

2050
Glenlivet
Estate



Glenlivet Estate 2050 Vision: Action plan

Glenlivet Estate 2050 Action Plan

Our vision for Glenlivet Estate in 2050 is of a place where people and the environment thrive together, through effective collaboration and sustainable management.

It has been developed based on extensive feedback, gathered since 2022 from community members, tenants, staff and partners.

This Action Plan is a critical first step in turning that vision into a reality. It charts the activity which we and the other stakeholders in the area expect to take over the next five years.

The actions are themed around:

- Estate-wide
- Farming
- Forestry & Moorland, including Sporting
- Community and Wider Economy

Action numbers correlate with entries listed in the Land Use Strategy. We have provided these numbers here for ease of reference.

This is a living document, which will be updated as new information and detail becomes available. For more information, visit glenlivetestate.co.uk or see our associated Land Use Strategy.

The following acronyms are used to describe various partner organisations and interested parties throughout this document:

CES	Crown Estate Scotland
CNPA	Cairngorms National Park Authority
ECMP	East Cairngorms Moorland Partnership
FAS	Farm Advisory Service
HIE	Highlands and Islands Enterprise
KaTCA	Kirkmichael and Tomintoul Community Association
NS	NatureScot
SDS	Skill Development Scotland
SEPA	Scottish Environment Protection Agency
SF	Scottish Forestry
SLMS	Scottish Land Matching Service
TGDT	Tomintoul and Glenlivet Development Trust
UHI	University of the Highlands and Islands

Estate-wide Actions

Description	Lead partner	Supporting partner	25/26	26/27	27/28	28/29	29/30	30/31	Longer term
Arrangements for delivery of the Action Plan for Glenlivet Estate 2050									
Agree working arrangements and responsibilities for the partnerships and working groups	CES	All partners							
Communication and engagement									
Publication of the Vision, Land Use Strategy and Action Plan	CES								
On-going communication and engagement	CES	All partners							
Baselining									
Establish an overall 'baseline' for the estate (inc Carbon and Biodiversity baseline)	CES								
Integrated land use planning									
Land use plan - identify and agree strategic locations to manage competing demands on land	CES								
Assess ecosystem services delivered by different parcels of land	CES								
Input into Local Development Plan (LDPs) & any future Local Place Plans (LPPs)									
Put forward sites and other planning-related opportunities	CES								
Revitalise branding									
Explore opportunities for a Glenlivet Estate brand including consultant led feasibility study	CES	All partners							
Goal setting									
Set specific goals and targets aligning with Corporate Plan and Business Plans	CES								
Monitoring									
Monitor progress using key indicators	CES								

Key ☐ No activity ☒ Activity

Farming Actions

Action	Description	Lead partner	Supporting partner	25/26	26/27	27/28	28/29	29/30	30/31	Longer term
7.1	Improving farm business viability									
	Providing necessary consents and guarantees for AECS grant schemes	CES	Tenants; Scottish Govt							
	Improving comms around decision-making and procedure for re-lettings	CES	Managing Agent; Tenant Working Groups; Tenants							
	Feeding back CES tenants' comments to Scottish Govt on impact of policy	CES	Tenant Working Groups; Tenants, Scottish Govt							
	Encouraging continued skills development and adoption of technology	Tenants, Scottish Govt	CES (+Managing Agent)							
	Co-funding investments and projects	CES; Tenants	CNPA; Scottish Govt; Others							
	Promoting a Glenlivet brand	CES; Tenants	CNPA; HIE; Moray Council; TGDT; Business Community							
7.2	Providing opportunities for new entrants									
	Making available suitable units for new entrants	CES (+Managing Agent)	Tenants; Scottish Govt							
	Communicating the opportunity for co-funding investments and projects	CES (+Managing Agent)	Tenants							
	Communicating benefits of joint ventures between existing farm tenants and new entrants	Tenants; SLMS	CES (+Managing Agent)							
	Communicating benefits of farming apprenticeships	Tenants	CES (+Managing Agent); SDS							
7.3	Improving provisions for retiring farmers									
	Workshops, advice surgeries and support	FAS; Scottish Govt	CES (+Managing Agent)							
	Update policy document to include consideration for retiring farmers	CES								
	Investigate the potential of making available small retirement units	CES (+Managing Agent)	Tenants							
7.4	Encouraging a circular economy									
	Aim to procuring more services from within the community/local economy	CES (+Managing Agent)	Tenants							
	Viability assessment for re-opening a quarry for on estate use to reduce bringing in materials	CES								

Key ☐ No activity ☒ Activity

Action	Description	Lead partner	Supporting partner	25/26	26/27	27/28	28/29	29/30	30/31	Longer term
	Investigate if it is possible to structure forestry contracts to give access to forestry by-products	CES	Tenants							
	Knowledge sharing around renewable technologies	CES (+Managing Agent)	Tenants							
7.5 Adopting best practice in sustainable agriculture										
	Programmes to support land-based and rural skills development	Tenants; Scottish Govt	CES; UHI; Moray Council; SDS							
	Support all tenants to undertake carbon audits and soil testing to inform practice change	Tenants; CES	Scottish Govt							
	Work collaboratively with tenants to reduce GHG emissions	Tenants; CES	Scottish Govt							
	Develop approaches to managing carbon and other ecosystem services	CES; Scottish Govt; Tenants								
	Refining and finalising the 'Tenant Led Tree Planting' policy	CES; tenants								
	Estate-wide (Glenlivet Estate) biodiversity audits	CES	Tenants							
	Scoping and assessing potential sites for strategic habitat restoration/creation	CES; Tenants	CNPA; NS; SEPA; Spey Board; Spey Catchment Initiative							
	Engaging with research and development work	Tenants	CES; Scottish Govt							
	- Maximise biodiversity, improve resilience, mitigate landscape/other impacts	CES	SF/Tenants							
7.6 Collaborative problem-solving										
	Developing an integrated land use plan	CES; Tenants								
	Encouraging peer-to-peer support and knowledge exchange	Tenants; Tenant Working Group	CES							
	Research and development projects	CES; Tenants								
	Co-operative approaches to improve the adoption of new technologies and skills	Tenants	CES							

Key ☐ No activity ☒ Activity

Forestry and Moorland Actions

Action	Description	Lead partner	Supporting partner	25/26	26/27	27/28	28/29	29/30	30/31	Longer term
8.1	Landscape scale planning									
	Finalise Long-Term Forest Plan for in-hand forestry and woodland	CES	SF/CNPA							
	Map other farm and amenity woodland, hedgerows, trees	CES	Tenants							
	Identify opportunities for enhancement, creation and connectivity	CES	Tenants/Consultant/Moray Council Nature Networks/Spey Catchment Initiative							
	Have baseline and opportunity map as resource for sharing with tenants and others	CES	Tenants/Community Groups							
	Produce estate-wide plan setting out proposals, possibilities and resources	CES	Tenants/Community Groups/SF/CNPA							
8.2	Creation of new woodlands and trees									
	Refine and finalise the 'Tenant Led Tree Planting' policy	CES	Tenants							
	Finalise new sporting tenancy including woodland creation flexibility	CES	Sporting Tenant							
	Support tenants' access to grants for woodland creation, hedge and tree planting	CES	Tenants							
	Communicate practical and economic benefits of new planting to tenants	CES	Consultant/Tenants							
	Explore opportunities for new planting on farm with tenants	CES	Consultant/Tenants							
8.3	Restructuring and adapting existing commercial forestry stands									
	Integrate and implement following measures within Long-Term Forest Plan:	CES	SF/Tenants							
	- Maximise biodiversity, improve resilience, mitigate landscape/other impacts	CES	SF/Tenants							
	- Identify opportunities for enhancing recreation, leisure, tourism	CES	SF/Tenants							
	- Improve opportunities for enhancing sporting, farming and farm diversification	CES	SF/Tenants							
8.4	Managing natural regeneration of non-native tree species (sitka spruce)									
	Undertake baseline survey and assessment	CES	SF/CNPA/Tenants/Consultant							
	Develop and implement a management plan for sitka spruce	CES	SF/CNPA/Consultant/Tenants							
	Support research to inform the plan and monitor progress	CES	SF/CNPA/Consultant/Tenants							

Key ☐ No activity ☒ Activity

Moorland and Sporting Actions

Action	Description	Lead partner	Supporting partner	25/26	26/27	27/28	28/29	29/30	30/31	Longer term
9.1	Baselining integrated land use planning and research									
	Scope and undertake baselining in relation to moorland	CES	NS/CNPA/Tenants/Consultant/ECMP							
	Scope, develop and produce integrated land use plan	CES	NS/CNPA/Tenants/Consultant/Managing Agents/ECMP							
	Establish culture of collaborative problem-solving and research	CES	NS/CNPA/Tenants/ECMP							
9.2	Sporting tenancy									
	Tenant evaluation and tenant selection	CES	Sporting Tenant							
	Establish good working relationship through regular meetings and communications	CES (+Managing Agents)	Sporting Tenant							
	Discuss and agree proposals for sporting and moorland management	Managing Agents, Sporting Tenant	CES							
	Monitor progress through tracking key indicators	CES	Sporting Tenant							
9.3	Deer Management									
	Scope Deer Management Plan and commission baselining	Managing Agents	CES/NS/CNPA/Sporting Tenants/Consultant							
	Commission the production of the Deer Management Plan	CES	NS/CNPA/Tenants/Consultant							
	Implement the Deer Management Plan	Sporting Tenant	CES							
	Monitor progress by tracking key indicators	CES	Sporting Tenant							
9.4	Peatland restoration									
	Scope and assess suitable sites for peatland restoration	CES	NS/CNPA/Tenants							
	Apply for funding and undertake assessments, surveys and plans	CES (+Managing Agents)	NS/CNPA/Tenants/Consultant							
	Develop a pipeline of peatland restoration projects and implement in priority order	CES	NS/CNPA/Tenants/Consultant							
	Explore possibility of growing Estate's own peatland restoration contractor	CES	CNPA/Tenants/ECMP							
	Maintain and enhance existing habitats; ensure special sites achieve and maintain favourable conditions	CES	Tenants							

Key ☐ No activity ☒ Activity

Action	Description	Lead partner	Supporting partner	25/26	26/27	27/28	28/29	29/30	30/31	Longer term
9.5	Habitat restoration and species recovery									
	Scope and assess suitable new sites for habitat restoration/creation, species recovery	CES	NS/CNPA/Tenants							
	Seek funding, prioritise and plan habitat restoration and species recovery	CES	NS/CNPA/Tenants/Consultant/Managing Agents							
	Continue existing and implement new habitat restoration and species recovery projects in priority order	CES	NS/CNPA/Tenants							
	Maintain and enhance existing habitats, ensure special sites achieve good condition.	CES	NS/CNPA/Tenants							

Key ☐ No activity ☒ Activity

Community and Wider Economy Actions

Action	Description	Lead partner	Supporting partner	25/26	26/27	27/28	28/29	29/30	30/31	Longer term
10.1	Opportunities for new housing									
	Provide input for the (Local Development Plan) LDP (Evidence Report)	TGDT	CES; Moray Council; CNPA							
	Provide guidance and deadlines for input into the LDP	CNPA								
	Identify sites with potential for new housing (The Call for Ideas/Sites)	CES	Tenants; Managing Agents; TGDT; Local Community Associations (approval by Moray Council/CNPA in independent review)							
	Housing needs analysis (subject to funding and capacity/capability)	TGDT	KaTCA; Local Community Association							
	Feasibility study (post LDP when sites are in the LDP and taken forward under option or sale)	TGDT	KaTCA; Local Community Association							
	Planning applications (when being developed by developers)	Housing Association/ Developer	Moray Council; CNPA; CES							
	Development (e.g. by the TGDT or other developer)	Housing Association/ Developer	TGDT; CES							
10.2	Conversion of existing buildings									
	CES-owned buildings (Shooting lodge, Glenlivet Estate Office)	CES								
	- Shooting lodge (Strathavon Lodge and outbuildings) Feasibility Study	CES	Managing Agents (potentially)							
	- Glenlivet Estate Office Feasibility Study	CES	TGDT; Cairngorms Tourism Partnership							
	Redundant agricultural buildings – review of alternative use and LDP Considerations	CES (+Managing Agents)	Tenants; TGDT; CNPA; Consultants							
	- Feasibility study	CES	Tenants; HIE; CNPA; Managing Agents; Consultants							
	- Planning	CES	Moray Council; CNPA; Consultants							
	- Development	Developer/CES/ Managing Agents	HIE; TGDT; CNPA							
	Derelict buildings in Tomintoul village (not owned by CES)	Independent Owner/ Purchaser/Community	Potential support from external agencies							

Key ☐ No activity ☒ Activity

Action	Description	Lead partner	Supporting partner	25/26	26/27	27/28	28/29	29/30	30/31	Longer term
10.3	Commercial space and entrepreneurship									
	Commercial space									
	Provide input for the (Local Development Plan) LDP Evidence Report		TGDT; Moray Council; CNPA							
	Provide guidance and deadlines re input into LDP	CNPA								
	Identify sites with potential commercial space (The Call for Ideas/Sites)	CES	(Approval by Moray Council/CNPA in independent review)							
	Feasibility study (post LDP when sites are in the LDP and taken forward under option or sale)	Developer	Potential Tenant potentially HIE or Other Agency							
	Planning applications	Developer	Potential Tenant							
	Development	Developer/CES/Managing Agents	Potential Tenant							
10.4	Training and apprenticeships									
	Green/rural skills training	Moray Gateway/ Moray Council	CES; CNPA; UHI; Lantra; Others							
	Skills training for the farming sector working in partnership with others	Lantra; Scot Gov; Moray Council	CES; Tenants							
	Training and apprenticeships in peatland restoration	CNPA; NatureScot;	CES; Tenants							
10.5	Tourism									
	Explore opportunities for a Glenlivet Estate brand including consultant led feasibility study	CES	Tenants; CNPA; HIE; Moray Council; TGDT; Business Community							
	Attract hospitality and leisure entrepreneurs to regenerate Tomintoul		Cairngorms Business Partnership							
	Develop a destination plan		All partners; Cairngorms Tourism Partnership							
	Staff accommodation		Business Community							
	Attraction in village square		All Partners							
	Visitor Centre - explore joined up approach to visitor information and facilities	CES; TGDT	KaTCA; Cairngorms Tourism Partnership							
	Dark sky/heritage ranger	TGDT	Dorenell Wind Farm Community Fund; CES; CNPA							

Key ☐ No activity ☒ Activity

Action	Description	Lead partner	Supporting partner	25/26	26/27	27/28	28/29	29/30	30/31	Longer term
10.6	Enabling infrastructure									
Water (10.6.1)										
	- Investment in water distribution infrastructure (where applicable on Scottish Crown Estate) and private water supply system resilience	CES/Scottish Water	Moray Council							
	- 'End-of-pipe' efficiencies	CES	Tenants							
	- On-farm infrastructure investments	CES	Tenants							
	- Collaborative working with the distilleries and downstream beneficiaries									
	- Nature-based interventions at catchment level									
Infrastructure for 'active lifestyles' (10.6.2)										
	Develop ITT for feasibility study for bike trail link to Tomintoul	CES	Tenants; CNPA; Moray Council							
	Other options for active lifestyles (e.g. indoor sports) & travel	Community/Business Led								
	Continue commitment to outdoor access through CES Ranger Service	CES	CNPA							
Telecommunications/broadband (10.6.3)										
	Facilitate superfast broad band		CES							
Green energy infrastructure (10.6.4)										
	Infrastructure for EV charging (Map current and identify need for EV charging points) (Identify opportunities for EV charging points across the estate)	CNPA; TGDT	CES; Residents; Businesses							
	Renewable energy generation - identifying opportunities for renewable energy across Glenlivet Estate	CES	CES; Tenants							
	Integrate renewable technology in new developments		CES							

Key ☐ No activity ☒ Activity