family	8%	43
passing through	8%	42
short break	8%	40
other	5%	24
weekend break	4%	20
specify	100%	527



**7. Are you on a touring holiday spending nights in different places?**

	<b>% of responses to this question</b>	<b>Total responses</b>
yes	42%	215
no	58%	299
	100%	<b>514</b>



Respondents answering yes to this question were also asked to answer question 8

**8a. Please state the name of the place you stayed before coming to the Tomintoul and Glenlivet area. (i.e. Inverness)**

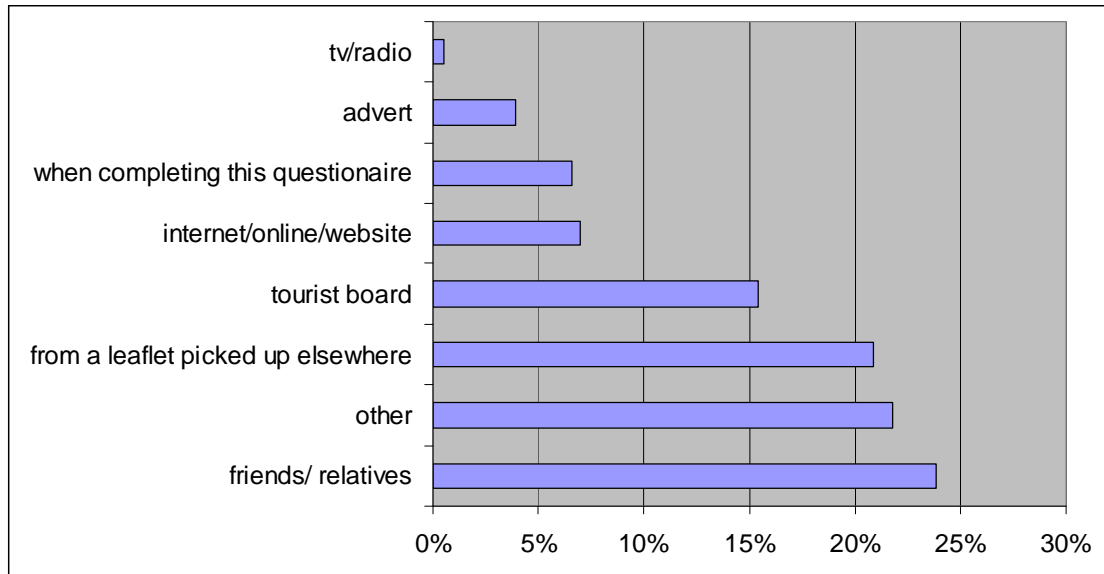
- Aberdeen 10
- Aberlour 2
- Aboyne
- Alford
- Applecross
- Arbroath 2
- Arran
- Aviemore 15
- Avon Glenn
- Ayr
- B&B Brechin area
- Ballater 4
- Ballindalloch 2
- Balmoral
- Banff 3
- Beauly
- Boat of Garten
- Borders 3
- Braemar 8
- Buckie
- Callender
- Cambus O May
- Cannich, Invernesshire
- Carbinsdale
- Contiin
- Coylumbridge
- Craigellachie
- Crail
- Crathes
- Ccrieff
- Cromdale
- Cullen 2
- Culrain (Carbisdale youth h
- Dalmally
- Dalwhinney
- Denny 2
- Dingwall 2
- Dornie
- Drumadrochit
- Dufftown 12
- Dunblane 2
- Dunfermline
- Dunlain Bridge
- Dornoch
- East may
- Edinburgh 13
- Elgin 4
- Farr
- Forfar 2
- Forres
- Fort George
- Fort William 9
- Gairloch
- Glasgow 3
- Glen avon
- Glen Esk
- Glen More Lodge
- Golspie
- Grantown on Spey 6
- Home 2
- Hopeman
- Huntly
- Inverdrive
- Inverey (Braemar)
- Invergordon
- Invermoriston
- Inverness 18
- Inverurie
- Inverurie, Edinburgh, Fort William
- Isle of Mull, Aviemore
- Isle of Skye 5
- John O'Groats
- Keith
- Kingussie
- Kinross 2
- Kirkmichael
- Kyle of lochalsh
- Lairg
- Leslie
- Leven
- Linn of Dee
- Loch Iomond
- Loch Maree
- Lochanhally, Carrbridge
- London
- Melrose, Braemar
- Montrose 2
- Mull
- Nairn 4
- Oban 3
- Peebles
- Perth
- Pitlochry 8
- Rosemarkie
- Rothes
- Roybridge
- St Andrews 3
- Stirling
- Stonehaven 3
- Stornoway
- Strathdon
- Tain
- Tomintoul
- Turriff 2
- Ullapool
- Wick

**8b. Please state the name of the place you will be moving on to?**

- . Aberdeen 7
- . Alford
- . All around Scotland
- . Angus
- . Tomintoul
- . Applecross
- . Aultbea 2
- . Aviemore 4
- . Borders
- . Ballachulish
- . Ballater 3
- . Ballindalloch
- . Banchory
- . Banff
- . Blair atholl 2
- . Blairgowrie 2
- . Boat of Garten
- . Bonar bridge 4
- . Braemar 11
- . Cairngorm Lodge
- . Carlisle, Cumbria & Edinburgh
- . Castle Fraser
- . Collieston
- . Contin
- . Cragellachie 2
- . Creiff 4
- . Dornie
- . Dornoch
- . Dufftown 2
- . Dundee 3
- . Edinburgh 18
- . Elgin 2
- . Evanton
- . Falkirk
- . Forres
- . Fort William
- . Further north
- . Gairloch
- . Gairloch, Loch Lomond, Windermere, Folkstone
- . Gairloch, Wester/Ross
- . Glasgow 3
- . Glenlivet
- . Glenmore Campsite
- . Glenshiel, Loch Lomond
- . Grantown 5
- . ome
- . Home 15
- . Huntly
- . Invergarry 2
- . Invernesss 25
- . Islay 2
- . Isle of Skye
- . Kelso
- . kildrummy
- . Kippford
- . Kirkaldy
- . Lancashire
- . Loch Morlich
- . Milngavie
- . Loch Ness 3
- . Loch Rannoch
- . Loch Tay
- . London
- . Mallaig
- . Maryculter 8
- . Motherwell
- . Mull
- . Nairn 2
- . Northumberland
- . Nottingham
- . Oban 4
- . Peebles 2
- . Perth 5
- . Pitlochry
- . Portree 3
- . Portsoy
- . Skye 6
- . Spean Bridge
- . St Andrews 2
- . Stirling 5
- . Stonehaven 2
- . Strathyre 2
- . Strathdon 2
- . Tarland
- . Tayside
- . Tongue
- . Ullapool 2
- . West coast 2
- . York 2

**9. Where did you FIRST hear of GLENLIVET ESTATE?**

	<b>% of responses to this question</b>	<b>Total responses</b>
friends/ relatives	24%	127
other	22%	116
from a leaflet picked up elsewhere	21%	111
tourist board	15%	82
internet/online/website	7%	37
when completing this questionnaire	7%	35
advert	4%	21
tv/radio	1%	3
specify	100%	<b>532</b>



**Other specified:**

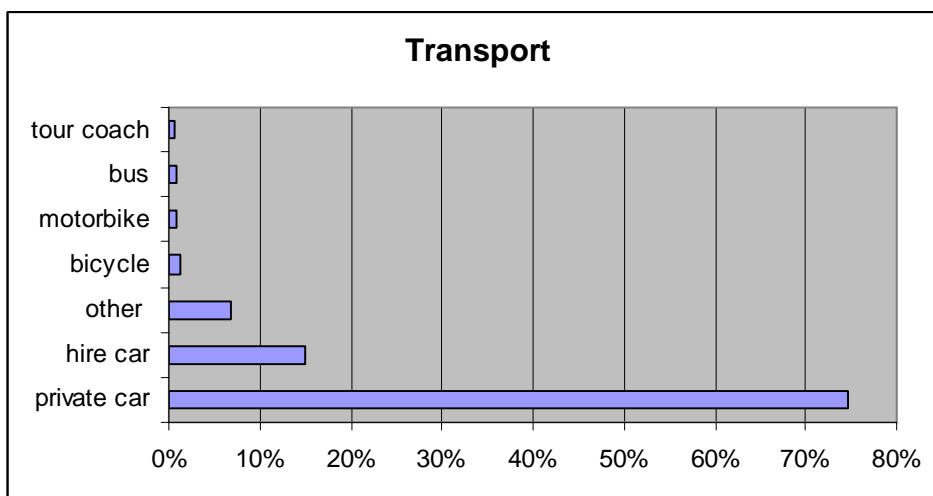
- 4x4 driving holiday
- Along Road
- always known
- At Tomintoul
- been here before/ whisky
- Been holidaying in the area for over 20 years
- Been visiting since baby! Family connections
- book guide
- Book of walks
- book/ Danish
- born in Moray
- Bought house on it.

- came here last year
- caravan club
- coach tour
- Day trip to Tomintoul
- Display boards in car parks on previous visit
- driving through
- Driving through
- familiar with area
- Family history in Glenlivet
- Family living in area for generations.
- family originated here so I have always been very interested
- frequent visitor over 47 years
- From Whisky adverts
- general knowledge
- Glenlivet Distillery
- guest home proprietor
- Guide
- guide about Scotland
- guidebook
- have been before
- have been here many times previously
- having lived in area for 70 yrs
- History
- holiday cottage
- Home in the Netherlands it's my favourite drink.
- In transit
- Landlady
- last visit in 2002
- live here
- Live in Aberdeen area and knew about the estate and facilities
- local
- local
- local knowledge
- Local news
- local paper
- local pub
- locally
- Lonely Planet Guide / Rough Guide
- Lonely Planet Guide / Rough Guide
- Long known about
- many previous visits
- Minmore house
- Native of Glenlivet
- Newspaper article
- Notice board at Glenlivet
- noticeboard
- nowhere
- often pass this way
- On arrival in area. Selected as a potential wild country area for walking.
- On coming here
- on previous visit
- once had a patient here
- OS guided walk book

- paper
- passing
- passing by
- passing through
- passing through Tomintoul
- pathfinder
- Pathfinder guide walks - Cairngorms walk 16
- Pathfinder guide, Cairngorm walks, Jarrold/OS
- previous biking expedition
- Previous visit
- previous visit
- previous visit
- Previous visit
- reading sign at Eskemulloch
- road sign
- Road Sign
- Scottish couple met on foreign holiday!
- This area has been a v. memorable one for me & my family. I first went to see the Lindsays at Croughly in 1939!!
- Tour guide/map
- travel
- used to live here
- visited before
- Visited before
- visited before
- visiting area
- visiting area since 1970
- visiting the area in previous years
- Visiting Tomintoul
- visits to other areas eg Deeside
- Visiting area
- We are local
- we have been visiting this area for many years
- Welcome plates
- well known in Canada
- when drinking Glenlivet
- when driving through region (signs)
- when exploring the area
- when travelling in area
- when visiting Scotland years ago
- Whilst exploring the area
- Whilst passing through 2 years previously.
- whiskey drinking
- whisky
- whisky
- whisky bottle
- Whisky Bottle
- work
- your notice board

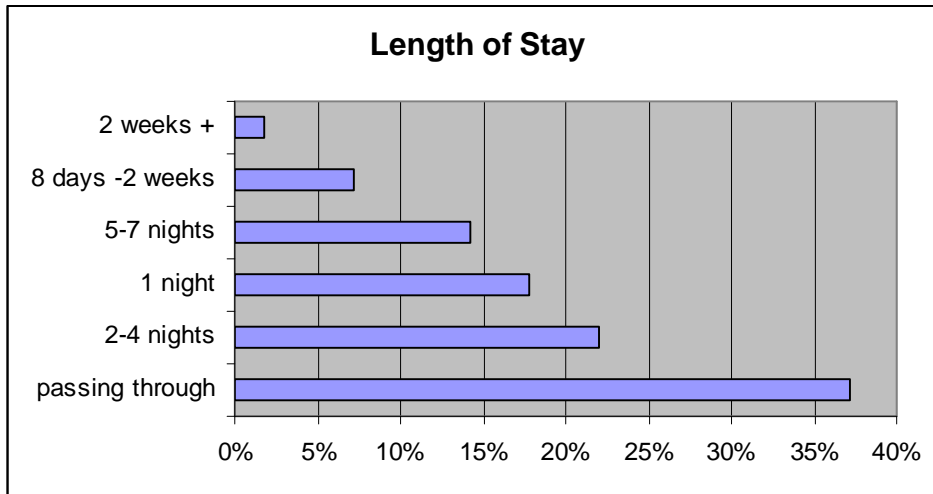
**10. What mode of transport did you use to get here?**

	<b>% of responses to this question</b>	<b>Total responses</b>
private car	75%	393
hire car	15%	79
other	7%	36
bicycle	1%	7
motorbike	1%	5
bus	1%	4
tour coach	1%	3
specify	100%	<b>527</b>



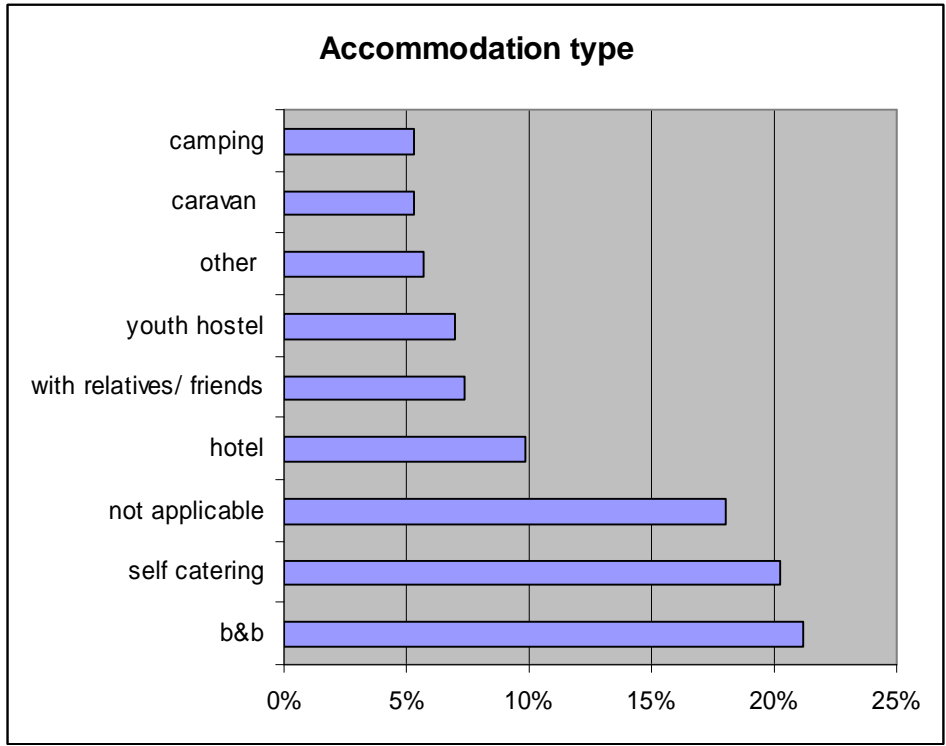
**11. Please indicate how long you will be staying in the Tomintoul and Glenlivet area?**

	<b>% of responses to this question</b>	<b>Total responses</b>
passing through	37%	193
2-4 nights	22%	114
1 night	18%	92
5-7 nights	14%	74
8 days -2 weeks	7%	37
2 weeks +	2%	9
	<b>100%</b>	<b>519</b>



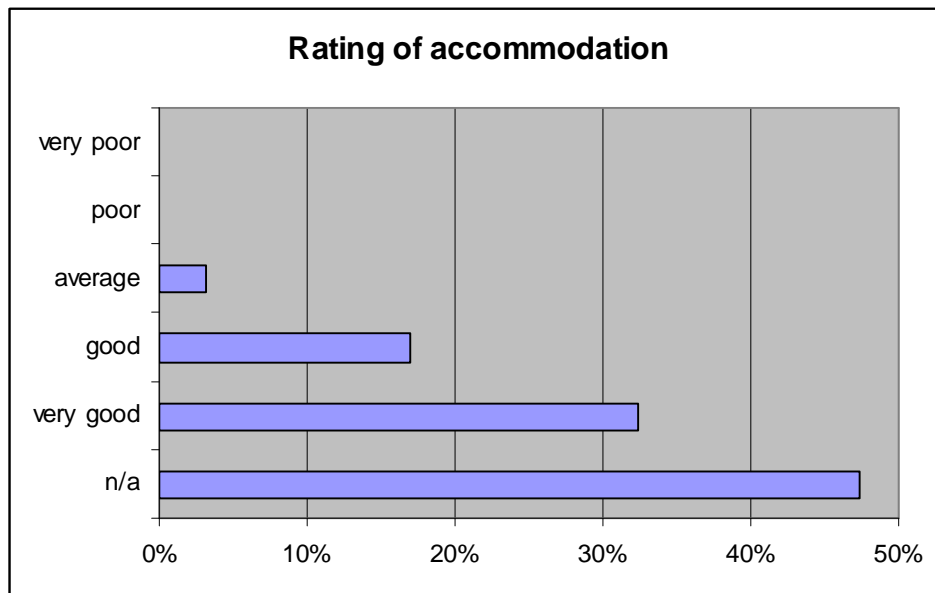
**12. What type of accommodation are you staying in?**

	<b>% of responses to this question</b>	<b>Total responses</b>
b&b	21%	112
self catering	20%	107
not applicable	18%	95
hotel	10%	52
with relatives/ friends	7%	39
youth hostel	7%	37
other	6%	30
caravan	5%	28
camping	5%	28
(specify)		
	<b>100%</b>	<b>528</b>



**13. How would you rate your accommodation on Glenlivet Estate?**

	<b>% of responses to this question</b>	<b>Total responses</b>
n/a	47%	240
very good	32%	164
good	17%	86
average	3%	16
poor	0%	1
very poor	0%	0
	<b>100%</b>	<b>507</b>



**13a. Please make any further comment about your accommodation in the space provided:**

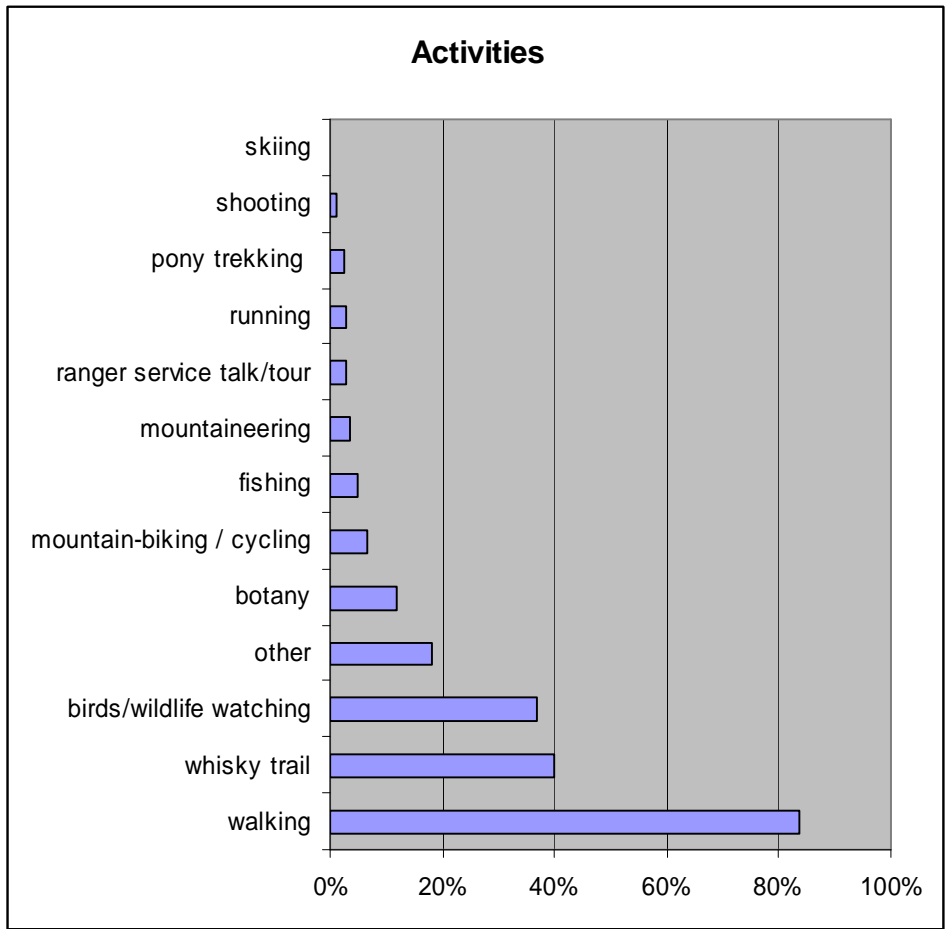
- a sitting room would be an advantage
- Accommodation too remote for younger children
- B & B at Insh
- B&B proprietor has vast local knowledge, v friendly & helpful such as picking up walkers from areas etc
- Beautiful cottage by river - lots of space round & about
- beautiful countryside
- Best hostel so far here in Scotland, nice and small.
- best hostel we have seen so far in Scotland
- Best self-catering we've stayed in, lots of "little extras" which make the difference!
- both b&B and self catering excellent
- Caravan is our own tourer
- cheap, friendly staff, nice room
- Clean & spacious
- Closes early in middle of Glasgow. Sept. Weekends.
- didn't know of campsite here
- Distillers interesting
- excellent
- Excellent - better than hoped for.
- Excellent accommodation at Torvue
- excellent accommodation, lovely area so much to do
- excellent friendly b+b
- excellent hospitality
- excellent new hostel
- excellent standard of B+B at reasonable rates
- excellent welcome, nice place
- extended length of time in area partly due to high quality of youth hostel
- extremely friendly hosts, marvellous level of comfort
- fantastic views

- felt the cottages were slightly more remoter than we were advised
- First class
- Friendly owners - lots of privacy
- good location, not cleaned/maintained well, old uncomfortable bed
- Good recycling policy
- good value and welcoming hosts
- Gordon hotel-good standard and not expensive
- Huge improvement from before
- In a walking area facilities for washing clothes and drying outdoor clothes is a must i.e. drying area in house & washing machine.
- in the most beautiful setting
- I've heard about B&B, but never thought it could be superb!!
- Lovely friendly hostess - quiet, scenic
- Lovely views, super cottage
- meals average
- Minmore house is excellent
- Minmore House is lovely and a big factor in our visits
- More space for caravans, motor homes etc.
- Most pleasant and best value so far in UK
- Much more homely than Edinburgh and Inverness accommodation
- my brother has owned a holiday cottage in Glenlivet since 1970s
- nice people
- nice quaint place
- Nice, quiet, comfortable, great nature around
- No duck in bath
- Outstanding Excellent value for money
- passing through
- People are very friendly and helpful.
- Perfect area to be in.
- Pleasant cottage - well equipped.
- plenty information and advice for our journey from our hostess
- Poor TV reception. Yes we have favourite programmes
- Staying at Carrickstane, Avonside, water has run out twice in one week
- Staying at Cragganmore Lodge, Ballindalloch. More choice of lodges now - will probably not return for 6th year. Hadn't considered accom on Glenlivet Estate before
- Staying at Grantown on Spey
- staying in a time share at ...
- staying in Braemar-accommodation and village very good--travel to Glenlivet most days
- Staying in Grantown-on-Spey - very good accommodation.
- The accommodation was very pleasant, in a quiet area which permitted us to rest peacefully.
- the Gordon hotel is a good place to stay
- the hospitality of the people living there were really nice
- there are very few places where you can park overnight with a camper
- This was the best youth hostel (Tomintoul) I've ever seen.
- Torvue - Excellent, well-equipped, warm and comfortable
- V good B&B in Oldmeldrum, Banff & Dufftown
- Very clean & quiet. Excellent!
- Very clean and tidy
- very friendly
- very friendly people
- very friendly proprietor
- Very good house, peace quiet
- very good, comfortable, clean , all our basic requirements

- very warm welcome
- Very warm welcome to first class b+b
- Very welcoming
- Very well equipped, very clean and lovely situation
- warm welcome, very good quality of services
- We are impressed with the disabled facilities in the cottage
- We stayed at Minmore house - excellent, great food
- Well equipped, beautiful view, clean
- well run by farmers wife
- Went out of way to provide a travel cot.
- Woodside cottage is a beautiful place to stay
- YHA is a good place to start tours in the area

**14. Which of the following activities will you or have you been participating in during you visit? Tick all that apply.**

	<b>% of questionnaire returns</b>	<b>Total responses</b>
walking	84%	437
whisky trail	40%	209
birds/wildlife watching	37%	193
other	18%	94
botany	12%	61
mountain-biking / cycling	7%	35
fishing	5%	25
mountaineering	3%	18
ranger service talk/tour	3%	15
running	3%	14
pony trekking	2%	13
shooting	1%	5
skiing	0%	2
specify		



**Other specified:**

- adventure playground
- Castle tours
- castle trail
- Castle trail
- castle trail
- castles
- Castles
- castles
- Castles
- castles
- castles
- castles
- Castles & coastlines
- castles, country houses, gardens
- cruise, castle, lochs
- Distillery visit
- drawing
- driving
- driving
- garden
- general sightseeing and relaxation

- geology/archaeology
- Golf
- golf
- Golf
- Golf
- golf
- golf
- golf
- golf playing
- grouse beating
- highland games
- Historical interest
- History buildings
- Husband would have fished but water too low
- karting
- Lecht Centre
- looking and enjoying
- motor bike riding
- music making
- nature/Scottish history/castles
- No specific activities
- none
- Orienteering
- orienteering
- Orienteering
- orienteering
- Orienteering
- Orienteering - Scottish 6 day
- orienteering, boating, karting
- paddling
- passing through, return to walk
- photography
- photography
- picnic
- pilgrimage
- pilgrimage
- playground
- Quad Bikes
- Quad bikes
- Relaxation
- Relaxing
- research - history
- Road cycling
- sailing/golf
- sight seeing
- sight seeing
- Swimming at Spey Bridge
- Swimming in Rivers/Lochs
- Tomintoul Games
- tour around by car
- Touring
- Touring Castles
- touring historic sites

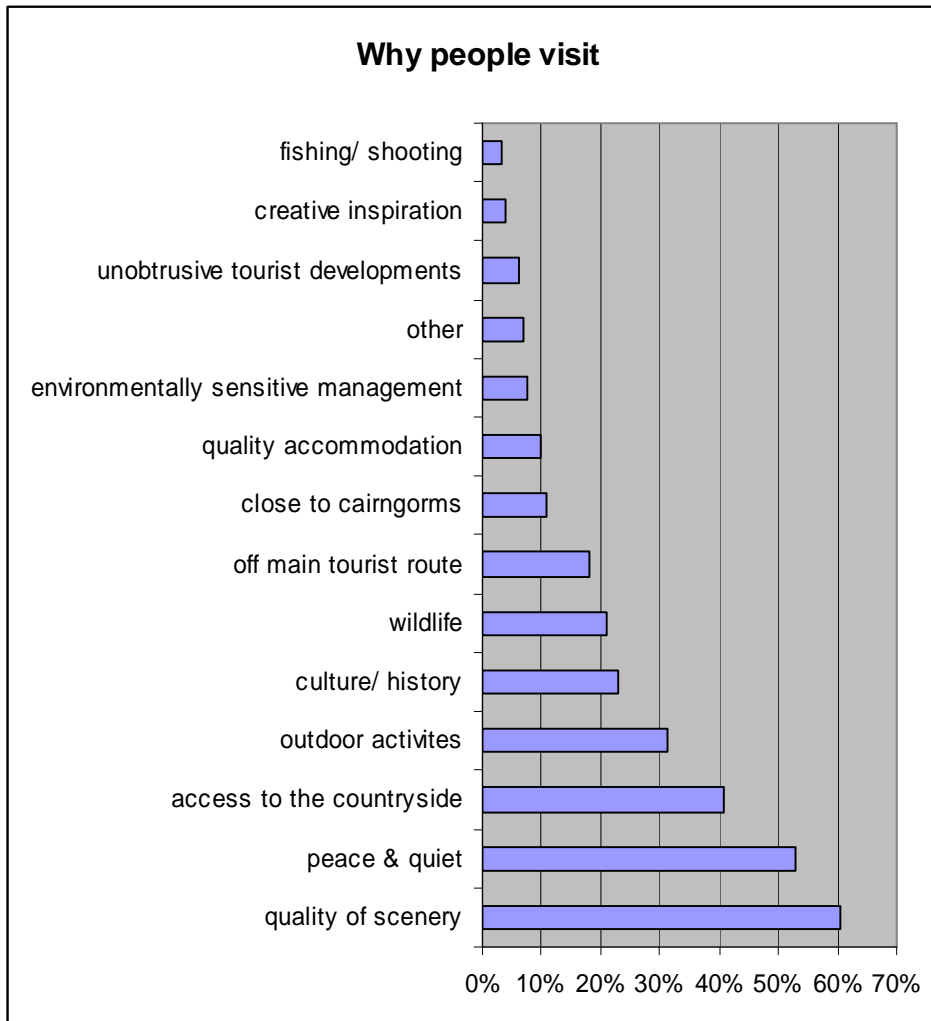
- tourist attractions
- tourist attractions
- viewing
- Visiting Balmoral
- Visiting castles
- Visiting castles
- visiting friends
- Visiting friends & relatives
- Visiting NTS properties
- visiting scalan college
- water colour painting, road cycling
- working
- working holiday
- Would fish but river too low

**14a. Please tick this box if you have used the Estate Waymarked trails for any of these activities**

	<b>% of questionnaire returns</b>	<b>Total responses</b>
box ticked	49%	258

**15. The following list gives some of the reasons why people visit this area. Please tick the THREE most important to you.**

	<b>% of questionnaire returns</b>	<b>Total responses</b>
quality of scenery	61%	316
peace & quiet	53%	277
access to the countryside	41%	213
outdoor activities	31%	163
culture/ history	23%	120
wildlife	21%	110
off main tourist route	18%	95
close to cairngorms	11%	57
quality accommodation	10%	51
environmentally sensitive management	8%	40
other	7%	36
unobtrusive tourist developments	6%	32
creative inspiration	4%	20
fishing/ shooting	3%	18

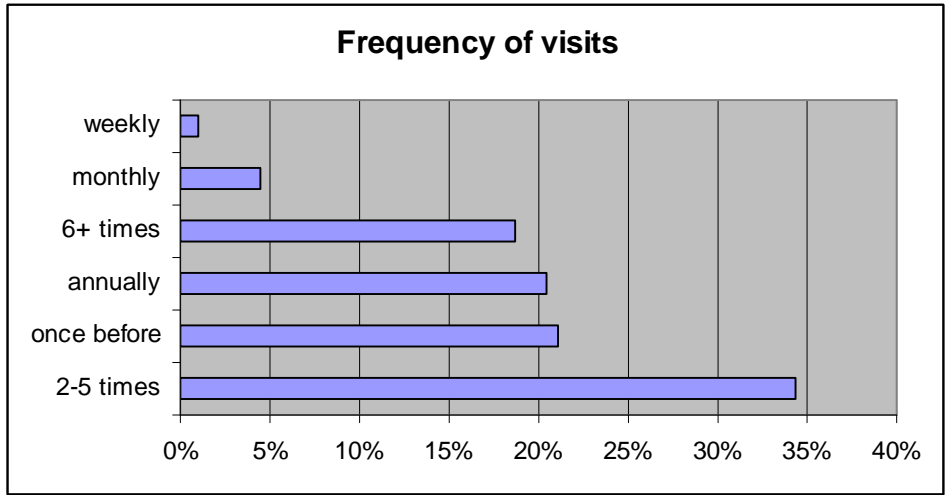


**16. Have you visited the Tomintoul and Glenlivet area before?**

	<b>% of responses to this question</b>	<b>Total responses</b>
yes (goto #17)	55%	283
no (goto #18)	45%	235
	<b>100%</b>	<b>518</b>

**17. Which of the following best describes the frequency of your visits in the last 10 years?**

	<b>% of responses to this question</b>	<b>Total responses</b>
2-5 times	34%	101
once before	21%	62
annually	20%	60
6+ times	19%	55
monthly	4%	13
weekly	1%	3
	<b>100%</b>	<b>294</b>



**18. Are you aware that a ranger service operates on the Glenlivet Estate?**

	% of responses to this question	Total responses
yes	63%	327
no	37%	188
	100%	<b>515</b>

**19. Are you aware of the following local information centres?**

**19a. Tourist Information Centre in Tomintoul Square**

	% of responses to this question	Total responses
yes	84%	433
no	16%	82
	100%	<b>515</b>

**19b. Crown Estate Information Centre and Ranger base at the south end of Tomintoul.**

	% of responses to this question	Total responses
yes	55%	270
no	45%	217
	100%	<b>487</b>

**20. Before picking up this questionnaire, have you looked at or used the full colour 'Explore Glenlivet' map guide?**

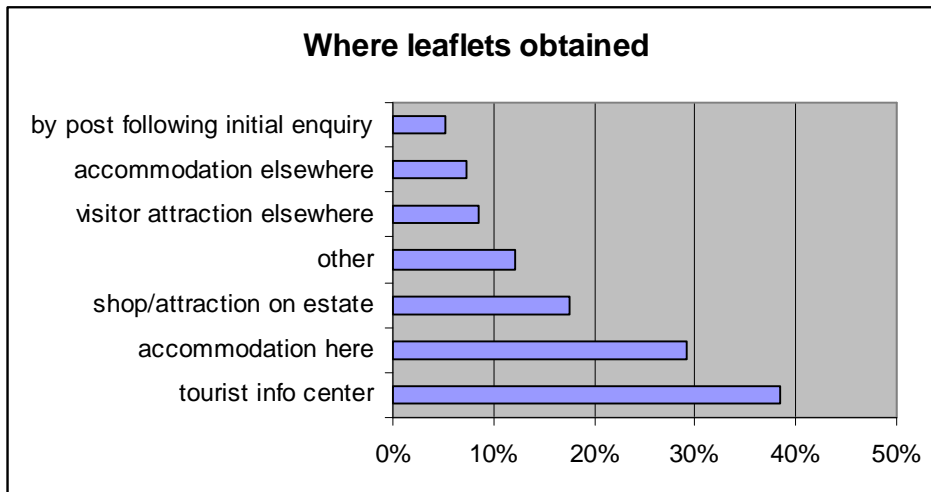
	% of responses to this question	Total responses
yes	57%	297
no	43%	223
	100%	<b>520</b>

**21. If you have used leaflets or brochures about Glenlivet Estate WHEN did you obtain them?**

	<b>% of responses to this question</b>	<b>Total responses</b>
before your visit	26%	122
during your visit	74%	339
	100%	<b>461</b>

**22. Please indicate WHERE you obtained the Glenlivet Estate leaflets from (please tick all that apply)**

	<b>% of questionnaire returns</b>	<b>Total responses</b>
tourist info center	39%	201
accommodation here	29%	152
shop/attraction on estate	18%	92
other	12%	63
visitor attraction elsewhere	8%	44
accommodation elsewhere	7%	38
by post following initial enquiry	5%	27



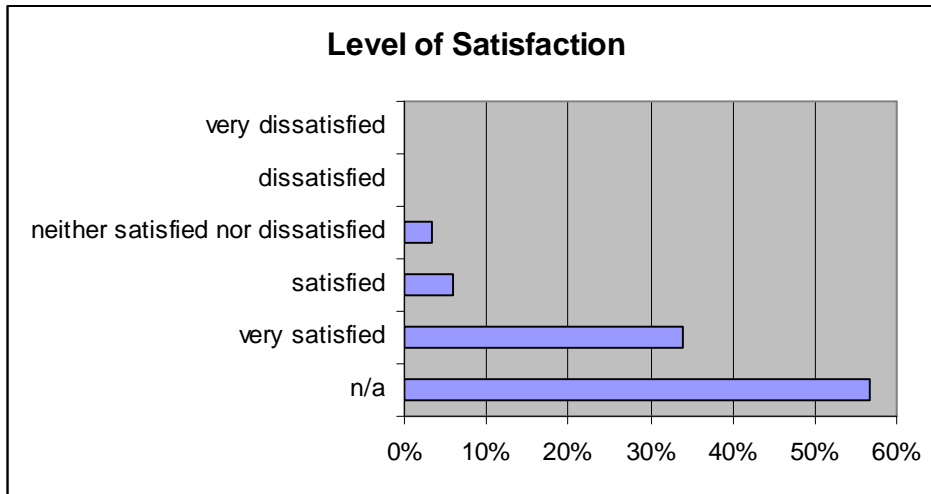
Other specified:

- after scalan visit
- Altnaglander
- at a map/sign
- at distillery
- B & B
- board at start of Glenlivet walk
- Box at car park.
- by your car parks
- camping site
- car park
- car park
- Car Park box.
- car park
- croft inn

- croft inn
- crown estate info center
- crown estate info center Tomintoul
- crown estate info centre
- Distillery
- estate office
- estate office
- Family
- Family had them
- food store Tomintoul
- Friend
- Friends
- friends
- friends
- Gift shop
- Glenlivet estate
- Glenlivet info center
- hotel/restaurant
- internet
- notice board Glenlivet estate
- on leaving the estate outside Tomintoul
- on site
- on walking trail
- os books
- parking area
- picnic site
- picnic site
- provided by Andy
- ranger service
- Rangers office
- relations touring Scotland
- relative home
- route indicator
- sent with reservation for cottage
- short information in a tour set from the ADAC (motor club in Germany)
- Start of walk
- start of walk 8
- supplied by family
- Tomintoul food store
- Tourist Info Board in Tomintoul
- trail head
- used to own a guest house in strathspey-displayed leaflets now retired.
- W11
- well of lecht
- white bridge car park
- White bridge car park
- with questionnaire
- with survey
- Youth Hostel

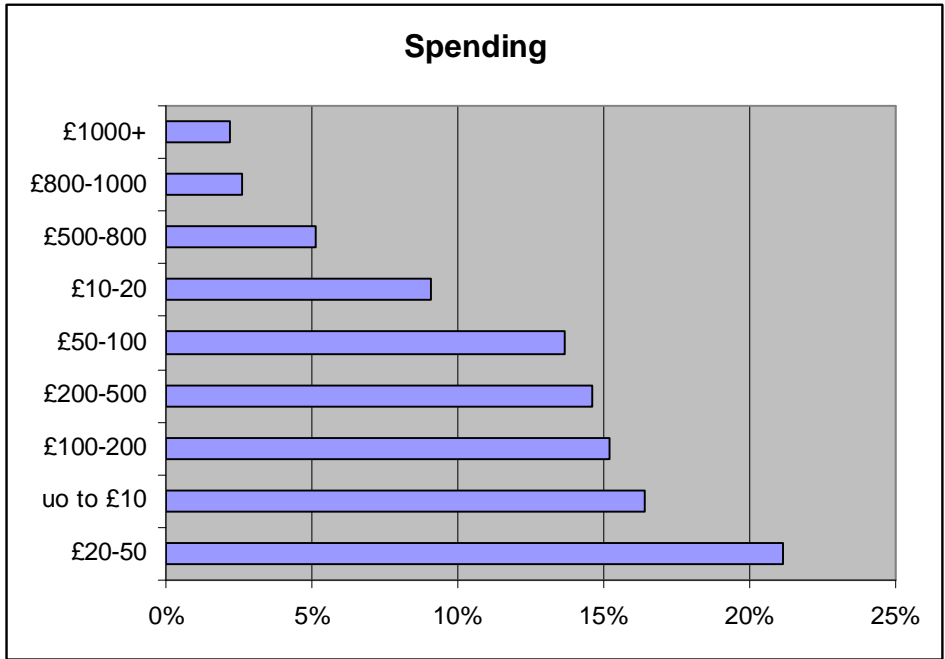
23. Please indicate your level of satisfaction with information services including leaflets, maps, trailhead information boards and the ranger service:

	% of responses to this question	Total responses
n/a	57%	292
very satisfied	34%	175
satisfied	6%	31
neither satisfied nor dissatisfied	3%	17
dissatisfied	0%	0
very dissatisfied	0%	0
	100%	515



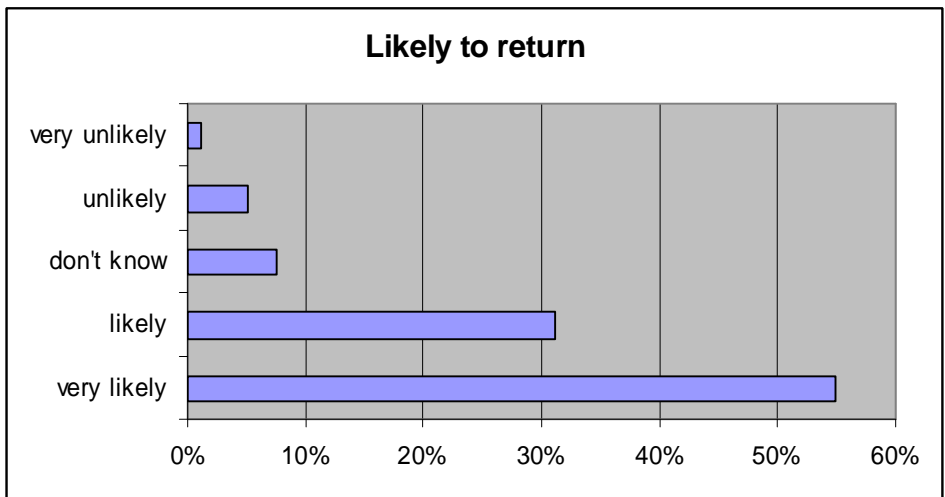
24. We are trying to establish how important visitors are to the economy of Glenlivet. Could you estimate how much money you will spend WHILE VISITING GLENLIVET ESTATE (including accommodation, fuel, food, drinks, etc)

	% of responses to this question	Total responses
£20-50	21%	107
uo to £10	16%	83
£100-200	15%	77
£200-500	15%	74
£50-100	14%	69
£10-20	9%	46
£500-800	5%	26
£800-1000	3%	13
£1000+	2%	11
	100%	506



**25. How likely are you to return to Glenlivet Estate in the next five years?**

	<b>% of responses to this question</b>	<b>Total responses</b>
very likely	55%	280
likely	31%	159
don't know	8%	39
unlikely	5%	26
very unlikely	1%	6
	<b>100%</b>	<b>510</b>



**26. What changes (if any) would you like to see to the services provided for visitors on the Estate?**

- a bank with a possibility to get money outside
- a golf course and a better restaurant
- a serviced camp site
- activities for children
- all improvements welcome. No specific requirements
- Allow owners of property of any type within Estate to purchase 1 day fishing licence for any part of Avon easily available ie info centre
- any, it's perfect
- as a senior citizen I am perfectly satisfied
- be careful with what you have; there are few places like it
- Better bus connections
- better descriptions and signposting of some walks
- Better direction advice on smaller streets.
- better numbering of walking trails
- Better publishing about walks on Glenlivet estate.
- better route marking on walk 3
- Better signing/waymarking - great difficulty finding Knock earth house - local householder said visitors always getting lost trying to find it
- Better signposting on walks
- Better up keep of the waymarked walk signs
- camping place is near Tomintoul
- camping place is there near Tomintoul
- Campsite (with shower) a small one!
- Cannot think of any
- cash -auto
- cash machines
- Central (geographically) info. Source to Glenlivet
- Cut grass?
- Did find the beginning of some walks used as dog toilets and picnic sites - can something be done?
- Difficulty getting the dog over stiles, could hatch doors be provided?
- Don't over commercialise. Leave as it is
- drive on the right side, pay with euros
- Everything meets our needs at present
- Food & drink only seems to be available between 12-2pm etc.
- Happy with existing
- Happy with present services
- Have detailed guides to the walks available not just at boards at start of walks
- Hopper buses and reintroduction of railways
- I often wish for a WC
- if I would/can come back to Scotland I will for sure come back to Tomintoul
- Improved path signs over Cromdale Hills
- Increase detail (history/sights/points of interest) on walk descriptions "the scenery is beautiful but there is some history or event that could be noted too?"
- Indicator mileage from Tomintoul - in Tomintoul.
- Info centre and ranger base open when we visit it!
- It is good as it is. Would not like large visitors centre
- it is worth to be know by more people
- It would have been great to have the map in our accommodation. We had to drive to Grantown on our 1st day to get one

- larger waymarked signs
- Leave exactly as it is - wonderful
- Less emphasis on distillery visiting
- Litter, cartridge cases, old cars.
- Map specifically for mountain bike trails
- more accurate maps
- More and better public facilities (toilets)
- More and better public facilities (toilets)
- More and better public facilities (toilets)
- More and better public facilities (toilets)
- More area information, more street guides
- More camping sites
- more fishing
- More guided wildlife/walking tours. Detailed pictorial guides to the wildlife.
- more info about walk in the estate
- More info on right to roam for experienced walkers.
- more information about opening hours
- More information on accommodation on the Estate
- more places to park and sleep in campers
- More signs along some of the walks.
- more toilets -even a dry one
- More way marked walks
- N/A
- n/a
- N/A
- no change
- No changes - excellent as it is
- No need for change
- no one's
- none
- none
- none
- none
- none
- None
- None
- None
- none
- none
- None
- none
- none
- none
- none
- none
- None
- none
- none
- none
- none
- None
- none

- None - v good services
- None as far as I can judge of the facilities already available.
- none -excellent guided tour (Fiona)
- None it was lovely
- none- very satisfied
- None, an excellent 'package' already available. Well done
- None. Keep it clean!
- not any
- Not necessary - your actions are going well in the area.
- nothing
- nothing
- nothing
- nothing
- nothing
- nothing in respect at my single day visits
- nothing it would spoil this unique area
- Open the Tamnavoulin visitor centre (distillery)
- our visit was wonderful -no changes
- Paths marked for children's buggies access
- perfect as it is
- Petrol at or near Tomintoul and more banking facilities
- Petrol station
- ports in the route are too loud
- Prices outside of Hotels, B&B's etc.
- public transport service could be improved
- Raise the profile of whets on offer, particularly in NE Scotland
- road signs
- Routes that are available for dual use i.e. walkers & mountain bikers.
- See 27
- seems adequate
- Show the difference between the distillery and the estate
- Some bench seats on the longer walks
- Some benches at the/near to the river crossings would be nice
- Some trails slightly longer
- Some walks/talks along the line of the Assynt ranger service would be good
- Stiles on walks not very dog friendly as fences are wire - would be easier if top of stiles were wood
- Stiles which allow access for all dogs, i.e. not wired with enough space. Kissing gates are better
- The "restaurants" to be more child friendly - including times of evening meals
- visit not extensive enough to form opinion
- walking badges if complete certain no of walks
- walking signs more clearly marked on certain routes
- We are happy the way the area is at present.
- We are map readers but also like to walk our own way not way on map - yellow spots don't help - more detail needed

## 27. Any Further Comments?

The main purpose of this survey is to collect information that will help in the management of Glenlivet Estate visitor facilities. If you have any comments you would like to express please write them below.

- 4 wheel routes would be nice even if you had to pay (off road).
- a little more seating facilities at scenic advantage points on the estate
- a visitor centre of info outposts at key points around the estate would cut down on car miles
- Advertising in Caravan - Camping mag's. Tomintoul more further away. An Inverness - and still further.
- Also like to get info more easily eg from Tomnavoulin, although going to Tomintoul gave us the opportunity to visit the super museum. People visiting Ballindalloch etc may never realise the Estate is so good. We think you at Glenlivet provide super walks for a range of abilities.
- an excellent shop selling various crafts of a higher standard than most other places
- An indication of the dates of the tourist season when all facilities are open. These open and closed seasons are used in Nova Scotia
- as a walker on or two seats especially at scenic views
- As we made the walk in reverse (by mistake) we recommend that the walk G10 is clearly indicated also for 'reverse walkers'. In most cases, there were clear indicators, but we did miss a few.
- beautiful estate and well worth the visit, scenery is also beautiful
- beautiful scenery excellent information
- Better directions from Tomintoul to Distillery.
- better road signs -often difficult to find directions on unfamiliar small country roads
- better walking maps
- Britain is too expensive, so I brought all things with me. Perhaps you can become cheaper
- Develop golfing facilities and advertise these more actively
- Disappointed with quality of our accommodation at 'kirkton' . Could be nice with a bit of work
- Distillery @ Glenlivet - very good. Guide (Fiona) - very informative & interesting.
- Everything was all right! Very good!
- Excellent information boards and signing of walks. Every opportunity for visitors to access the area.
- Excellent marked trails, easy to follow. As experienced users of OS maps it is sometimes difficult to plan routes for walking/ biking because of lack of detail and uncertainty of access. Glenlivet routes help enormously. What about some longer distance trails like the Spey Way?
- Excellent new toilets, Very informative TIC, helpful friendly shopkeepers
- Excellent paths & clearly waymarked in an area of outstanding beauty.
- Excellent range of marked walks
- Explore GVT leaflet could be better designed to be read easier
- Facilities provided for visitors appear to be excellent.
- For hill walkers your styles are well maintained but some could do with a third step for those shorter walkers
- for us it is good the way it is
- Found it difficult to find somewhere reasonable for lunch eg homemade soup & nice sandwich (ended up buying picnic locally). Only one male-only public bar very unattractive.
- Free coffee stops in Australia work.
- Good visit
- Have been coming at least once a year for 45 years so must like the place
- having completed all the walks offered other than one of the long distance paths, I am impressed by the wide choice in the standard of walks for all times of the year and in all conditions

- Having visited, walked and stayed in this area for 15 years I respect the way you are making the area available & safe to the 'public' from wherever they come.
- I am impressed by the pro-active welcoming approach I have experienced during my short visit, both the local people I have met and the holiday literature provided by the estate.
- I do a significant amount of hillwalking with my wife and the family all love visiting as well run and managed countryside as Glenlivet Estate.
- I have visited quite a few distillery towns but I found your whole distillery and surrounding estate very good. My relation's from Vancouver talked about their visit a lot, and took lots of photos during our visit
- I hope you don't make the area too touristy
- I like that all your walks are marked, so that is possible to walk around without having to use special equipment
- I much appreciated the map
- I only had time for 1 day on the estate, after reading the explore map (an excellent guide) I will return in the near future to do other walks and see other sites.
- I really enjoyed the walk. It was so beautiful scenery quiet, and wildlife, Estate well maintained & Ranger service.
- I took my family (grandchildren) on walk number 8 in your brochure and was shocked to find the last part had to be completed on the main road at Bridge of Brown.
- I would prefer tourist activities close to the indicated walks to take preference over deer or grouse shooting.
- If we come to Scotland again, we'll certainly come back to Tomintoul, it's really nice here!
- I'm impressed by the combination of activities on the estate. Those that provide employment and revenue and those available for recreation and those that attempt nature conservation. Glenlivet is a great place for a moderate walk. I really appreciate the marked paths and the map and will use them again
- Improve your website - that helps people make plans before arriving in the area.
- Information board letting you know what you are seeing in the environment see Spey side walk balliefurth farm. Geology sign board at Tombae quarry would be of interest
- Infrastructure needs improving No public transport
- Initially, I asked permission to make study visits by writing to the factor's office. I did not have a reply, and understand now that it was not necessary. However I would be happier when I go to ask a farmer if you accepted I try to be a responsible visitor.
- It might be a good idea to put litter bins at the end of your woodlands for picnic rubbish.
- It would help if attractions were open 7 days during the season as it was the museum I wanted to visit
- it's excellent
- just keep up the good work already in hand
- Just to say that we as a group think the estate has excellent visitor facilities, better than most others we have seen in Scotland
- Just visited the new adventure playground & was very impressed - v. sympathetic to environment & a great attraction for children. Hitherto we visited Play Park & Aberfeld v. frequently, but we now spend more time in village.
- Keep things as they are
- Keep up the excellent work
- keeping sign posts free of grass etc in summertime
- Last year there was a large hole/ditch up the track from the office close to the path. It could be possible for a child to fall in.
- Like the addition of the street map to your leaflet. Was sad to see 2 walkers cars right up strathavon.
- Local people have always been very helpful & knowledgeable about the area.
- Map of area for walks is excellent. Best so far. Often walk in woods in Fochabers. Mulben and have lost bearings a few times there.
- More access to river Avon, reasonably priced fishing

- More of the discreet walking signposts
- more sign boards at view points indicating names of hills and villages etc
- More waymarking of walks with arrows. Walks often signed well at beginning but peter out in middle. Had to retrace footsteps on Walk 3 after losing waymarkers.
- Music in the main square and terraces to have a drink outside
- My husband (Anthony Gordon)'s aunt Margaret Hilton Brown of the Cairn at Tombea I and my son are v. heartened to see how there is no litter there and that a litter box has been put there. Thanks to you all for this.
- My only comment is one of congratulations. Keep up the excellent work in all its natural beauty.
- Nice to have low-key guidance such as you presently provide
- nice whisky
- No implementation of cycle trails please (these seem damaging to the environment). Please ban dogs on country walks - I have seen many behaving in a disruptive manner
- No litter bins outside shops
- no need for further comments
- no, it's perfect
- none
- none
- none
- Not having been in possession of any literature previously, we were pleasantly surprised and impressed to see the quality and proliferation of way marking and signposting of walks.- excellent
- Notice some foreign tourists don't understand litter notices.
- one of the styles we used needs to be refurbished
- Outstanding sensitive management. Very warmly welcomed at Tomintoul TIC. Everyone we met very conscious of the importance of tourism and care of the countryside.
- Perhaps more info could be provided on social, cultural & historical aspects of area e.g. standing stones, whisky smuggling/whisky roads.
- Please keep it the way it is and for ...years. Beautiful
- put barbeque 'tiles' let into picnic tables and ask folk to use them, not burn the grass
- Route maps of walks provided at entrances
- Rural peaceful area which hopefully will remain so
- Satisfied with booklet "Grampian Walks"
- Service in the information centre is very good
- Some nice seats on the Spey side way for walkers to seat on enjoy the view and tables to eat from. Perhaps 1/2 bothies for shelter during bad weather on Spey side walk
- some of the styles are difficult to negotiate
- some of the woods cut down for wood seemed to be left very untidy- before replanting
- The best organised and managed estate I have come across, including Atholl estate (just send me the bottle)
- The estate is well managed. Walks well waymarked
- The Ladder hills and surrounding peaks look perfect for wild ridge walks, but it is hard to know where to begin circular routes. Improved high level access and suggested routes /start finish points would be very helpful.
- The maps and boards and new walks are excellent.
- The maps for the walks are excellent, we have always found the walks very well marked, and the accompanying info (leaflets +signposts) very informative. The variety of the walks is also excellent. Thank you!
- The marked walks 3-7-8-11 we have done so far are excellent. Glenlivet is well managed and you should be proud of it.
- The signs on walk are not too clear, especially at Auchnarrow where a left turn is needed walking in an anti-clockwise direction, (basically below the 'O' on the map).
- The Tomintoul play park was great but needs more bins, benches and better signposting

- The walking and cycling leaflets could be made more widely available throughout the estate, and make them downloadable
- the walks with the marks was a good idea
- The way marked routes are very good.
- The well positioned seats on the circular walk were particularly appreciated by the older members of the party
- There are some excellent walks/activities for children, which could possibly be extended for the adult market--organized land rover tours for the less physically able. Evening 'lectures' on wildlife, etc.
- This is a truly magical place to be !!!
- This survey is too long! Brochures and service excellent
- To bring back natural woodland
- too less camping sites
- Tracks are well signposted and seem to be a good balance of maintenance vs natural erosion.
- Unightly - Plastic tree supports left lying - along walk 3 route Allan Road from car park.
- Very disappointed & frustrated not being able to fish on river 5m outside front of own property.
- very enjoyable run
- very good
- Very impressed with developments at south end of village esp. adventure playground. Tomintoul needs more varied selection of self catering accom. Good new ideas e.g. treasure hunt, bike hire at Highland market.
- Very impressed with signage and walks
- Very impressed with the availability of walks, especially with a dog, their description and signposts made me feel you welcomed walkers.
- Very peaceful but occasionally disturbed by trail bikes.
- Walk 11. Couldn't find the knock Earth House
- Want to do more walking in area.
- we also visited glenfiddich, we found your tour more informative and we liked the environment more. Your facilities are much less commercial.
- We are very impressed with the current facilities which seem to strike a good balance between visitor facility and wilderness. Please don't overdo it, leave something for people to discover and some room for personal effort.
- We are walking the Spey Way and found a barbed wire fence with no stile at 200312
- We came here to enjoy the wildlife and scenery. I am dismayed at the amount of dead animals on roads. These deaths being caused by speed merchants who really should not be in the beautiful area
- We could not locate Earth House on walk. Assume we miscalculated how far to walk from main path.
- We drove to Tomintoul to get a cycling map only to find the office closed. TIC said the cycle map was out of print, it would have been helpful to have this info on the other notice boards on the estate e.g. at the start of W10 where we got this questionnaire
- we find some of the farmyards very untidy compared with English farm yards which improved dramatically as a result of health and safety regulations
- We have been coming regularly for over 12 years and it is one of our favourite places. As a now elderly couple we appreciate the beautifully maintained walks, the use of Glenlivet hall and the kindness of all we meet.
- we have been very impressed with the estate, our next holiday in Scotland will be in or close to the estate
- We have walked many of the way marked trails in the past and have been impressed by the varied scenery of the chosen routs. Signage easy to follow and info adequate
- We love coming to Glenlivet and will hopefully continue coming here for many more years. Slightly sad to see old cars dumped which were there last year, and year before, with obviously no-one intending to move them (in particular 2 on Braes footpath walk).
- we think this is an excellent place to visit and will continue to visit regularly

- We usually walk in the Tomnavoulin area, walks 3 & 4 particularly, usually 2 or 3 times per year. I often wish for a WC closer than Tomintoul. I'm not sure that this would be environmentally sound - just more comfortable. I have 2 older versions of "Discover Glenlivet" from 1991 & 1994.
- We visited from Boat of Garten and liked what we saw. I would only say that, needing a gluten free diet, I would have been hard put to eat!
- We visited the Glenlivet estate on the final day of our holiday. When we return to Scotland we will certainly aim to spend a lot more time on the estate
- We were harassed by two quite vicious dogs while crossing the field beside Glack farm. My husband had to fend one off with his walking pole.
- we were on the walk 3 and at one point we thought we may be on the wrong track as there was no sign at all
- we would have liked to visit distilleries but found it difficult to find info on location and opening times
- Well kept
- When on foot in the area it would be useful to take a bus and walk back as this increases your range
- Worried about abandoned cars in Allanreid car park re leaving your own car there. Felt restricted by having to keep to paths/felt nannied & were put off exploring area independently.
- would it be possible to have ranger centre open at weekends
- Would like stile/gate access to the Chabet from Balcorach
- Your leaflet wasn't on display in Grantown TIC, had to ask for it.
- Your questionnaire is excellent. What I like most about the area is that everything is kept "low key"

The next section is designed to discover your views on the relationship between tourism and the environment. This information is being gathered to assist the future development of tourism on the Glenlivet Estate. We would be very grateful if you could answer the following questions.

**E1. The Glenlivet Estate has received several tourism awards and recognitions for good environmental practices, including a British Airways' Tourism for Tomorrow award. Would such awards influence your decision to visit an area?**

	<b>% of responses to this question</b>	<b>Total responses</b>
yes	44%	224
no	56%	283
	100%	<b>507</b>

**E2. Are you aware that the Glenlivet Estate is in The Cairngorms National Park?**

	<b>% of responses to this question</b>	<b>Total responses</b>
yes (goto #e2a)	58%	298
no (goto #e3)	42%	217
	100%	<b>515</b>

**E2a. Did the fact that Glenlivet Estate is part of a National Park influence your decision to visit the Estate?**

	<b>% of responses to this question</b>	<b>Total responses</b>
yes	16%	53
no	84%	269
	100%	<b>322</b>

**E3. Have you heard of the Green Tourism Business Scheme?**

	<b>% of responses to this question</b>	<b>Total responses</b>
yes (goto E3a)	11%	54
no (goto E4)	89%	450
	100%	<b>504</b>

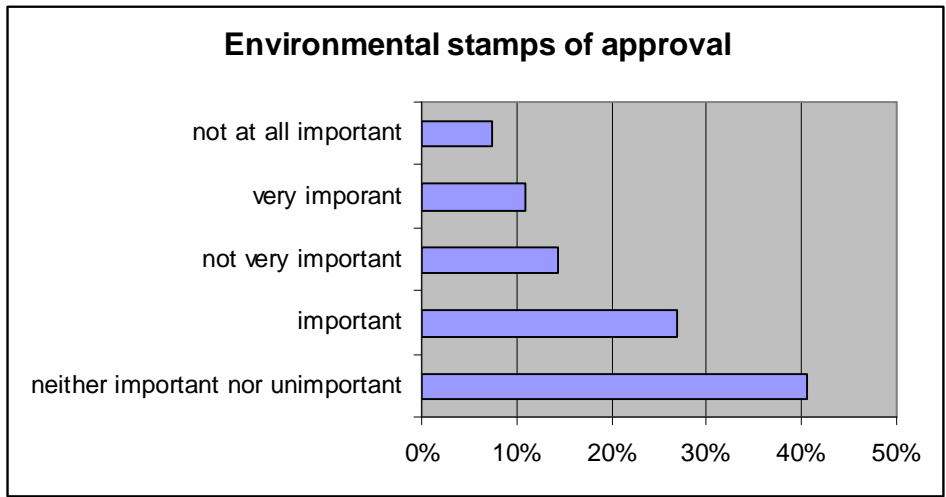
**E3a. What does the Green Tourism Business Scheme mean to you? (Please briefly describe)**

- Attempts to encourage sustainable, environmentally friendly facilities, etc.
- business encourage recycling
- Developing business but not destroying the natural environment.
- ecofriendly tourism - the environment is considered as important as making money. Keeping the environment safe for future generations of tourists.
- Staying in a place that cares for nature
- Encouraging sustainable economic growth in harmony with the environment
- Environment protection

- Environmentally aware
- environmentally concerned about aspects of tourism
- Financial help and business advice available to local businesses incorporating high environmental standards in the services/products they offer to visitors.
- Focus on preservation of the environment.
- General encouragement for environmentally/ecologically sound tourism
- Guess: encouraging cycling/public transport/recycling
- Identifies business following ecological principals
- keeping the countryside
- Looking after the local environment. Sustainability.
- maintaining a healthy balance between the environment and tourism
- Managed environmental practices to conserve resources
- Managing tourist facilities in a sustainable and environmentally friendly manner
- never heard of it
- Not a lot
- not sure
- People who care!!
- perhaps it means the tourists prefer a good environment
- protecting the area to the benefit of all
- Protection of nature soft tourism
- quality, reliability
- recycling of...
- Responsibility, confidence, hope in the future
- Responsible attitude to looking after the environment
- Responsible, sustainable, long-term & discrete.
- Same as green anything, environmentally friendly
- Save nature and landscapes
- that an org meets guidelines like recycling, sustainable use of resources, etc.
- to the environment adapted tourism, no mass tourism
- tourism based on a sustainable concept
- we support all things environmental

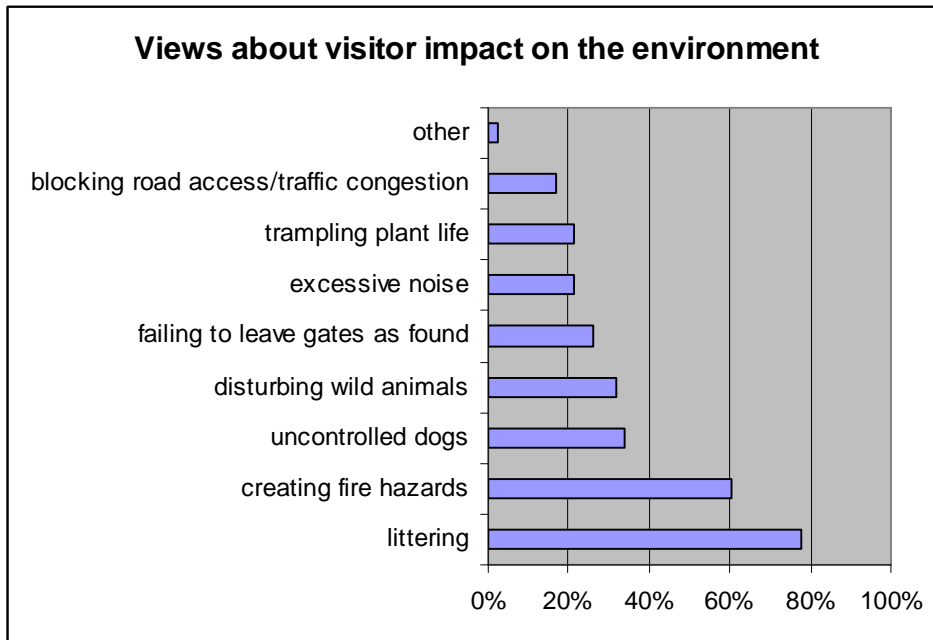
**E4. Please indicate how important environmental stamps of approval (e.g. The Green Tourism Business Scheme) are on your selection of your holiday destination?**

	<b>% of responses to this question</b>	<b>Total responses</b>
neither important nor unimportant	41%	116
important	27%	77
not very important	14%	41
very imporant	11%	31
not at all important	7%	21
	<b>100%</b>	<b>286</b>



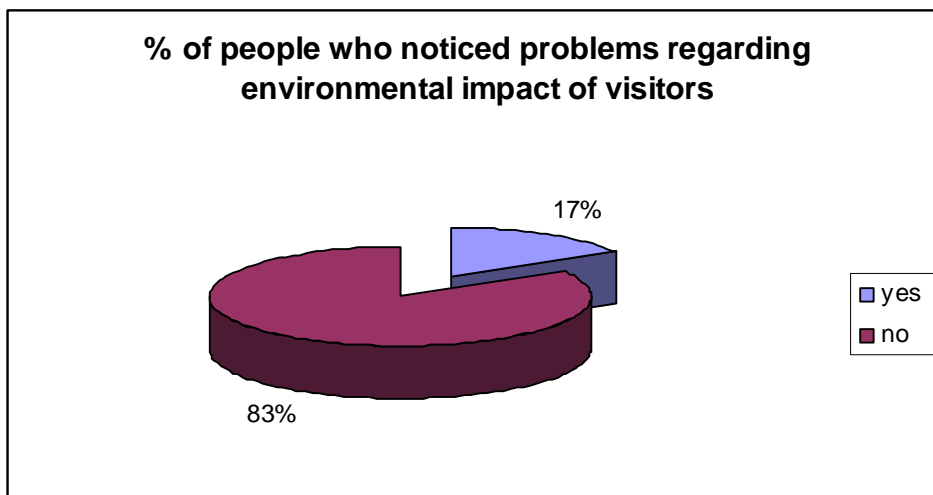
**E5. The following are examples of visitor actions that can cause problems in the countryside. Which THREE of the following do you think has the biggest impact on the environment?**

	<b>% of questionnaire returns</b>	<b>Total responses</b>
littering	78%	405
creating fire hazards	61%	316
uncontrolled dogs	34%	177
disturbing wild animals	32%	167
failing to leave gates as found	26%	135
excessive noise	21%	110
trampling plant life	21%	110
blocking road access/traffic		
congestion	17%	89
other	2%	12
specify		



**E5a. Have you noticed any of these problems on your visit to the Glenlivet Estate?**

	% of responses to this question	Total responses
yes	17%	83
no	83%	415
	100%	<b>498</b>



**E5b. If yes, please specify:**

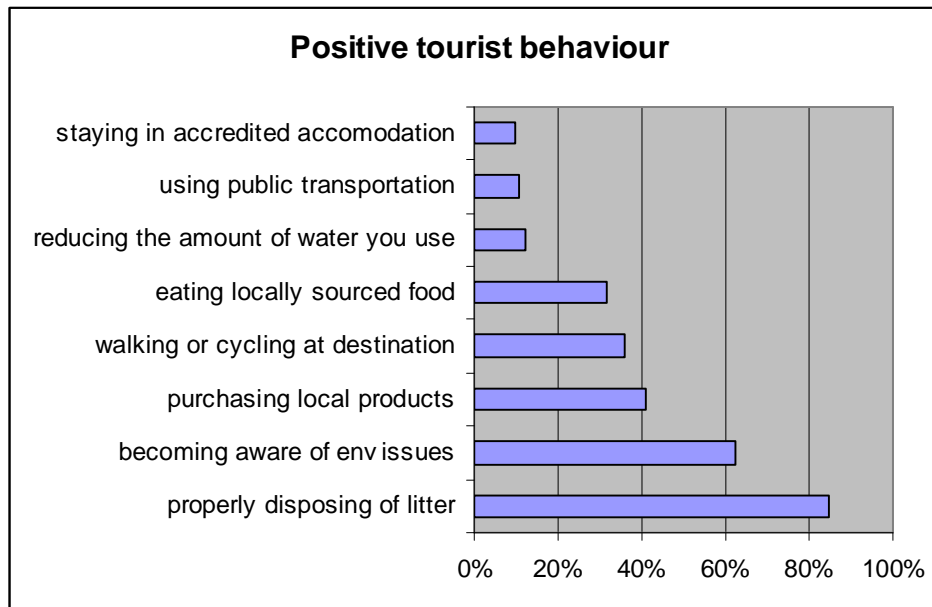
- ...but some dog dirt on paths.
- a blocked/locked gate on the No. 3 walk
- A coach load (30-40) of people camped overnight at well of Lecht car park-left faeces + toilet paper along the burn, no attempt to bury waste- degree of pollution. Coach from Czech Republic.

- a minor amount but many shotgun cartridges cigarette packets and odd beer cans on W2
- aircraft
- Along the main road - Aviemore at parking.
- blocking access roads
- bottle and cans around paths
- but usually visit off peak
- Camp fires in wooded areas
- dead animals on the street
- Disruptive dogs and fouling of the footpaths by dogs.
- Disturbing wild animals
- dog
- Dog fouling
- Dog fouling should be avoided.
- Dogs not on a lead
- dying lichens, litter
- failing to leave gates as found
- Farm dogs not on tethers - crisp packet on walks
- Farmer let his dogs out to chase us on W3. Is this what was wanted - worried about trespass laws.
- forest works
- gates left open
- Gates open on Livetside walk
- Large pine forest with little or no fire info, e.g. fire hazard status.
- Lay by litter
- litter
- litter
- litter
- litter
- litter
- Litter
- litter
- Litter
- litter
- Litter
- litter =people who don't know what's environmental
- Litter at Lecht well Picnic site
- Litter dropped on roadside. Amazed at the speeds some drive on the local roads.
- litter even in the cairngorms and a lot of paths in a rather bad state
- litter in Tomintoul
- Litter left by people, but what can you do about people like that?
- Litter of cartridge cases & abandoned cars at Allanreid.
- litter on main roads
- Litter, in the forest on walk 8.
- litter, many dead/trampled plants and lots of side tracks(like a motorway fro walkers) whilst hilwalking in the cairngorms
- litter, open gates
- Litter. Thoughtless disposal of rubbish/cans/ plastic sacks by farmers along the river, etc.
- Littering
- littering
- Littering
- Littering

- Littering
- littering
- littering
- Littering (a little)
- Littering from farms along the rivers (car parts, iron,...)
- littering in shed in Glen Avon
- littering on every place
- littering on road verges
- Littering, disturbing animals, failing to leave gates as found.
- low planes
- Low-flying military airplanes
- noise from gates
- Occasional dogs not on lead
- Outstanding estate management. Prevents problems.
- People lost her litter
- roadside litter
- some litter- used farm sacks
- Some littering
- some littering
- Some littering, dogs not on leash
- some very slow drivers
- Speeding thoughtless tourists
- the area in general seems very well looked after
- Tomintoul playpark
- Trail bikers
- trampling of plants and littering
- uncontrolled dogs
- Uncontrolled dogs
- uncontrolled dogs
- Uncontrolled dogs
- uncontrolled dogs
- uncontrolled dogs
- unsupervised dogs
- Walk 3
- was disappointed to see litter whilst on one of the trails

**E6. Tourism can have negative effects on the environment, however these effects can be reduced by sensitive tourist behaviour. Please tick THREE which you think will have the biggest positive effect:**

	<b>% of questionnaire returns</b>	<b>Total responses</b>
properly disposing of litter	85%	442
becoming aware of env issues	62%	325
purchasing local products	41%	214
walking or cycling at destination	36%	187
eating locally sourced food	32%	166
reducing the amount of water you use	12%	64
using public transportation	11%	57
staying in accredited accomodation	10%	51



**E7. What does the term 'Sustainable Tourism' mean to you? (please briefly describe):**

- A balance between tourism and its present and future non-destructive impact on the environment, local economy and culture
- A balanced approach to tourism, whereby the negative impact on the environment is minimised.
- A bit of an oxymoron really - but visiting places with minimum impact on the env & use of resources
- A combination of c, d, e below
- A level of tourism that can be self supported by the local environment and not result in additional issues
- A level of tourism which can be maintained and encouraged without adversely affecting the area
- a look at the country as it was and should be looked after
- a means whereby the well being and economy at a community can be improved because of tourism while enjoying that place in no detrimental impact on the environment
- a need for people to want to visit, and for residents to want them to come back
- A tourism that does not damage local environment and that can therefore offer original conditions
- Able to make money to put back into area with no cost to the environment
- able to regenerate itself
- Allowing & promoting tourism in the area while maintaining the environment in its original state = (Intelligent Tourism)
- allowing access to countryside and nature without compromising ...
- allowing people to visit such areas of beauty but managing and controlling the negative effects it may cause
- allowing the area to grow naturally
- Allowing the enjoyment of countryside for those who respect it and wish it to protect it from those who do not appreciate what we have.
- Allowing tourist to enter estates with as little impact on the day to day running of the estate.

- Allowing visitors to enjoy the countryside without spoiling it
- an environmental and economic facility within an area to encourage visitors without degrading the environment, amenity and resources of a distinct locality
- An even flow of interested tourists who respect and value the opportunity to share in nature with others.
- An industry which utilises an areas tourist potential without damaging the environmental assets which make it a desirable location in the first place
- An ongoing steady volume of visitors
- as we are in the middle of decisions in the cccg on Thur, initially my reaction is 'more meetings'. We hope to sustain people, traditional work and new fields not depending on outside.
- Attracting all ages but training them to behave thoughtfully
- Attracting tourist to the local area, without destroying the environment
- Attracting tourists to return to the area again and again.
- attracting tourists without adversely effecting the environment
- Avoidance of irreversible impact of tourism on the environment and culture of an area through effective management and control balanced against reasonable enjoyment/ use of facilities
- avoiding excessive demands on the existing landscape and existing community way of life
- Balance between increasing tourism and developing local community while preserving the environment at a high quality.
- Balance between needs of tourists and the local community/environment so that they co exist together.
- Balance between people enjoying but not spoiling the environment thereby contributing to it.
- Balance between use of local environment and the demands put on it
- balance positive and negative impacts
- Balancing local community needs while opening the area for controlled tourism
- Balancing on-going profit making tourism with well being of environment and indigenous community
- Balancing the 'needs' of the countryside and the people who live there with those of visitors
- Beauty of the area. Friendliness of people. Wildlife. Flora - Forna. No obvious vandalism.
- Being able to enjoy what we have without jeopardising it for the enjoyment of future generations.
- Being able to maintain standards acceptable to all who visit.
- Being able to provide attractions and cater for visitors without a negative effect on either i.e. getting the balance right
- Being positive- forward looking-make it profitable where possible. Make public aware of policy
- benefiting an area without harming it
- Briefly, encouraging tourism & educating them to accept & appreciate our wonderful area so they can ENJOY & NOT DAMAGE.
- Businesses with 'green methods' i.e. re-cycling etc.
- can have visitors without damaging environment
- caring about local nature and environment
- catering for tourists needs means they should contribute to the local economy
- Catering for tourists whilst maintaining the environment.
- causing no damage to the areas visited
- combining tourism with local needs and environmental issues
- Continuation of tourism without destroying the environment
- Continuation of tourist enjoyment at high level whilst minimising impact on environment
- Danger of spoiling the local area
- Developing tourism without adversely affecting the local economy, community or environment
- Discrete provision of facilities for tourists but not at expense of destroying local community/environment
- does not damage the environment while sustaining the community

- don't know
- don't make tourism more important than the environment
- don't waste any tourists
- don't know
- don't know
- Eco tourism. Let the situation as it is. No big changes in landscape
- Ecofriendly tourism - the environment is considered as important as making money. Keeping the environment safe for future generations of tourists.
- Enabling tourists to visit without inflicting on the natural environment, whilst sustaining the local economy.
- encourage development of tourism without the associated harmful impact usually associated with increasing tourism
- encourage tourism but protect the environment to enable future generations to enjoy it
- Encourage tourism without damaging the natural beauty of the area.
- encouragement of tourism whilst not damaging the environment for future tourists
- Encouraging the local economy without destroying the source of attraction (which includes the environment)
- encouraging tourism (because it adds to the economy of the region) and at the same time minimizing its adverse effects in as many ways as possible
- encouraging tourism by keeping things as they are, not building theme park type attractions
- encouraging tourism while at the same time protecting the environment from the bad effects of tourism
- encouraging tourism with no degradation of the attraction/environment
- encouraging tourists but ensuring their presence does not adversely affect the area
- Encouraging tourists to have as little impact on the environment as possible so many others can enjoy it.
- encouraging visitors to an area while ensuring that measures are in place that limit the effect those visitors have on the environment by promoting means of transport other than the car and prudent use of natural resources
- Encouraging visitors to sustain local economy whilst ensuring that there are no detrimental effects to the environment
- encouraging people who visit to return
- ensuring that the impact of tourism does not have a deleterious effect on local resources and the environment
- Ensuring that your children can enjoy the same happy trip as you in the future.
- environmental protection, no mass tourism, preserve the original, tourism steer, good infrastructure
- Environmentally sympathetic
- Everyone can enjoy the countryside without destroying what we came to see
- Everyone working together to protect and promote the environment. Locals going about their business/work tourists doing their thing and harmony between the two groups
- Exploring environment without damaging it.
- Finding a balance between the effects on the environment, the economy and tourism.
- Finding a way of bringing visitors into the area without causing strain on local resources.
- finding out what people enjoy without harming the environment
- for me it is a tourism which runs accordingly with the environment, without destruction of countryside
- future generations can experience the same kind of tourism or even better
- gain >costs
- getting everyone and authorities to work together in local areas
- getting tourist to visit the area, and keep returning also passing on recommendation's to friends and family
- Giving the tourists as much as possible without detriment to the locality and residents
- good information of local interests; controlled access to areas endangered by over-use

- has little or no environmental impact while providing a positive holiday experience
- has minimum impact on environment
- Have lots of different things to offer. Good advertisement of local entertainment
- Having a clean beautiful environment which provides for and welcomes tourists and still retains traditional cultures and values
- Having happy tourists who will return
- Having tourism to the area, without destroying the countryside
- Helping the local economy and protecting the environment but providing for the needs of the tourist
- Helping to support the local economy
- Holidays
- I am Belgium - do not understand question.
- I can enjoy it now and will be able to enjoy it with my grandchildren
- I don't know
- I don't know but live and let live
- I don't know. My English isn't so good
- I don't know
- I don't know the term!
- I don't know, my English is not very good! Sorry
- I don't understand the question.
- I don't understand the word sustainable
- I feel that tourists have to fit in the spaces in local life & environment rather than swamp & overwhelm them.
- I'm sorry I don't know
- improvements in standards aimed at maintaining tourism
- in come for the local area from tourists with out destroying what the tourists come to see/do
- income generated by visitors helps sustain local economy to the extent that the local environment is maintained and managed to retain current status
- incorporating tourism into the way of life of those living in the area
- Increased and controlled tourist volume
- it enhances the economy by the sensitive development of what is already there without destroying the integrity of the countryside/townscape
- It means balancing out the needs of the tourist against the needs of the land
- It means that we all shall avoid to spoil the natural resources nature offers us. It is necessary then to make a balance between what tourists want and what nature needs and can offer.
- it should be possible for my grandchildren to visit the same areas as I have done
- Its an important economy factor
- I've never heard of it
- Jargon
- keep on going it is interesting in stays that way
- Keep up good work and tourism will survive
- Keeping a balance between maintaining the environment, pleasing tourists and a growing economy
- keeping a balance between the attraction of tourism for economic purposes and the maintenance of the local environment
- Keeping a steady number but not too many
- keeping all things in proportion and protecting the environment
- keeping area visited in its most natural state
- Keeping the countryside as it should be, whilst maintaining income for the local economy.
- keeping the destination attractive for future generations
- Keeping the high standards at the present time
- Keeping the local environment as 'pure' as possible while catering for basic needs of visitors.
- keeping things as nature intended for the up and coming tourist generation

- Keeping tourism to a level which minimises any detrimental effects to the environment they wish to visit
- Keeping tourists in area & quality of services
- Keeping tourists in the area without ruining it
- Keeping up high standards in these areas where tourists expect/hope to find it. E.g. accommodation, food, sports facilities, local bonding
- keeping visitor numbers low and not allowing commercialisation or catering to the masses
- keeping visitors happy
- Keeping what is green for those in your footsteps
- landscapes which my grandchildren can enjoy as well as my grandfather did
- Least intrusion of tourism on areas
- Leave the site visited in the state found
- leaving no litter, causing no harm
- Leaving the environment as you found it to allow future generations to enjoy. Make yourself aware of local issues and requests for visitors
- Less ski areas less destruction of highland mudflows, plants and soil
- Limiting the impact of tourism on the local environment whilst satisfying the needs of present and future locals and tourists
- Long term tourism that is just enough to avoid spoiling/harming what is here (what we all come for) peace & quiet, clean air and local beauty
- Long term, re-investment, increasing quality of experience for all - visitor and local, permanence of business.
- looking after the countryside so it can be enjoyed by a wide variety of tourists in many years to come
- looking after the countryside
- low impact on environment
- maintain culture
- maintain culture and environment
- maintainable tourism
- Maintaining a balance between the local infrastructure and tourism
- Maintaining a balance quality v quantity. Commercial greed - short term profit should not be allowed to damage the long term opportunities
- Maintaining a convenient and attractive destination without excessive regulation
- Maintaining the area in an appropriate, unspoiled manner
- Maintaining the countryside to encourage people to return
- maintaining the environment through providing tourist attractions
- maintaining the environment while helping the local population to maintain their culture
- Maintaining the environment so 'tourism' may continue
- Maintaining the level of experience so that future generations will experience the same type/level of environment.
- Maintains local culture and manpower, and machinery
- Maintenance of the attraction in an environmentally stable manner
- Making an area suitable for tourists, having proper facilities (bins) bringing money into keep the area going.
- Making sure that you leave all places as you found them e.g. doing no damage.
- Making sure that your/our visit to an area does not adversely affect the area
- Many people like to see an area but the environment has to be saved
- Maximising the facilities for tourists in the area while maintaining the integrity of the area both in terms of the environment & atmosphere.
- meeting all the needs of tourists
- Meeting the needs of visitors whilst ensuring the needs of locals and the environment are met
- Minimal damage to environment, ecologically sound toilets, accommodation etc. Recycling & unobtrusive attractions

- Minimising the impact on the environment so that others may enjoy it in the future
- Nature, buildings and culture preserved against pollution and globalisation
- Nearly invisible tourism.
- never heard of the phrase before
- No adverse effect on the environment
- no adverse impact environmentally
- No effect on environment/culture - observe not disturb
- no idea
- No measurable detrimental effect on environment year to year (i.e. any effects reversed by natural processes in off season.
- no negative ...effects
- no overcrowding, not going beyond the capacity of the area
- not adversely affecting environment whilst bringing economic benefit to area thereby maintaining local population
- Not consuming more resources than we generate
- not damaging environment you have come to see
- not damaging the area
- Not damaging the environment with development
- Not destroying the thing you have gone to see
- not destroying what attractions are in the area visitor pressure in ...
- Not increasing beyond what the countryside can cope with
- not just look out fro the environment in short terms, but for a lasting, long time
- Not much
- not subsidised
- Not swamping an area with tourist activities to the detriment of the quality of life of the locals and to the wilderness
- not taking more from the environment than can be replaced
- nothing
- Nothing, probably a contradiction
- Nothing. Possibly non destructive tourism which doesn't destroy what it has come to visit.
- Nothing?
- Opening up an area for visitors to enjoy whilst taking into account the needs (and wishes) of the local community. The countryside and env on the whole
- overcrowded footpaths and natural attractions, litter on the landscape
- people can visit but the environment is protected at the same time
- People who use local shops etc and will come back again.
- Place remains undamaged & natural so that people want to return.
- places I visit belong to next generation
- preservation of the natural environment/wildlife to attract future tourists
- Preserve nature and habitat and people
- Prevent an area from being over run with tourists
- priority of environmental issues,' soft' tourism, no masses of tourists, not disturbing the nature
- protected environment
- Protecting and improving the natural resources of the area allowing people to live and visit it forever.
- protecting the countryside and environment for the future
- protecting the environment
- Protecting the environment + local culture
- Protecting the environment but still allowing the tourists a fair amount of freedom which also helps sustain the local economy and population
- Protecting the environment for future generations.
- protecting the environment whilst still having access
- Protecting the environment whilst sustaining the local economy.

- Protecting the local environment for others to enjoy
- Protecting the people and environment whilst giving the tourists access to the country
- Provide for the local economy by sympathetic development
- Provide need for tourists with minimum damage to environment and full time employment for local population.
- Provide on-going activities minimising the negative impacts on the area
- providing a balance between the local economy and providing facilities for tourism
- providing a local economy whilst attending to the need of a local natural environment and sustaining them
- Providing a satisfying tourism environment whilst protecting the essential nature of the area.
- Providing access to tourists but protecting the environment and local culture.
- Providing adequate/clean/pleasant surroundings/accommodation for tourists from all countries.
- providing affordable leisure to encourage tourism
- Providing and continuously improving the facilities which tourists come to expect
- Providing facilities and access for visitors to an area while minimising their impact on the environment and culture
- Providing facilities for the tourists at times required
- Providing for future tourists as well as present ones
- Providing for tourism and permitting such tourism that, does not destroy in a way that the character and the area visited
- Providing for tourism but ensuring the environment is protected from its impact
- providing for tourist whilst controlling the impact of tourism on the environment and local people
- Providing for tourists whilst not impacting on the environment in a non reversible way.
- Providing pleasurable experiences for tourists without degrading the environment
- provision of the culture, scenery, wildlife for current and future generations
- Recognising tourism as a source of local income and keeping the impact of tourists within sustainable limits for the environment and local people.
- recycling, non-wastage
- Respect for the district
- Respect for the environment whilst developing the local economy
- respect nature
- respect the people and their traditions and lifestyle and the nature
- Set at a level which does not inconvenience the locals
- Smoothly developing
- Striking a balance between tourism, the impact on environment and needs of local community.
- sustainable tourism means to me that you provide your holidaymakers with what they want, so that they will keep coming back
- Taking care of landscape, ensuring rural scenes can be enjoyed by future generations
- That it doesn't have a negative impact
- That there is enough in an area to keep tourists coming there.
- That tourism doesn't overwhelm an area, but fits in the life of the area itself.
- that tourists attractions and information are not overexposed in the environment
- that tourists use the environment in such a way, that it can be used by other tourists in the future too
- that which does not damage the environment
- That you keep the area in a good shape so you can come again and again (I had a little problem understanding sustainable tourism).
- The ability to attract visitors in sufficient numbers to benefit the local economy without detriment to that which drew them in the first place.
- The ability to continue to attract tourists and encourage return visits
- The balance between jobs and nature

- The environmental impact of tourism is compensated for/ balanced out
- The existence of tourism that does not affect the nature conditions of the place.
- The level of tourism kept to a level that will not negatively affect the locality.
- The negative impacts on the environment are balanced with the corrective actions that can be taken due to the business generated
- this is jargon- but put simply getting the right balance between tourism and the countryside
- to allow visitors to benefit from local beauty without harmful impact to nature or environment
- To behave as much as possible without bad influence of environment
- to combine tourism and a good environment
- To enjoy the benefits of the natural beauty of the area without spoiling it.
- To give tourists the chance to discover the local culture but also creating a nice atmosphere for locals.
- To help the local economy by purchasing local products and using local services.
- To me it means enough to do & see so that people keep coming here time & time again, and friendly people & the chance to help environment.
- To provide & continue to provide a good service which in turn encourages tourists to return.
- To stay away! (if you don't have a mission)
- Tourism activities that do not have major negative environmental or cultural impacts on the area
- tourism and environment working and living together
- Tourism and the environment in harmony.
- Tourism at a level that the environment is not harmed by it.
- tourism at an acceptable level for the environment
- Tourism causing minimum impact & long term without being intrusive.
- Tourism for today for the good of future generations of Scots so that they can continue to enjoy the countryside
- Tourism must be possible, but not disturbing
- Tourism respectable to nature, animals and environment
- Tourism respectable to nature, animals and environment
- Tourism respectable to nature, animals and environment.
- Tourism respectable to nature, animals and environment.
- Tourism that adds to the area as much as it takes away
- Tourism that allows the natural environment to thrive
- tourism that can last for ever without harming anyone or anything
- Tourism that does no damage to the environment or to local facilities
- Tourism that does not affect the environment adversely
- Tourism that does not damage the local environment, drive out the local population through overpricing or destroy what tourists come for.
- tourism that does not deplete resources that cannot readily be replaced
- Tourism that does not destroy or alter the characters that make people come to the area in the first place.
- tourism that does not destroy the environment
- tourism that does not have an adverse effect upon locality or facilities
- Tourism that does not negatively impact local population and puts money into local businesses so they can develop the area to attract more tourism.
- Tourism that doesn't destroy what people come to the area for
- Tourism that doesn't "attack" environment
- Tourism that doesn't affect the locality adversely
- Tourism that doesn't damage environment or divert local people from traditional industries into tourism
- tourism that doesn't destroy what you have gone to look at
- Tourism that doesn't upset the indigenous population
- Tourism that gives satisfaction without destroying the environment that gives pleasure.

- Tourism that has a low impact in terms of environmental degradation & which can be enduring and enriching to the host community - it does not leave a legacy of irreversible degradation or exploitation.
- Tourism that has minimal negative impact and maximum positive impact on the local environment and economy
- Tourism that has respect for the environment.
- Tourism that is attractive while protecting the local nature and culture
- Tourism that is sensitive to the environment
- Tourism that takes into account environmental issues and plans effectively to minimise the effects of tourism.
- tourism to benefit the environment not at the expense of the environment
- Tourism which benefits area without spoiling the environment affecting inhabitants detrimentally.
- Tourism which complements the environment
- Tourism which does not come at the expense of the environment.
- tourism which does not harm the environment
- Tourism which does not have too detrimental an effect on the local environment, but contributes positively to its economy
- Tourism which does not permanently alter the environment
- Tourism which doesn't degrade the environment particularly in the long term. Supports local economy and culture without destroying it.
- Tourism which doesn't have a negative effect on the area.
- Tourism which enables the area and its people to benefit without negative effects to the environment or the quality of life
- Tourism which has a minimal negative, neutral or positive effect on the environment-needs active management to achieve this
- Tourism which is in scale with the environment which treads lightly on the infrastructure and feeds back into the local economy directly
- Tourism which is promoted within an area but which is controlled in order to avoid the destruction of the features of the area.
- Tourism which is sensitive to the environment and limits numbers to avoid impact on sensitive areas
- Tourism which maintains the population, providing wealth and jobs locally without affecting the environment adversely
- tourism which makes no harm to the environment
- Tourism which meets the needs of the present without jeopardising the ability of future generations to meet their own needs
- Tourism which supports the aim of protecting wildlife and nature
- Tourism which supports the economy of the local area without causing damage to the environment of the area being visited.
- tourism which the environment can tolerate, without degradation to the attractions for tourists of an area
- Tourism which is not detrimental to the natural environment and culture of the tourism destination and which protects and enhances those core values.
- Tourism will be for a long time development in harmony with ecosystem
- Tourism with minimal impact on environment
- Tourism without a significant impact on the environment
- Tourism without destroying the area you are visiting, but provides meaningful jobs for locals.
- Tourism without disruption to Environment and local activities
- Tourism without waste
- Tourism, managed in a way which is not detrimental to the present of future environment or people.
- tourist who return to the area
- tourist who return to the area

- tourists who return to the area
- Using local, replaceable inputs
- visitors continued enjoyment over many years
- Visitors enjoying the environment without spoiling it for future generations.
- Visitors not affecting the environment and helping local economy
- visits that minimise fuel use, litter, noise, trampling of sensitive habitat, degradation of streams, beaches, forests, hillsides, while giving visitors opportunities to enjoy an area with minimal impact
- Welcoming local residents who are proud of their surroundings and encourage visitors to share the benefits.
- Welcoming visitors and encouraging activity in the environment whilst ensuring visitor pressure/ demands does not damage that which they come to see
- Well balanced visitor numbers and behaviour with the sensitivities of the environment as a place of work, condition of flora, fauna etc
- What is needed to encourage tourism.
- when there is a direct, long-term effect of a tourist's visit on the local area, then the area/people make the ...that make me want to come back
- without detriment to future

**E8. Please rank the following aspects of 'Sustainable Tourism' in order of importance from 1 to 5, with 1 being the most important and 5 being the least important:**

**These results have been listed in order of rankings given with the lowest score being the most important.**

d) protecting the env for future generations	923	Most important
e) sustaining the local economy and pop	1320	
b) reducing the physical impacts of tourism on the env	1330	
c) maintaining the culture of local people	1420	
a) providing for needs of present tourists	2012	Least important

**E9. How interested are you in environmental issues ?**

	<b>% of responses to this question</b>	<b>Total responses</b>
very interested	36%	181
generally interested	58%	291
not interested (goto E10)	7%	33
	100%	<b>505</b>

**E9a. Please indicate what issues you are most interested in and/or concerned with:**

- I can enjoy it now and will be able to enjoy it with my grandchildren
- Keeping the local environment as 'pure' as possible while catering for basic needs of visitors.
- not destroying what attractions are in the area visitor pressure in ...
- Environmentally sympathetic

- Welcoming visitors and encouraging activity in the environment whilst ensuring visitor pressure/ demands does not damage that which they come to see
- Tourism causing minimum impact & long term without being intrusive.
- Tourism without destroying the area you are visiting, but provides meaningful jobs for locals.
- Tourism that doesn't "attack" environment
- Tourism respectable to nature, animals and environment
- Tourism respectable to nature, animals and environment
- Maintaining the level of experience so that future generations will experience the same type/level of environment.
- Allowing the enjoyment of countryside for those who respect it and wish it to protect it from those who do not appreciate what we have.
- avoiding excessive demands on the existing landscape and existing community way of life
- caring about local nature and environment
- It means that we all shall avoid to spoil the natural resources nature offers us. It is necessary then to make a balance between what tourists want and what nature needs and can offer.
- Balance between people enjoying but not spoiling the environment thereby contributing to it.
- without detriment to future
- in come for the local area from tourists with out destroying what the tourists come to see/do
- Allowing & promoting tourism in the area while maintaining the environment in its original state = (Intelligent Tourism)
- an environmental and economic facility within an area to encourage visitors without degrading the environment, amenity and resources of a distinct locality
- Set at a level which does not inconvenience the locals
- I don't know. My English isn't so good
- I don't understand the word sustainable
- to combine tourism and a good environment
- To behave as much as possible without bad influence of environment
- An industry which utilises an areas tourist potential without damaging the environmental assets which make it a desirable location in the first place
- it should be possible for my grandchildren to visit the same areas as I have done
- Catering for tourists whilst maintaining the environment.
- preservation of the natural environment/wildlife to attract future tourists
- gain >costs
- Tourism which meets the needs of the present without jeopardising the ability of future generations to meet their own needs
- Tourism that does not negatively impact local population and puts money into local businesses so they can develop the area to attract more tourism.
- keeping a balance between the attraction of tourism for economic purposes and the maintenance of the local environment
- Tourism at a level that the environment is not harmed by it.
- encouraging tourists but ensuring their presence does not adversely affect the area
- To stay away! (if you don't have a mission)
- Not destroying the thing you have gone to see
- Not damaging the environment with development
- Visitors not affecting the environment and helping local economy
- not taking more from the environment than can be replaced
- has minimum impact on environment
- Prevent an area from being over run with tourists
- nothing
- Everyone working together to protect and promote the environment. Locals going about their business/work tourists doing their thing and harmony between the two groups
- Attracting tourists to return to the area again and again.

- Tourism which does not permanently alter the environment
- Balance between increasing tourism and developing local community while preserving the environment at a high quality.
- Having happy tourists who will return
- To me it means enough to do & see so that people keep coming here time & time again, and friendly people & the chance to help environment.
- allowing access to countryside and nature without compromising ...
- Maintenance of the attraction in an environmentally stable manner
- Maintaining a convenient and attractive destination without excessive regulation
- Provide need for tourists with minimum damage to environment and full time employment for local population.
- Minimising the impact on the environment so that others may enjoy it in the future
- Nothing. Possibly non destructive tourism which doesn't destroy what it has come to visit.
- Tourism that doesn't damage environment or divert local people from traditional industries into tourism
- Respect for the environment whilst developing the local economy
- The ability to continue to attract tourists and encourage return visits
- Tourism without a significant impact on the environment
- Maintaining a balance quality v quantity. Commercial greed - short term profit should not be allowed to damage the long term opportunities
- To help the local economy by purchasing local products and using local services.
- Tourism, managed in a way which is not detrimental to the present of future environment or people.
- I feel that tourists have to fit in the spaces in local life & environment rather than swamp & overwhelm them.
- That tourism doesn't overwhelm an area, but fits in the life of the area itself.
- Providing for tourism but ensuring the environment is protected from its impact
- for me it is a tourism which runs accordingly with the environment, without destruction of countryside
- A level of tourism which can be maintained and encouraged without adversely affecting the area
- Leave the site visited in the state found
- Tourism which complements the environment
- ensuring that the impact of tourism does not have a deleterious effect on local resources and the environment
- Keeping up high standards in these areas where tourists expect/hope to find it. E.g. accommodation, food, sports facilities, local bonding
- I am Belgium - do not understand question.
- tourists who return to the area
- Attracting all ages but training them to behave thoughtfully
- protecting the environment whilst still having access
- I don't know the term!
- Keeping tourists in area & quality of services
- Protecting the people and environment whilst giving the tourists access to the country
- tourist who return to the area
- meeting all the needs of tourists
- tourist who return to the area
- Allowing visitors to enjoy the countryside without spoiling it
- Keeping a steady number but not too many
- Provide for the local economy by sympathetic development
- Finding a balance between the effects on the environment, the economy and tourism.
- Encouraging visitors to sustain local economy whilst ensuring that there are no detrimental effects to the environment

- Many people like to see an area but the environment has to be saved
- Tourism that doesn't affect the locality adversely
- Being able to maintain standards acceptable to all who visit.
- catering for tourists needs means they should contribute to the local economy
- Keeping the countryside as it should be, whilst maintaining income for the local economy.
- Ensuring that your children can enjoy the same happy trip as you in the future.
- Jargon
- Being able to provide attractions and cater for visitors without a negative effect on either i.e. getting the balance right
- tourism that does not have an adverse effect upon locality or facilities
- Attracting tourist to the local area, without destroying the environment
- Providing a satisfying tourism environment whilst protecting the essential nature of the area.
- Protecting and improving the natural resources of the area allowing people to live and visit it forever.
- Protecting the local environment for others to enjoy
- priority of environmental issues, 'soft' tourism, no masses of tourists, not disturbing the nature
- A bit of an oxymoron really - but visiting places with minimum impact on the env & use of resources
- Not swamping an area with tourist activities to the detriment of the quality of life of the locals and to the wilderness
- Well balanced visitor numbers and behaviour with the sensitivities of the environment as a place of work, condition of flora, fauna etc
- Making an area suitable for tourists, having proper facilities (bins) bringing money into keep the area going.
- A combination of c, d, e below
- Encouraging tourists to have as little impact on the environment as possible so many others can enjoy it.
- Maintaining a balance between the local infrastructure and tourism
- Recognising tourism as a source of local income and keeping the impact of tourists within sustainable limits for the environment and local people.
- Keeping tourism to a level which minimises any detrimental effects to the environment they wish to visit
- tourism that does not deplete resources that cannot readily be replaced
- Avoidance of irreversible impact of tourism on the environment and culture of an area through effective management and control balanced against reasonable enjoyment/ use of facilities
- Continuation of tourist enjoyment at high level whilst minimising impact on environment
- people can visit but the environment is protected at the same time
- Long term, re-investment, increasing quality of experience for all - visitor and local, permanence of business.
- encouragement of tourism whilst not damaging the environment for future tourists
- That you keep the area in a good shape so you can come again and again (I had a little problem understanding sustainable tourism).
- don't waste any tourists
- Being positive- forward looking-make it profitable where possible. Make public aware of policy
- don't know
- I don't know
- Maintaining the area in an appropriate, unspoiled manner
- Providing pleasurable experiences for tourists without degrading the environment
- this is jargon- but put simply getting the right balance between tourism and the countryside
- recycling, non-wastage
- Respect for the district
- Limiting the impact of tourism on the local environment whilst satisfying the needs of present and future locals and tourists

- Nature, buildings and culture preserved against pollution and globalisation
- Keeping tourists in the area without ruining it
- that which does not damage the environment
- can have visitors without damaging environment
- tourism and environment working and living together
- An ongoing steady volume of visitors
- tourism that doesn't destroy what you have gone to look at
- As we are in the middle of descisions in the cccg on Thur, initially my reaction is 'more meetings'. We hope to sustain people, traditional work and new fields not depending on outside.
- Tourism that has minimal negative impact and maximum positive impact on the local environment and economy
- encourage development of tourism without the associated harmful impact usually associated with increasing tourism
- Keeping a balance between maintaining the environment, pleasing tourists and a growing economy
- Finding a way of bringing visitors into the area without causing strain on local resources.
- future generations can experience the same kind of tourism or even better
- Having tourism to the area, without destroying the countryside
- low impact on environment
- no negative ...effects
- Tourism and the environment in harmony.
- good information of local interests; controlled access to areas endangered by over-use
- Tourism that has respect for the environment.
- keeping all things in proportion and protecting the environment
- A tourism that does not damage local environment and that can therefore offer original conditions
- that tourists use the environment in such a way, that it can be used by other tourists in the future too
- Tourism activities that do not have major negative environmental or cultural impacts on the area
- Tourism which is sensitive to the environment and limits numbers to avoid impact on sensitive areas
- Visitors enjoying the environment without spoiling it for future generations.
- incorporating tourism into the way of life of those living in the area
- Tourism that does no damage to the environment or to local facilities
- Discrete provision of facilities for tourists but not at expense of destroying local community/environment
- Leaving the environment as you found it to allow future generations to enjoy. Make yourself aware of local issues and requests for visitors
- not damaging the area
- Least intrusion of tourism on areas
- Enabling tourists to visit without inflicting on the natural environment, whilst sustaining the local economy.
- Providing adequate/clean/pleasant surroundings/accommodation for tourists from all countries.
- Have lots of different things to offer. Good advertisement of local entertainment
- Preserve nature and habitat and people
- What is needed to encourage tourism.
- a means whereby the well being and economy at a community can be improved because of tourism while enjoying that place in no detrimental impact on the environment
- protecting the countryside and environment for the future
- no overcrowding, not going beyond the capacity of the area
- a look at the country as it was and should be looked after

- combining tourism with local needs and environmental issues
- Helping the local economy and protecting the environment but providing for the needs of the tourist
- tourism at an acceptable level for the environment
- allowing people to visit such areas of beauty but managing and controlling the negative effects it may cause
- Tourism which is promoted within an area but which is controlled in order to avoid the destruction of the features of the area.
- Making sure that your/our visit to an area does not adversely affect the area
- No adverse effect on the environment
- To give tourists the chance to discover the local culture but also creating a nice atmosphere for locals.
- maintaining the environment while helping the local population to maintain their culture
- Tourism that allows the natural environment to thrive
- Not consuming more resources than we generate
- Tourism respectable to nature, animals and environment.
- Tourism respectable to nature, animals and environment.
- Providing for tourism and permitting such tourism that, does not destroy in a way that the character and the area visited
- Protecting the environment whilst sustaining the local economy.
- it enhances the economy by the sensitive development of what is already there without destroying the integrity of the countryside/townscape
- tourism which does not harm the environment
- attracting tourists without adversely affecting the environment
- To provide & continue to provide a good service which in turn encourages tourists to return.
- don't know
- a need for people to want to visit, and for residents to want them to come back
- Businesses with 'green methods' i.e. re-cycling etc.
- no adverse impact environmentally
- Tourism that does not destroy or alter the characters that make people come to the area in the first place.
- tourism that does not destroy the environment
- landscapes which my grandchildren can enjoy as well as my grandfather did
- providing a balance between the local economy and providing facilities for tourism
- looking after the countryside so it can be enjoyed by a wide variety of tourists in many years to come
- benefiting an area without harming it
- overcrowded footpaths and natural attractions, litter on the landscape
- Tourism which has a minimal negative, neutral or positive effect on the environment-needs active management to achieve this
- Balance between needs of tourists and the local community/environment so that they co exist together.
- Keeping what is green for those in your footsteps
- Being able to enjoy what we have without jeopardising it for the enjoyment of future generations.
- when there is a direct, long-term effect of a tourist's visit on the local area, then the area/people make the ...that make me want to come back
- Striking a balance between tourism, the impact on environment and needs of local community.
- not adversely affecting environment whilst bringing economic benefit to area thereby maintaining local population
- visits that minimise fuel use, litter, noise, trampling of sensitive habitat, degradation of streams, beaches, forests, hillsides, while giving visitors opportunities to enjoy an area with minimal impact
- keep on going it is interesting in stays that way

- Place remains undamaged & natural so that people want to return.
- Everyone can enjoy the countryside without destroying what we came to see
- income generated by visitors helps sustain local economy to the extent that the local environment is maintained and managed to retain current status
- The level of tourism kept to a level that will not negatively affect the locality.
- keeping visitor numbers low and not allowing commercialisation or catering to the masses
- Helping to support the local economy
- Providing for future tourists as well as present ones
- provision of the culture, scenery, wildlife for current and future generations
- Balancing on-going profit making tourism with well being of environment and indigenous community
- encourage tourism but protect the environment to enable future generations to enjoy it
- respect the people and their traditions and lifestyle and the nature
- respect nature
- That it doesn't have a negative impact
- Briefly, encouraging tourism & educating them to accept & appreciate our wonderful area so they can ENJOY & NOT DAMAGE.
- Tourism that gives satisfaction without destroying the environment that gives pleasure.
- Danger of spoiling the local area
- keeping the destination attractive for future generations
- The negative impacts on the environment are balanced with the corrective actions that can be taken due to the business generated
- It means balancing out the needs of the tourist against the needs of the land
- Tourism that has a low impact in terms of environmental degradation & which can be enduring and enriching to the host community - it does not leave a legacy of irreversible degradation or exploitation.
- Tourism with minimal impact on environment
- An even flow of interested tourists who respect and value the opportunity to share in nature with others.
- Continuation of tourism without destroying the environment
- Tourism that doesn't upset the indigenous population
- leaving no litter, causing no harm
- Tourism which benefits area without spoiling the environment affecting inhabitants detrimentally.
- Allowing tourist to enter estates with as little impact on the day to day running of the estate.
- Tourism that is sensitive to the environment
- Providing access to tourists but protecting the environment and local culture.
- Protecting the environment but still allowing the tourists a fair amount of freedom which also helps sustain the local economy and population
- that tourists attractions and information are not overexposed in the environment
- encouraging visitors to an area while ensuring that measures are in place that limit the effect those visitors have on the environment by promoting means of transport other than the car and prudent use of natural resources
- not damaging environment you have come to see
- Providing and continuously improving the facilities which tourists come to expect
- Tourism which doesn't degrade the environment particularly in the long term. Supports local economy and culture without destroying it.
- don't make tourism more important than the environment
- I don't know, my English is not very good! Sorry
- getting everyone and authorities to work together in local areas
- Balance between use of local environment and the demands put on it
- Taking care of landscape, ensuring rural scenes can be enjoyed by future generations

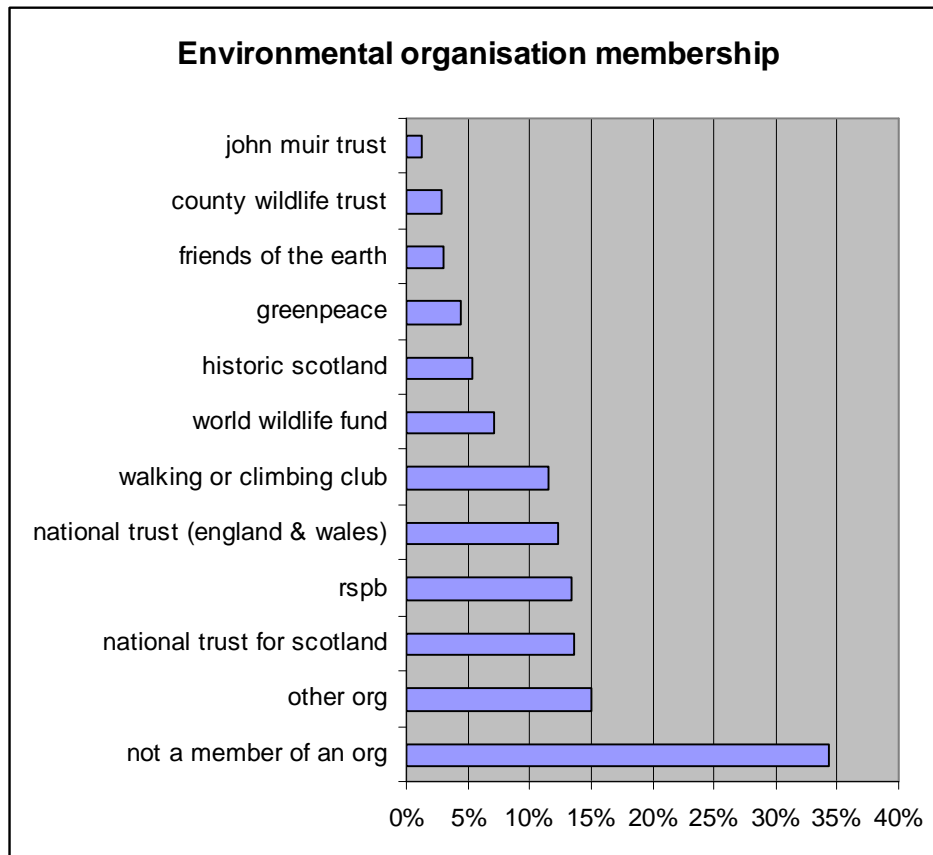
- balance positive and negative impacts
- The environmental impact of tourism is compensated for/ balanced out
- The balance between jobs and nature
- Balancing the 'needs' of the countryside and the people who live there with those of visitors
- Tourism which is not detrimental to the natural environment and culture of the tourism destination and which protects and enhances those core values.
- Providing facilities and access for visitors to an area while minimising their impact on the environment and culture
- Providing for tourists whilst not impacting on the environment in a non reversible way.
- Tourism that is attractive while protecting the local nature and culture
- Tourism without waste
- improvements in standards aimed at maintaining tourism
- Maintains local culture and manpower, and machinery
- tourism to benefit the environment not at the expense of the environment
- tourism which the environment can tolerate, without degradation to the attractions for tourists of an area
- Able to make money to put back into area with no cost to the environment
- able to regenerate itself
- Keep up good work and tourism will survive
- maintain culture and environment
- Beauty of the area. Friendliness of people. Wildlife. Flora - Forna. No obvious vandalism.
- Tourism which does not have too detrimental an effect on the local environment, but contributes positively to its economy
- Developing tourism without adversely affecting the local economy, community or environment
- finding out what people enjoy without harming the environment
- Maximising the facilities for tourists in the area while maintaining the integrity of the area both in terms of the environment & atmosphere.
- Balancing local community needs while opening the area for controlled tourism
- A balanced approach to tourism, whereby the negative impact on the environment is minimised.
- Encourage tourism without damaging the natural beauty of the area.
- protecting the environment
- causing no damage to the areas visited
- Tourism which is in scale with the environment which treads lightly on the infrastructure and feeds back into the local economy directly
- Tourism will be for a long time development in harmony with ecosystem
- Tourism which does not come at the expense of the environment.
- Tourism that does not damage the local environment, drive out the local population through overpricing or destroy what tourists come for.
- Minimal damage to environment, ecologically sound toilets, accommodation etc. Recycling & unobtrusive attractions
- A balance between tourism and its present and future non-destructive impact on the environment, local economy and culture
- A level of tourism that can be self supported by the local environment and not result in additional issues
- allowing the area to grow naturally
- does not damage the environment while sustaining the community
- don't know
- Eco tourism. Let the situation as it is. No big changes in landscape
- Ecofriendly tourism - the environment is considered as important as making money. Keeping the environment safe for future generations of tourists.
- Encouraging the local economy without destroying the source of attraction (which includes the environment)

- encouraging tourism (because it adds to the economy of the region) and at the same time minimizing its adverse effects in as many ways as possible
- encouraging tourism by keeping things as they are, not building theme park type attractions
- encouraging tourism while at the same time protecting the environment from the bad effects of tourism
- encouraging tourism with no degradation of the attraction/environment
- encouraging people who visit to return
- environmental protection, no mass tourism, preserve the original, tourism steer, good infrastructure
- Exploring environment without damaging it.
- getting tourist to visit the area, and keep returning also passing on recommendation's to friends and family
- Giving the tourists as much as possible without detriment to the locality and residents
- has little or no environmental impact while providing a positive holiday experience
- Having a clean beautiful environment which provides for and welcomes tourists and still retains traditional cultures and values
- Holidays
- I don't know
- I don't know but live and let live
- I don't understand the question.
- I'm sorry I don't know
- Increased and controlled tourist volume
- Its an important economy factor
- I've never heard of it
- keeping area visited in its most natural state
- Keeping the high standards at the present time
- keeping things as nature intended for the up and coming tourist generation
- keeping visitors happy
- Less ski areas less destruction of highland mudflows, plants and soil
- Long term tourism that is just enough to avoid spoiling/harming what is here (what we all come for) peace & quiet, clean air and local beauty
- looking after the countryside
- maintain culture
- maintainable tourism
- Maintaining the countryside to encourage people to return
- maintaining the environment through providing tourist attractions
- Maintaining the environment so 'tourism' may continue
- Making sure that you leave all places as you found them e.g. doing no damage.
- Meeting the needs of visitors whilst ensuring the needs of locals and the environment are met
- Nearly invisible tourism.
- never heard of the phrase before
- No effect on environment/culture - observe not disturb
- no idea
- No measurable detrimental effect on environment year to year (i.e. any effects reversed by natural processes in off season.
- Not increasing beyond what the countryside can cope with
- not just look out fro the environment in short terms, but for a lasting, long time
- Not much
- not subsidised
- Nothing, probably a contradiction
- Nothing?
- Opening up an area for visitors to enjoy whilst taking into account the needs (and wishes) of the local community. The countryside and envy on the whole

- People who use local shops etc and will come back again.
- places I visit belong to next generation
- protected environment
- Protecting the environment + local culture
- Protecting the environment for future generations.
- Provide on-going activities minimising the negative impacts on the area
- providing a local economy whilst attending to the need of a local natural environment and sustaining them
- providing affordable leisure to encourage tourism
- Providing facilities for the tourists at times required
- providing for tourist whilst controlling the impact of tourism on the environment and local people
- Smoothly developing
- sustainable tourism means to me that you provide your holidaymakers with what they want, so that they will keep coming back
- That there is enough in an area to keep tourists coming there.
- The ability to attract visitors in sufficient numbers to benefit the local economy without detriment to that which drew them in the first place.
- The existence of tourism that does not affect the nature conditions of the place.
- to allow visitors to benefit from local beauty without harmful impact to nature or environment
- To enjoy the benefits of the natural beauty of the area without spoiling it.
- Tourism for today for the good of future generations of Scots so that they can continue to enjoy the countryside
- Tourism must be possible, but not disturbing
- Tourism that adds to the area as much as it takes away
- tourism that can last for ever without harming anyone or anything
- Tourism that does not affect the environment adversely
- Tourism that doesn't destroy what people come to the area for
- Tourism that takes into account environmental issues and plans effectively to minimise the effects of tourism.
- Tourism which doesn't have a negative effect on the area.
- Tourism which enables the area and its people to benefit without negative effects to the environment or the quality of life
- Tourism which maintains the population, providing wealth and jobs locally without affecting the environment adversely
- tourism which makes no harm to the environment
- Tourism which supports the aim of protecting wildlife and nature
- Tourism which supports the economy of the local area without causing damage to the environment of the area being visited.
- Tourism without disruption to Environment and local activities
- Using local, replaceable inputs
- visitors continued enjoyment over many years
- Welcoming local residents who are proud of their surroundings and encourage visitors to share the benefits.

**E10. Are you a member of any of the following nature or environmental organizations?  
Please tick all that apply.**

	<b>% of questionnaire returns</b>	<b>Total responses</b>
not a member of an org	34%	179
other org	15%	78
national trust for scotland	14%	71
rspb	13%	70
national trust (england & wales)	12%	64
walking or climbing club	11%	60
world wildlife fund	7%	37
historic scotland	5%	28
greenpeace	4%	23
friends of the earth	3%	16
county wildlife trust	3%	15
john muir trust	1%	7



**E11. Do you REGULARY read any of the following magazines? Please tick all that apply.**

	<b>% of questionnaire returns</b>	<b>Total responses</b>
national geographic	23%	118
other	16%	85
birds	14%	72
country walking	7%	39
new scientist	7%	36
the great outdoors	6%	30
bbc wildlife	4%	20
climber and hillwalker	4%	19
british wildlife	3%	14
high	1%	7
plant life	1%	5
ecologist	0%	1

**E12. Would you describe your TYPICAL holiday as: (Please tick one)**

	<b>% of responses to this question</b>	<b>Total responses</b>
country/outdoor activities orientated	57%	290
mixture of activities	40%	206
seaside/beach orientated	3%	14
city orientated	0%	2
	100%	512

**E13. Did you learn anything new about the environment or nature while on your visit to Glenlivet Estate?**

	<b>% of responses to this question</b>	<b>Total responses</b>
yes	31%	143
no	69%	313
if yes, specify	100%	456

**Specified answers:**

- a plant never seen before
- About some birds and plantlife from the signs and leaflets
- about some trees
- about the country
- About the RSPB Osprey Programme
- always more to discover
- animals
- Animals would live in this country
- beautiful wild flowers
- beauty and tranquillity
- black grouse environment/behaviour

- Burning of heather for grouse
- care of the estate, forest and Moorland
- Clean water does not have to be clear. It's a bit brown because it comes from nature.
- Crow catcher!
- crown estates care
- deer management
- Deer management in July/Aug. Farming
- Different birds & plants
- Discovered manganese mine and Norway spruces
- Discovered several species I haven't seen before.
- Display boards on nature trails
- Early landuse /wildlife
- effect of hot summer on water table
- effect of whisky industry on environment and local population
- ensuring the livestock are not disturbed while walking
- Estate management techniques
- From close observation of birds, wildlife, plants
- Fungal growth associated with trees & walls at distilleries
- generally learnt more about this part of Scotland
- geology of the area
- Glenlivet is a crown estate
- good sympathetic estate management
- Grouse & Heath, typical housing
- Historical sites as well as natural environment.
- how to make whisky
- How varied it was
- I didn't expect the mountain to be that high
- I had not seen a grouse before
- Identification of birds of prey
- Identified new bird species
- If treated sensitively, the environment can be enjoyed without being ruined
- immature golden eagles' wing markings-confirmed by ranger
- Its very quiet very lovely
- Juniper is common
- Just how quiet the roads are. How common the red squirrels are.
- local flora +fauna
- Local history & wildlife.
- looking at limestones
- lots-my first experience OS Scottish 'natural' environment
- methods for natural regeneration of woodland
- mimulus flowers pick only watercourses
- mole's skin goes both backwards and forwards
- moors consist of heather and peat
- new bird identified
- New trails on estate
- notice boards and general observation
- Opening up of more areas
- Ospreys, forest management
- ownership of land
- Peat
- Recycling Mash
- relationship between distilleries and local economies
- Running of a well planned estate

- Saw a hare!
- Saw fish in river with Goggles
- Saw lots of birds which the kids looked up and read about.
- Saw water buffalo
- scenery-peace
- seems to be an excellent year for frogs
- seen live grouse first time
- Sheeps abortion if dogs chase.
- shocked by how vast areas of moorland burned, ugly patches for shooting birds
- So much to do and see in a small area
- Sturdy fences newly planted areas
- that there were no sill production from whisky production
- the age and size of brown trout in the Livet
- The amount of wildlife
- the delicate balance of nature/farming/people
- The distillery process - existence of springs & natural ingredients.
- The expanse of area, a pleasant surprise
- The friendliness of farmers and estate workers and their willingness to provide information when asked.
- the importance of the purity of water
- the importance of water in whiskey
- the location of scalan college
- the main was the discovering of a protected area
- The stone of the plaid
- The walks are better and a lot less litter about.
- The way distilleries treat their waste products, everything is used again.
- The wide variety of flora/fauna in the area.
- There are lots of animals which live freely like they should do everywhere in the world. The natural world belongs to them
- There are people (local) in particular to responsibly maintain and improve environment.
- there have been some well planned walks laid out
- there is a delicate balance
- There is more wildlife & plant life than you expect.
- This sounds pathetic, but we just enjoyed a beautiful day!
- to enjoy the fascinating nature
- tourism and environment can mix
- tree marketing/ felling
- using fire for grouse environmental management
- Variety of birds of prey
- variety of birds to be found
- Visitor sensitive to outstanding management
- we are country orientated
- we can do skiing in the cairngorms
- We should all work towards preserving our environment
- well managed environment without being intrusive
- Well marked out walks!
- well marked walking routes/ info boards
- Whiskey - production; that Scottish mountains are so high.
- wide range of wildlife
- you are caring about many important things
- You are doing a great job of trying to educate visitors. Excellent work

**E14. What did you enjoy the MOST at Glenlivet Estate?**

- A beautiful motionless partridge chick sitting in the path.
- a bed and shower after 3 days in tent
- A most beautiful and remote/quiet area
- A quiet stroll while passing through
- Able to cycle on quiet tarmac roads
- About the mining at Lecht
- access to a variety of countryside habitats
- accommodation
- accommodation
- accommodation, countryside, whisky
- accommodation, countryside, peace
- packhorse bridge
- Adventure playground & well of Lecht
- All
- all of it
- all of it
- all the scenery and our nature walk at glenmulliach
- alone into the nature
- angling/ scenery/wildlife
- as above
- Attractive, peaceful surroundings
- beautiful countryside
- beautiful landscape
- beautiful landscape
- beautiful scenery
- Beautiful scenery, peace and quiet and traffic free roads
- beautiful scenery, peaceful surroundings, quiet roads
- beautiful scenery, wildlife and organized walks safe to dog
- Beautiful scenery.
- beautiful surroundings
- Beautiful views
- Beautiful views & peace & quiet + "nature" seen
- Beauty of the area
- Being able to walk without meeting many people and the variety of paths/routes available.
- being given access to scenic countryside
- Being with family in beautiful surroundings
- Being with my relatives and being able to walk in the countryside.
- Brought back a lot of old memories
- circle walk
- Clean, fresh, quiet peaceful days. Excellent few days again
- Cleanliness and solitude. Well signed
- Company in the Youth Hostel
- Country
- countryside
- Countryside
- countryside
- Countryside variety
- Countryside walking
- Detailed signposts etc

- distilleries
- Distilleries, landscape, people!
- distillery
- distillery
- Diversity of landscape and habitat
- diversity of wild flowers and the scenery with views
- Drumin castle and museum
- Drumin castle and museum. River walks
- Ease of access to unspoiled countryside - many picnic spots etc.
- easier access than previous visit
- environment
- environment and climate
- Environmentally sensitive managed.
- estate walks, wildlife, fantastic weather
- everything
- Explanation from the guide
- Fantastic recycling of materials (including furniture) or was it the highland cows!!
- Fascinating visit to distillery, and great walks
- feeling of solitude
- finding new walks
- food at minmore
- Freedom to roam. Found new areas of outstanding beauty
- friendly atmosphere and unspoiled Scotland
- Friendly people & pleasant surroundings
- Friendly people in an interesting landscape
- general quality of maintenance of buildings/personal pride and good humour of local people
- Glenlivet bridge
- Glenlivet distillery
- Glenlivet Distillery - peace & quiet
- Going 'off-piste' to climb The Bochel.
- Good walks, peaceful
- Good weather lovely scenery and well marked walks
- good weather, sunshine, few midges
- Great outdoors
- Great walks
- Green, Mountains
- guests welcoming
- guided tour
- high level of cultivation and management
- High Mountain walk, scenery & smells!
- Highland cattle
- Highland Games - Tomintoul
- Hospitality
- I particularly enjoyed the absence of noise.
- It was so quiet we hardly meet a soul!
- It's accessibility for walking, biking etc, peace & quiet, working community.
- it's undisturbed aspect
- just travelling through
- lack of public transport to access walks
- Landscape & local people.
- landscape + sensitive + helpful way marking/picnic areas with info
- landscape and whisky trail
- Leaflets and pictures about all places of interest on estate

- Lichens all over the trees. Fresh air, clean unpolluted environment
- local amenities
- Local museum and walks.
- Lovely quiet easy walk.
- Lovely scenery. Walks. Peace and quiet. Information provided. Wild birds and flowers
- lovely views
- Lush countryside friendly local folk and wildlife
- malt whisky trail
- Marked walks - children enjoyed quads at Lecht
- marvellous weather and open views
- Mining - Mill (forget its name)
- Mountain & trees
- Nature Buildings (old)
- Natural beauty all year round
- nature
- nature
- nature
- nature
- Nature & Scenery
- Nature & Scenery
- Nature & scenery
- Nature & scenery
- Nature & Whisky!
- nature and people
- nature quietness
- nature, colours (July) the peaceful area
- nature, culture
- nature, walks, animals
- new playground
- nice place, interesting buildings in the street
- nice surroundings and scenery
- no one else at car park
- nothing, impressed with everything
- Osprey Centre (but maybe this is RSPB & not Glenlivet) & we liked the shops in Tomintoul & the whole little town
- Our walk nr 16 Pathfinder Guides - Cairngorms.
- outstanding natural beauty, quiet, good-natured, friendly people
- Peace
- Peace
- Peace & Quiet
- Peace & quiet
- Peace & quiet
- Peace & Quiet
- Peace & quiet
- Peace & Quiet, views, friendly people.
- Peace & quiet.
- Peace + quiet (RAF excepted)
- peace and beautiful scenery
- peace and quiet
- Peace and quiet
- Peace and quiet
- peace and quiet
- peace and quiet

- peace and quiet
- Peace and quiet, beautiful weather
- peace and quiet, friendly people
- peace and quiet, scenery , wildlife
- peace and quiet, scenery, friendliness
- Peace and Quiet, will marked walks, meeting clan McBog people (walk 8)
- peace and quiet/ scenery
- peace and quiet/scenery
- peace and sunny weather
- peace and tranquillity
- peace and tranquillity
- Peace and tranquillity
- peace quiet and good company
- peace quiet miles of nothing
- peace scenery
- peace, little traffic
- peace, quiet - very uncommercialized
- peace, quiet beautiful scenery
- peace/quiet, scenery, fresh air
- Peaceful and beautiful surroundings
- peaceful and great walking weather, excellent guide
- peaceful area with good well marked walking tracks over moors
- Peaceful walking, restful surroundings
- peaceful walks
- peacefulness
- peacefulness, scenery, interesting history
- picnic tea
- playground with the kids
- playing beside the river, peace and quiet
- pleasant rural countryside
- pubs and environment
- Quality of scenery
- quiet nature trail
- Quiet open spaces
- quiet roads
- Quiet, uncrowded
- quietness and the scenery
- Ranger service is very good
- Relaxation & freedom
- River swimming and mountain biking + pony trekking
- Rural setting & people living here
- saw a pergin falcon! Buying a bottle of 12 yr old French oaked Glenlivet lovely!
- scenery
- scenery
- Scenery
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- scenery

- scenery
- Scenery
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- scenery
- scenery
- Scenery
- Scenery
- scenery
- Scenery
- scenery
- scenery
- Scenery - fresh air - maintenance - signage
- Scenery & distillery
- Scenery & peace & quiet
- Scenery & quietness
- Scenery & well marked paths
- Scenery & whisky
- Scenery & Whisky
- Scenery & Wildlife
- Scenery & Wildlife
- scenery and distillery
- scenery and mountain bike rides
- Scenery and openness
- scenery and peace
- scenery and solitude
- scenery and tranquillity
- scenery and unspoilt landscape
- scenery and walks
- scenery and whisky
- scenery on well marked routes
- Scenery while walking
- Scenery, access, encouragement of use, people friendly, clean
- scenery, emptiness, friendly locals
- Scenery, local history & fresh air
- scenery, maintenance and access
- Scenery, peace & friendship in Tomintoul
- Scenery, peace, lack of crowds!
- scenery, peace, quiet, and wildlife
- scenery, picnic tables provided, signs for information
- Scenery, the orderliness weather
- scenery, tranquillity and paths and trails
- scenery, unspoilt countryside
- scenery, walking
- scenery; the obvious care with which the estate is maintained and managed
- Seeing an otter
- Seeing the children enjoying the new play area.
- signed trails/ Bochel circuit
- Signposted walks
- Silence & nature
- silence and nature

- silent u Glenlivet
- space, peace, accessibility, weather, trees, views
- Speyside Walk
- stunning scenery clearly marked walks
- Sunshine
- survey
- The absence of litter & litter bins in many places
- The beautiful countryside and the children loved swimming in the rivers.
- The beautiful roads of the country
- the beautiful scenery
- The beautiful scenery and peacefulness
- The beauty and peace of the area. The friendly people
- the beauty of the estate and the sampling room
- The calm / scenery
- The care taken of the countryside
- the countryside
- the countryside
- The cup of tea back at the car afterwards!!!
- The distillery
- The easy availability of Way marked Paths.
- The evening spent camping at Glenlivet village hall, watching a local football match
- The fact that it is being looked after in a "sensitive" way. I saw no litter - bins were strategically placed.
- The friendliness of locals, tranquillity & scenery
- the Glenlivet distillery
- the Glenlivet distillery
- The kids - "Lady" + "Misty" at Drumin + the Distillery ducks. Us - the peace & quiet.
- The landscape
- the landscape itself
- the landscape, friendly people
- The landscape, nature and calmness
- the landscape-stunning view of the mountains surrounding
- The leisurely walks, the views, peace, listening to the wildlife, wonderful.
- The lovely view & the hospitality of Scottish people.
- The manners and pleasant attitudes of distillery guides.
- the marked walks
- The marked walks, the whole area is beautiful
- The natural beauty
- The natural beauty
- the nature
- the nature
- the nature and quiet
- the nature and the whiskey shop's owner
- the nature, glens, the hills
- the opportunity for enjoyable walks amidst marvel scenery
- The peace - interrupted only by the air force
- The peace & quiet - beautiful countryside - walking by river
- The peace & the natural surrounding
- The peace & tranquillity
- The peace & tranquillity the flora & fauna & wildlife.
- The peace and quiet and friendly worker
- the peace and quiet and the beautiful scenery
- The peace and quiet and the easy living feeling, walking about.

- the peace and quiet sat by the river Avon
- the peace and quietness
- the peace and wonderful surrounding countryside
- the peace of an evening walk
- the peace of the countryside
- the perfect weather this week and the peace and quiet and beauty of the surroundings
- the population and restful ... nice welcome
- The quiet
- the quiet and beautiful scenery
- the quiet atmosphere, the nature, landscape, the interesting info centre
- The really good walks
- The remoteness and lack of people, the beauty of the estate.
- the scenery
- the scenery
- The Scenery
- the scenery
- the scenery
- the scenery
- The scenery & lack of people
- The scenery & walks
- the scenery and remoteness
- the scenery and sunshine
- the scenery and the quiet
- the scenery
- The scenery and the welcome at the B&B.
- the scenery beautiful
- The scenery, the walks, the well maintained and imaginative walks.
- the scenic beauty and roadside flora
- The signs were easy to follow but unobtrusive. Lots of information on them.
- The solitude & tranquillity.
- the spacious feel of it
- The stunning scenery
- The tranquillity
- The tranquillity
- The tranquillity and variety of scenery
- The trip to the Estate
- The utter tranquillity
- the varied and pleasurable walking
- The view from cairn Ellick
- the views
- The views
- the views and scenery and the Glenlivet distillery
- the walks
- The walks
- the walks
- the walks
- The walks
- the walks
- The walks were easy to follow
- the walks were varied allowing you to see different wildlife and environment
- the waymarked walking trails
- The weather & peacefulness
- The weather and cleanliness of the place

- the welcome
- the welcoming nature of way markers and access to open country
- The Whisky
- the whisky distillery tour at Glenlivet
- the whole place
- the wildlife and the views
- The Whisky
- The wonderful scenery. Lovely village which we will come back to.
- There are quite a spread of walkers in the area
- tidyness and care being taken
- Tomintoul
- Tomintoul games
- Tomintoul Highland games - happened on by chance - excellent traditional & friendly.
- too short a visit this time
- Tour
- town cleanliness incl toilets, scenery friendly folk
- Tranquillity
- tranquillity
- tranquillity
- tranquillity
- Tranquillity & scenery
- Tranquillity, scenery, wildlife. Appreciated the clearly way marked paths.
- tranquillity
- tranquillity
- Tranquillity
- unhurried way of life
- Unspoiled area.
- Unspoilt views
- Varied landscape & views from "The Bochel"
- variety of good waymarked walks
- variety of scenery
- Variety of wildlife seen.
- very beautiful landscape
- Very good countryside and culture. Glenlivet whisky
- views
- views
- Views
- views
- Views and wildlife
- views from hills and rivers
- views, peace and quiet
- views, wildlife
- visit of the distilleries
- visit to the distillery
- visiting the distillery
- visiting the distillery
- Visitors Centre general peace and beauty
- W4
- W8
- Watching a family of young buzzards practising flying
- walk
- Walk to Scalan
- Walkers welcome. Info and waymarking

- Walking
- walking
- walking
- Walking
- walking
- walking
- walking
- walking
- walking
- walking , picnic, friends, scenery, weather etc
- Walking a way marked trail
- Walking and the peace/tranquillity of the scenery
- walking and the whisky
- walking facilities
- Walking following really well defined and signed walks
- walking in beautiful scenery
- Walking in the countryside
- walking in the countryside/ enjoying the views
- walking on Spey side way
- walking through mixed woodland/looking at amazing variety of wild flowers
- walking up the Suie
- Walking, Animals, Quiet
- Walking, Animals, Quiet
- Walking, Animals, Quiet
- Walking, Animals, Quiet
- Walking, Animals, Quiet
- Walking, Animals, Quiet
- Walking, Animals, Quiet
- walking, animals, quiet
- walks
- Walks & whisky
- way marked trails
- Way marked walks
- Way marked walks
- way marked walks
- way marked walks, provision of picnic areas, beautiful scenery
- Way marked walks, scenery, peace and isolation
- we seemed to have the place to ourselves
- Weather, Peace
- Well laid out circular walk.
- Well marked walks and whisky
- Well marked walks well maintained estate
- well organised trails / footpaths
- Well organised walks, plentiful info
- Well signposted walks on little used paths.
- Whiskey
- Whiskey
- Whisky
- whisky
- whisky
- whisky trail
- Wild farm tour
- wild scenery, total peace, friendly/ informative way marking

- Wildlife and scenery
- wildlife unspoilt beautiful area
- wildness
- Wonderful countryside
- woodlands

### **E15. What did you enjoy the LEAST at Glenlivet Estate?**

- A long way to get basic needs for self catering
- A shower!!
- a wooden seat to sit on at white bridge car park
- Abandoned cars at Allanreid Car Park
- all most enjoyable
- Arguing with my husband when he/I got us lost.
- Arrival in Tomintoul, which seemed very run down.
- Availability of information gives "controlling feel"
- bad driving
- bad driving on roads
- Bit cold
- bulls blocking footpaths
- bulls in fields
- bus tourists
- Can't think of anything!
- Closing times of pubs
- Coffee
- commercial timber cutting and pylons
- Condition of land where trees removed outside Tomintoul on Dufftown road near Achnarrow
- conifer plantation
- coniferous forest monoculture
- Cool winds
- Corgarff Castle
- Couldn't find directions sometimes especially to smaller villages.
- Dead rabbits on road
- Difficult to think of anything we did not enjoy
- difficulty in finding petrol station
- Dog fouling
- Dog rolling in Cow dung
- dog shit on playground
- driving on the left side of the road
- eroded footpaths
- Everything is good
- Everything was good
- fast cars on narrow roads
- Fat food
- Finding out about you so late in holiday. Could have done with knowing sooner - finding info easier to come by.
- flies
- flies
- fog
- food
- food
- friendly people
- Glenlivet distillery
- going home
- Going Home!! Nothing - just perfect!! Please don't change!!
- hard stony path for Spey side way

- Having been to other distilleries in the Islands, although the Glenlivet whisky is excellent, the distillery itself was a bit of a disappointment, particularly as it was not producing - at the busiest part of the tourist season, although the tour guide was excellent. (typists note - visited on Glasgow fair bank holiday)
- having to leave
- Having to leave
- Having to leave after an excellent ride!
- helicopter flying low
- high prices of whisky
- I enjoyed everything about the Glenlivet Estate
- I wasn't adequately prepared (this is my fault for not reading itinerary clearly).
- Impatient drivers
- Inconsiderate driving/large coaches on local roads.
- Insects
- It was quite difficult to find the start of some of the walks.
- just travelling through
- Lack of access to reasonably priced fishing, Local water restrictive
- lack of bar towel options
- lack of certain facilities for locals
- Lack of deciduous trees, rowan, oak, willow, etc. No granny pines
- Lack of earl grey tea
- Lack of eating facilities with extended opening hours though this is not perhaps related to your questionnaire!
- Lack of eating facilities.
- Lack of internet access at tourist office (previously removed)
- lack of locally produced food
- lack of marked stopping places for cars e.g. to enjoy views
- Lack of public transport.
- Lack of somewhere for a pleasant light lunch
- Lack of toilets.
- Lack of water in the river Avon.
- Lack of wet weather activities
- Leaving
- Leaving!
- Lecht ski centre very untidy
- Life is very expensive here
- Litter
- litter
- litter
- Litter about all of the world
- Litter in back streets of Tomintoul
- Litter.
- Littering
- Locals driving like nutters (old red BMW from Tomintoul!)
- long way to travel to where we were orienteering (forres)
- look E14
- lots of run over small animals, coach tourist groups
- loved the whole week, thank you, beautiful area
- low flying planes
- Mass of tourists at distillery
- Meal at Poacher's Retreat
- midges
- midges

- midges
- midges
- Midges
- midges
- midges
- midges
- Midges
- Midges & others
- Midges & others
- Midges and Weather
- Midges!
- Midges!
- Midges!
- Midges! No picnic table at bridge of Avon
- Midges!!!
- Midges!!!
- Midges!!!
- most of you machinery is 'foreign'
- n/a
- N/A
- n/a
- N/A
- N/A
- n/a
- n/a
- N/A
- n/a
- N/A
- N/A
- N/A
- N/A
- N/A
- n/a
- N/A
- n/a
- n/a
- n/a
- n/a
- Narrow and difficult roads to get there.
- narrow roads
- nature-my wife
- Next days hangover
- nice pub
- nightlife
- nil
- no bank
- no camping place
- no comment
- No complaints
- no dislikes
- No negative experience.
- no petrol
- No problems
- no toilets

- noisy planes, scruffy untidy farmyards
- none
- none
- none
- None
- Nothing (apart from no toilet paper in public toilets).
- Not being able to fish on Avon
- not being able to stay longer
- Not being there long enough to enjoy it more.
- Not enough and slow internet access
- not finding the earth House
- not here long enough to form a view
- Not knowing how far it was from Tomintoul until I got there.
- not much
- not staying long enough
- not sure about the fields not being fenced off with cattle in them
- nothing
- nothing
- nothing
- nothing
- nothing
- Nothing
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- Nothing
- Nothing
- Nothing
- Nothing - tracks well signed & no large visitors centres.
- Nothing (can I move in please)
- Nothing (Very Good Visit)
- nothing apparent on a four-hour visit
- nothing comes to mind
- Nothing comes to mind.
- nothing in particular
- nothing in particular
- Nothing it was great! :)
- Nothing it's a model estate
- nothing my day out was excellent in all respects
- nothing of note
- nothing really
- Nothing to dislike
- nothing to report
- Nothing to upset the holiday
- Nothing!!
- Occasional dog fouling
- Occasionally losing the way on G walks as the signposting was sometimes a little unclear.
- On some walks a shortage of signposts, more G-markers would help
- people drive too fast
- People who ignore simple requests.
- pollution along some rivers
- Poor drivers - 20 mph!
- Poorly maintained stiles on Spey way
- Presence of dogs - if they have to be tolerated they should be on leads at all times
- Rain
- rain
- relative lack of some facilities - e.g. cash points
- Restaurant service
- Road signs & Estate map didn't match. Craggan Stones, ring cairn.
- Road signs could be more consistent
- Roads
- Roads
- roadside litter
- Rubbish left by people
- rude motorists- probably tourists
- Rundown appearance of village

- Sadly we have city dogs who need to run free, Too many sheep cows birds etc and not too many walking areas with dogs
- Scottish houses are always cold in the living room!!
- Seeing a passing car drop litter.
- Seeing distilleries closed(Tamnavoulin)
- sheep shit
- some litter
- Some trails were hard to follow, markings not clear
- Speed of traffic through village
- speeding cars
- standard of amenities at Tomintoul
- Stiles are impossible for large elderly dog
- The (possibly unintended) requirement to stick to certain walks and the presence of abandoned cars at Allanreid.
- the 18 yr old whisky
- The additional £1 on my breakfast @ the Glen Avon (Tomintoul) for a single toast!
- The blanket of spruce trees
- the bold
- The dead animal's bodies on streets.
- The dog mess & litter.
- the dogs at Glack farm
- The dogs on leads + the wife. Few dog walks cos of sheep etc
- The dominate amount of B&B/hotel/rest. Etc.
- the empty restaurants
- The fact it has taken me so long to explore
- The fact that there was nothing to complain about!
- The fast
- the flies
- the flies
- the food
- the heat
- the heat
- the insects
- The large numbers of "factory" conifer plantations.
- The leaved buildings
- The leaving
- The midges!!
- the military aeroplanes flying through
- the more touristique places
- the mosquitoes
- The noise at the hotel every night
- The path to scalan was now so good that cars drove all the way there and parked on the grass. I found that a bit disrespectful to the grass and surroundings.
- The peace - being interrupted by the air force
- the rain
- the rain (but we don't visit Scotland for the weather)
- The remoteness of our accommodation required us to drive from our cottage every day when we would have preferred to walk in to the countryside without any driving.
- the roads in general all around north Scotland
- The sheep
- the shower
- The speed demons and dare I say it the heat.
- the strong wind

- the ticks
- the unclear distinction between estate and distillery
- The water shortage, if anything
- the weather
- The Weather
- The weather ( at the time)
- There seems nothing not to enjoy - it's a very beautiful area
- there was nothing I did not enjoy fully
- there were no things I did not like
- to see, that people don't have many possibilities to find work here
- Toilets in Tomintoul / dirty & no toilet paper in either ladies or gents
- Too few places to eat
- Too many conifers
- Too many fences up the Chabet. Too many tractors
- too many people
- too much time spent in distilleries by my husband
- Tore ankle ligaments
- tourist coaches
- Tourists who do not respect the area
- town of aviemore--too busy, looks run down
- Trampling through bog on one of the walks and not being sure of the way. Signpost lessened towards end of walk.
- uncollected litter
- uncontrolled dogs
- Uncontrolled dogs
- unhealthy food offered
- Walking on roads
- Washing plates
- We don't know
- We had a great day out on the estate and will return soon.
- weather
- Weather (rain)
- weather murky
- Weather, but today is brilliant.
- worrying safety aspect of windows at new children's hut
- Would like to stay longer

**E16. Any Further Comments? If you wish to make any further comments regarding the relationship between tourism and the environment please express them below. All comments will be greatly appreciated.**

- A beautiful area of the world which the Glenlivet estate appears to be managing well, in order to maintain the balance between needs of tourists and local ecology. Well done to all.
- A campsite would be nice for summer walking
- A leaflet making it clear where you can go off the beaten track, say the Bochel or Ladders
- A lovely area with so much to see and do Will be back again
- A lovely place to come for many reasons but to let everyone know would probably end up in overcrowding like Yorkshire Dales.
- A pleasing visit we will be back
- Although we own a 2nd home here now we spend a significant amount of time here. Too many 2nd homes stand empty for most of the year. There should be some control of home ownership and use if possible
- Appreciated a large estate providing walks , picnic areas and generally sharing their land with the public.
- As a non driver would appreciate a local bus service or taxi service!
- At least 55% of tourists don't return to Scotland because of the midges. Perhaps that's why most Scots holiday in Spain! 2 million in - 5 million out!!!
- beautiful place
- Before you know you will loose the characteristic style /landscape/roads of this part of the UK. The food in the hotels in not as good as like in Belgium/France Germany. It may be local but not good for a hotel.
- best holiday ever- why go abroad
- Brilliant information, Glenlivet Estate leaflet best info I've seen, taking some home for friends & family
- Can't wait to come back!! Thank you so much. You and your staff have so much to be proud of.
- Continue the way you are
- Could there be an incentive for residents to dispose of derelict cars, land rovers, etc.
- Cultural tourism (Tate, St Ives) has its ups & downs keeping something popular & unspoilt is not easy. I.e. a balance.
- Develop Tomintoul for year round activity
- developing b&bs in farms and quiet places
- Disabled access should always be remembered
- Everyone we spoke to in all the shops were very friendly and helpful, thank you for making our visit so nice.
- Excellent guides.
- For non-drivers, a bus or taxi service between dufftown and Tomintoul would be helpful.
- Generally I think you do a great job!
- Guided walks may be good for tourists.
- Happy with things as they are.
- I admire the efforts already made by crown estate for protection of the environment and enjoyment of visitors.
- I don't know, it was perfect
- I feel that access to some parts of the countryside should not be made to easy. People should 'work' for their enjoyment.
- I find the way Glenlivet Estate is managed as regards tourism extremely impressive. I've never seen anything as good elsewhere. We saw no litter or "dog dirt" at all. Very unspoiled.

- I have been extremely impressed with the way public access has been managed along with the supporting infrastructure. It is a superlative example of land management.
- I have been on holiday in the highlands for 2.5 weeks touring and have had my sheets and towels changed everyday. There seems no attempt to save water or reduce the amount of detergent going back to the earth. Can you make local hotels aware of this?
- I have great respect for the work you do. It's the right approach to tourism and we tourists are thankful for all that effort and we wouldn't like too many artificial entertainments
- I hope all the work done here will influence others. Thank you
- I hope the estate stays as it is but its dangerous for the environment to bring more and more people here
- I particularly like malt whisky
- I really enjoyed my visit to the Glenlivet estate and shall be recommending it to friends etc and I shall certainly be back myself for future visits.
- I think the estate is very well served by an extremely good well motivated staff full of innovative ideas. It's a pleasure to live in the area.
- I think this relationship is really okay hear. The contrary example was Edinburgh. It was too loud and very dirty even for a town.
- I would like tourists to realise that this is some of the best countryside in Scotland and it should be treated as such. Also helps if you buy a packed lunch locally before your walk and a meal and refreshment after. Every little helps the locality.
- I'd put protection of the environment before tourists comfort and ease. I'd emphasise to tourists the enormous privilege of having access to beautiful areas and the necessity of taking care of these areas, with very clear, simple, and often- repeated instructions about litter, noise, water quality, fuel use, etc. and local culture and economy have to be considered too.
- If global warming makes England and abroad less attractive in the summer I hope Scotland will maintain its peace and tranquillity rather than opt for increased wealth which large tourist industry brings
- I'll be back
- Im pleased that tourism and environment are being seen as an integrated need. Please thank very helpful staff in TIC
- I'm very impressed at the effort going into encouraging people to the area.
- Important to include human beings and their interaction culturally and historically as part of environmental management decisions.
- In an area where there are few walkers the way markers and designated car parks (thankfully small) are a helpful addition as they encourage activity without the feeling of trespassing or not being welcome. The informative booklet was also helpful. It is interesting to learn something about the history of the routes we are walking /cycling
- it is a good thing to see that there is a good eye for environmental issues
- it is hoped the tourist industry can attract more visitors to this special part of Scotland
- It is nice to see the estate working with Tourists by allowing people to walk on the land, even during stalling and grouse season, with only minor restrictions, which is not always the case on other estates we have visited.
- It was worth going to Scotland and particularly to Tomintoul from the remote Czech Republic!
- It would have been good to have gone to a ceilidh!
- It's a balancing act which all too often favours business and tourist expectations over the environment and culture of an area. Once the environment is polluted and local culture driven out it is no longer a desirable tourist location
- it's great being here
- Keep it in balance
- Keep up good work in area that has wealth of interesting places. Scotland is a bonnie country, be proud of it.
- Keep up the good work
- Keep up the good work
- keep up the good work and many thanks for allowing me to visit a beautiful place

- keep up the great work
- love the area-and showing it off to my visitors
- many thanks
- Maps & trail guides are great help. Info on food places to stay & eat locally are also useful. Impressed with info available in Dufftown & Banff. More likely to return to somewhere we know we can eat & sleep comfortably.
- May I congratulate you on the manner and fact of this survey?
- Maybe after reading this questionnaire we should have known more about the work or reason for Rangers - we did go into a tourist information centre locally & visited museum etc but we didn't know how they could have helped us! This really was a short stay with only one full day to explore.
- Much is made of the Glenlivet Estate & Crown Estates. In many ways this inhibited our route because we were worried about trespass, something not felt in Cairngorms/Ben MacDui area where as experienced walkers we roamed at will.
- no
- no all is good
- no comments, success
- none
- none
- none
- Please give all waymarkers arrows and a notice of where they are going to (as some markers do at the beginning of a walk), Also the colour blue doesn't stand out in the middle of the countryside.
- please keep Scotland free from massive developments which has ruined many other beautiful places
- please continue to maintain the area in its peaceful tranquil state it is an absolute joy to be in this area of Scotland
- Pleased there aren't many coach tours to area.
- Puzzle/colouring/fact sheets for children, with e.g. country code or some other appropriate issue might be an idea - tell a child that dropping litter could kill an animal who eats it does work, and children like learning facts about animals/environment.
- Question E8: Difficult - all important in their different ways! Could have ordered them in many ways - perhaps it's a balance between all!! E16: To be honest, I was completely unaware that such a network of paths & tracks existed, whereas e.g. the Yorkshire Dales had much more widely disseminated information. It would be good if there were more, and better, places for quality, affordable food & baking (again - like the Dales). Encouraging to see an interest in visitor's responses this such a detailed questionnaire.
- rain (not your fault)
- Really impressed. As we have this cottage we will be returning for all seasons of many years to come- hopefully
- Regeneration of natural woodland
- Saw an off road vehicle up Cairn Daimh which cant be good for the trails
- Scotland is doing a fantastic job, we will return
- Scottish weather is better than it's said to be!
- signposted walks much appreciated- we feel we are welcome and not 'trespassing' - we are not great supporters of 'right to roam'
- Some info for foreign visitors in their language to explain the sensitivities of the area. It may be difficult for them to understand
- Thank you for a lovely visit and I will definitely come back again. Then I will stay the for several days!!
- Thank you for caring about this part of our wonderful country.
- Thank you for providing such a wonderful place for me to have a holiday. Please keep it just as it is!

- The environment is not just for 'tourism'. For those lucky enough to live in the locality the Glenlivet Estate is an enormous encouragement to keep fit and sane.
- The estate & in particular the walks has changed dramatically in the 35 years that is known the village - v. positive and I find there is always something new to see.
- The Glenlivet Estate is a model which should be copied by other tourist areas, encouraging visitors whilst ensuring that environment is conserved & well maintained
- The Green Business Tourism Schemes seem to be a fantastic initiative to preserve Scottish natural treasures
- The peace of mind and contentment derived from being here for even the shortest time is magical.
- This is our first visit to Scotland for many years. We are impressed by the sensitivity of development and by the sense of friendly welcome from individuals. Both mean that we shall be back soon.
- tidy area at well of Lecht
- Tomintoul is like a ghost town
- Tourism can provide a valuable input to the local economy, albeit seasonal. Any development should be carefully controlled and environmentally friendly so as not to destroy the special nature of the area- in the case, it's beauty and tranquillity.
- Tourism is fine, but only up to a point -where it is useful to an area but not when it begins to destroy it.
- Very impressed with signage and literature available.
- Very much appreciate the access by footpath to most parts of the estate. Very good range of leaflets. The Scalar publication is excellent. Thank you
- Very surprised at how few people we found walking the Spey side way - surely the route should be more popular!
- Very welcoming estate unlike Dorback that has no dogs policy on their estate.
- we appreciate efforts made to preserve the beauty of the countryside and at the same time provide access to visitors- we liked the numbered walks. Thank you
- We are all impressed with the way marking and with the way the local economy is stimulated. Thank you
- We are happy to support farmers by staying in their B+B's and appreciate the enlightened approach to walkers on the estate. As a result we are much more likely to come back and spend more money with our friends
- We found that signs on the walks were very difficult to find and follow (too small) and not enough of them!
- We live within reach of Glenlivet and intend to return
- We loved our visit here
- We walk on the estate 2 or 3 times every year & are great admirers of the unobtrusive facilities such as small car parks & discrete way marking. Haven't thought of us as tourists & probably contribute little to local economy, but are always profoundly grateful for the opportunity to enjoy such a beautiful place.
- Well done with the improvements of the toilets. Very relaxing place.
- We're lucky to have stayed at Minmore over past 10 years. Might not return so enthusiastically if no comparable food/accom.
- Where tourists go the environment suffers. More tourists mean more litter, noise, cars, dogs, and other problems. The upside is money into the local economy.
- Whilst touring with my Canadian friends I found that certain places such as fort William and Aviemore overcharged on most things such as accommodation prices, meals and entertainment. This was very disappointing to me as a local scot, I can see how people would think it cheaper to go abroad.
- wonderful countryside, good to have it, well looked after
- Wonderful days walking despite dog fouling
- Worthwhile questionnaire

- Writing as a 'non' tourist, I appreciate their interest in the area BUT consider anything done to encourage them here has to be geared to the TOURISTS respecting what we have & NOT polluting it be excessive speeds, & generally NOT INTRUDING IN HERE - but loving it as it is.
- You have a beautiful country, please don't make the same mistakes as in France where people are selfish and insensitive because they have forgotten how is nature