

## Press Release

---

23 May 2006 – for immediate use

# Glenlivet Estate Open Day on 27<sup>th</sup> May



The Glenlivet Estate hosted an open day from 10.00am until 4.30pm on Saturday 27 May 2006 for local residents from Tomintoul and Glenlivet and visitors.

The action-packed free programme of events included bus tours of the estate, guided walks, timber harvesting demonstrations, electro-fishing demonstrations by staff from the Spey Fisheries Board, visits to the Balcorach Reindeer Farm and other local farm businesses. There was also a chance to try archery at Tomintoul Highland Games Field with a local instructor.

Andrew Wells, Countryside and Forestry Services Manager for The Crown Estate who is based at Glenlivet's Estate Office and Information Centre, said that the event was organised for local people, visitors and anyone interested in the management of the estate to learn more about the diverse range of businesses that operate there, he said:

“The management of a large estate like Glenlivet, which takes in a mixture of upland moors, forests, working farms and other business units all within the Cairngorms National Park, is about working in partnership with estate tenants, local enterprises, members of the community and various agencies. The focus of the day was on the people who live and work on the estate itself and the challenges faced in maintaining a prosperous and dynamic sustainable rural economy”

“We discussed a range of land management issues with visitors and learnt more about local people's aspirations and ideas for the future development of the area.”

## Press Release

---

Convener of the Cairngorms National Park Authority, Andrew Thin said: “The CNPA was delighted to be able to support this open day via our new Communication and Consultation Grant Scheme for land based businesses.”

“Events like this are a really good way of informing the general public about how an estate is run and the types of benefits it can present. It is very important to the Park Authority that other estates can replicate this initiative and there is funding there to help others follow The Crown Estate’s example.”

Staff were available all day at the Estate Office and Information Centre to welcome visitors who do not wish to participate in the bus tours and to provide information and answer any questions they may have. A complimentary buffet-style lunch and refreshments was available to those who attended. Full details of the day are on the estate website at [www.glenlivet.co.uk/news.html](http://www.glenlivet.co.uk/news.html)

To help the Estate management team plan for the event, those interested in visiting can register to attend by calling the Glenlivet Estate Office on 01807 580283.

**Ends**

### **For further information please contact:**

Jacquie Kane at Pagoda PR on 0131 447 8999 or via email [Jacquie.kane@pagodapr.com](mailto:Jacquie.kane@pagodapr.com) or Andrew Wells – Glenlivet Estate (w) 01807 580283 (m) 07979 650999 (e) [andrew.wells@thecrownestate.co.uk](mailto:andrew.wells@thecrownestate.co.uk)

### **Notes for Editors:**

- The Crown Estate’s Glenlivet estate covers 23,000 hectares (90 square miles) between ‘The Ladder’ and the Cromdale Hills in the Cairngorms National Park. The estate holds some of the finest scenery and landscapes of the Grampian Highlands and its rolling hills, forests, farms, rivers and moorlands provide excellent opportunities for outdoor pursuits and rest and relaxation. For more information on the Glenlivet estate see: [www.glenlivetestate.co.uk](http://www.glenlivetestate.co.uk)
- The Crown Estate acquired the Glenlivet estate in 1937. Around 23,000 ha (58,000 ac) in size, it comprises over 30 let farms, 3,500 ha (8,500 ac) of commercial forests and a sporting tenancy including grouse moors, salmon fishing and deer stalking. Within Glenlivet, The Crown Estate

## Press Release

---

has encouraged sustainable economic development, backed up by significant re-investment, a policy that has won the estate several major awards. Facilities and services for visitors are continually being developed and it is the policy of The Crown Estate to encourage new enterprises and activities, which are in keeping with the area's traditional land uses.

- The Crown Estate is a UK wide property organisation with interests including urban properties in London, Edinburgh and other towns and cities throughout the UK, agricultural and forestry land, the seabed and about half of the foreshore around the coast. The Crown Estate is not government property, nor The Queen's private estate. All of the net revenue generated annually is paid to the Government for the benefit of the taxpayer.

**Jane Cumming or Jenny MacPherson at Platform PR on 01463 783018 or via email [jane.cumming@platformpr.com](mailto:jane.cumming@platformpr.com) / [jenny.macpherson@platformpr.com](mailto:jenny.macpherson@platformpr.com)**

## Press Release

---

=====

Jacque Kane or Neil Freshwater at Pagoda PR on 0131 447 8999 or via email  
[Jacquie.kane@pagodapr.com](mailto:Jacquie.kane@pagodapr.com) / [neil.freshwater@pagodapr.com](mailto:neil.freshwater@pagodapr.com)