



# Glenlivet Estate 2050 Vision: Action plan



## Glenlivet Estate 2050 Action Plan

Our vision for Glenlivet Estate in 2050 is of a place where people and the environment thrive together, through effective collaboration and sustainable management.

It has been developed based on extensive feedback, gathered since 2022 from community members, tenants, staff and partners.

This Action Plan is a critical first step in turning that vision into a reality. It charts the activity which we and the other stakeholders in the area expect to take over the next five years.

The actions are themed around:

- Estate-wide
- Farming
- Forestry & Moorland, including Sporting
- Community and Wider Economy

Action numbers correlate with entries listed in the Land Use Strategy. We have provided these numbers here for ease of reference.

This is a living document, which will be updated as new information and detail becomes available. For more information, visit [glenlivetestate.co.uk](http://glenlivetestate.co.uk) or see our associated Land Use Strategy.

The following acronyms are used to describe various partner organisations and interested parties throughout this document:

CES	Crown Estate Scotland
CNPA	Cairngorms National Park Authority
ECMP	East Cairngorms Moorland Partnership
FAS	Farm Advisory Service
HIE	Highlands and Islands Enterprise
KaTCA	Kirkmichael and Tomintoul Community Association
NS	NatureScot
SDS	Skill Development Scotland
SEPA	Scottish Environment Protection Agency
SF	Scottish Forestry
SLMS	Scottish Land Matching Service
TGDT	Tomintoul and Glenlivet Development Trust
UHI	University of the Highlands and Islands

# Estate-wide Actions

Description	Lead partner	Supporting partner	25/26	26/27	27/28	28/29	29/30	30/31	Longer term
<b>Arrangements for delivery of the Action Plan for Glenlivet Estate 2050</b>									
Agree working arrangements and responsibilities for the partnerships and working groups	CES	All partners							
<b>Communication and engagement</b>									
Publication of the Vision, Land Use Strategy and Action Plan	CES								
On-going communication and engagement	CES	All partners							
<b>Baselining</b>									
Establish an overall 'baseline' for the estate (inc Carbon and Biodiversity baseline)	CES								
<b>Integrated land use planning</b>									
Land use plan - identify and agree strategic locations to manage competing demands on land	CES								
Assess ecosystem services delivered by different parcels of land	CES								
<b>Input into Local Development Plan (LDPs) &amp; any future Local Place Plans (LPPs)</b>									
Put forward sites and other planning-related opportunities	CES								
<b>Revitalise branding</b>									
Explore opportunities for a Glenlivet Estate brand including consultant led feasibility study	CES	All partners							
<b>Goal setting</b>									
Set specific goals and targets aligning with Corporate Plan and Business Plans	CES								
<b>Monitoring</b>									
Monitor progress using key indicators	CES								

**Key**  No activity  Activity

# Farming Actions

Action	Description	Lead partner	Supporting partner	25/26	26/27	27/28	28/29	29/30	30/31	Longer term
<b>7.1</b>	<b>Improving farm business viability</b>									
	Providing necessary consents and guarantees for AECS grant schemes	CES	Tenants; Scottish Govt							
	Improving comms around decision-making and procedure for re-lettings	CES	Managing Agent; Tenant Working Groups; Tenants							
	Feeding back CES tenants' comments to Scottish Govt on impact of policy	CES	Tenant Working Groups; Tenants, Scottish Govt							
	Encouraging continued skills development and adoption of technology	Tenants, Scottish Govt	CES (+Managing Agent)							
	Co-funding investments and projects	CES; Tenants	CNPA; Scottish Govt; Others							
	Promoting a Glenlivet brand	CES; Tenants	CNPA; HIE; Moray Council; TGDT; Business Community							
<b>7.2</b>	<b>Providing opportunities for new entrants</b>									
	Making available suitable units for new entrants	CES (+Managing Agent)	Tenants; Scottish Govt							
	Communicating the opportunity for co-funding investments and projects	CES (+Managing Agent)	Tenants							
	Communicating benefits of joint ventures between existing farm tenants and new entrants	Tenants; SLMS	CES (+Managing Agent)							
	Communicating benefits of farming apprenticeships	Tenants	CES (+Managing Agent); SDS							
<b>7.3</b>	<b>Improving provisions for retiring farmers</b>									
	Workshops, advice surgeries and support	FAS; Scottish Govt	CES (+Managing Agent)							
	Update policy document to include consideration for retiring farmers	CES								
	Investigate the potential of making available small retirement units	CES (+Managing Agent)	Tenants							
<b>7.4</b>	<b>Encouraging a circular economy</b>									
	Aim to procuring more services from within the community/local economy	CES (+Managing Agent)	Tenants							
	Viability assessment for re-opening a quarry for on estate use to reduce bringing in materials	CES								

Key  No activity  Activity

Action	Description	Lead partner	Supporting partner	25/26	26/27	27/28	28/29	29/30	30/31	Longer term
Investigate if it is possible to structure forestry contracts to give access to forestry by-products	CES	Tenants								
Knowledge sharing around renewable technologies	CES (+Managing Agent)	Tenants								
<b>7.5 Adopting best practice in sustainable agriculture</b>										
Programmes to support land-based and rural skills development	Tenants; Scottish Govt	CES; UHI; Moray Council; SDS								
Support all tenants to undertake carbon audits and soil testing to inform practice change	Tenants; CES	Scottish Govt								
Work collaboratively with tenants to reduce GHG emissions	Tenants; CES	Scottish Govt								
Develop approaches to managing carbon and other ecosystem services	CES; Scottish Govt; Tenants									
Refining and finalising the 'Tenant Led Tree Planting' policy	CES; tenants									
Estate-wide (Glenlivet Estate) biodiversity audits	CES	Tenants								
Scoping and assessing potential sites for strategic habitat restoration/creation	CES; Tenants	CNPA; NS; SEPA; Spey Board; Spey Catchment Initiative								
Engaging with research and development work	Tenants	CES; Scottish Govt								
- Maximise biodiversity, improve resilience, mitigate landscape/other impacts	CES	SF/Tenants								
<b>7.6 Collaborative problem-solving</b>										
Developing an integrated land use plan	CES; Tenants									
Encouraging peer-to-peer support and knowledge exchange	Tenants; Tenant Working Group	CES								
Research and development projects	CES; Tenants									
Co-operative approaches to improve the adoption of new technologies and skills	Tenants	CES								

**Key**  No activity  Activity

# Forestry and Moorland Actions

Action	Description	Lead partner	Supporting partner	25/26	26/27	27/28	28/29	29/30	30/31	Longer term
<b>8.1 Landscape scale planning</b>										
Finalise Long-Term Forest Plan for in-hand forestry and woodland	CES	SF/CNPA								
Map other farm and amenity woodland, hedgerows, trees	CES	Tenants								
Identify opportunities for enhancement, creation and connectivity	CES	Tenants/Consultant/Moray Council Nature Networks/Spey Catchment Initiative								
Have baseline and opportunity map as resource for sharing with tenants and others	CES	Tenants/Community Groups								
Produce estate-wide plan setting out proposals, possibilities and resources	CES	Tenants/Community Groups/SF/CNPA								
<b>8.2 Creation of new woodlands and trees</b>										
Refine and finalise the 'Tenant Led Tree Planting' policy	CES	Tenants								
Finalise new sporting tenancy including woodland creation flexibility	CES	Sporting Tenant								
Support tenants' access to grants for woodland creation, hedge and tree planting	CES	Tenants								
Communicate practical and economic benefits of new planting to tenants	CES	Consultant/Tenants								
Explore opportunities for new planting on farm with tenants	CES	Consultant/Tenants								
<b>8.3 Restructuring and adapting existing commercial forestry stands</b>										
Integrate and implement following measures within Long-Term Forest Plan:	CES	SF/Tenants								
- Maximise biodiversity, improve resilience, mitigate landscape/other impacts	CES	SF/Tenants								
- Identify opportunities for enhancing recreation, leisure, tourism	CES	SF/Tenants								
- Improve opportunities for enhancing sporting, farming and farm diversification	CES	SF/Tenants								
<b>8.4 Managing natural regeneration of non-native tree species (sitka spruce)</b>										
Undertake baseline survey and assessment	CES	SF/CNPA/Tenants/Consultant								
Develop and implement a management plan for sitka spruce	CES	SF/CNPA/Consultant/Tenants								
Support research to inform the plan and monitor progress	CES	SF/CNPA/Consultant/Tenants								

**Key**  No activity  Activity

# Moorland and Sporting Actions

Action	Description	Lead partner	Supporting partner	25/26	26/27	27/28	28/29	29/30	30/31	Longer term
<b>9.1 Baseline integrated land use planning and research</b>										
Scope and undertake baselining in relation to moorland	CES	NS/CNPA/Tenants/Consultant/ECMP								
Scope, develop and produce integrated land use plan	CES	NS/CNPA/Tenants/Consultant/Managing Agents/ECMP								
Establish culture of collaborative problem-solving and research	CES	NS/CNPA/Tenants/ECMP								
<b>9.2 Sporting tenancy</b>										
Tenant evaluation and tenant selection	CES	Sporting Tenant								
Establish good working relationship through regular meetings and communications	CES (+Managing Agents)	Sporting Tenant								
Discuss and agree proposals for sporting and moorland management	Managing Agents, Sporting Tenant	CES								
Monitor progress through tracking key indicators	CES	Sporting Tenant								
<b>9.3 Deer Management</b>										
Scope Deer Management Plan and commission baselining	Managing Agents	CES/NS/CNPA/Sporting Tenants/Consultant								
Commission the production of the Deer Management Plan	CES	NS/CNPA/Tenants/Consultant								
Implement the Deer Management Plan	Sporting Tenant	CES								
Monitor progress by tracking key indicators	CES	Sporting Tenant								
<b>9.4 Peatland restoration</b>										
Scope and assess suitable sites for peatland restoration	CES	NS/CNPA/Tenants								
Apply for funding and undertake assessments, surveys and plans	CES (+Managing Agents)	NS/CNPA/Tenants/Consultant								
Develop a pipeline of peatland restoration projects and implement in priority order	CES	NS/CNPA/Tenants/Consultant								
Explore possibility of growing Estate's own peatland restoration contractor	CES	CNPA/Tenants/ECMP								
Maintain and enhance existing habitats; ensure special sites achieve and maintain favourable conditions	CES	Tenants								

**Key**  No activity  Activity

Action	Description	Lead partner	Supporting partner	25/26	26/27	27/28	28/29	29/30	30/31	Longer term
<b>9.5 Habitat restoration and species recovery</b>										
Scope and assess suitable new sites for habitat restoration/creation, species recovery	CES	NS/CNPA/Tenants								
Seek funding, prioritise and plan habitat restoration and species recovery	CES	NS/CNPA/Tenants/Consultant/Managing Agents								
Continue existing and implement new habitat restoration and species recovery projects in priority order	CES	NS/CNPA/Tenants								
Maintain and enhance existing habitats, ensure special sites achieve good condition.	CES	NS/CNPA/Tenants								

**Key**  No activity  Activity

# Community and Wider Economy Actions

Action	Description	Lead partner	Supporting partner	25/26	26/27	27/28	28/29	29/30	30/31	Longer term
<b>10.1</b>	<b>Opportunities for new housing</b>									
Provide input for the (Local Development Plan) LDP (Evidence Report)	TGDT	CES; Moray Council; CNPA								
Provide guidance and deadlines for input into the LDP	CNPA									
Identify sites with potential for new housing (The Call for Ideas/Sites)	CES	Tenants; Managing Agents; TGDT; Local Community Associations (approval by Moray Council/CNPA in independent review)								
Housing needs analysis (subject to funding and capacity/capability)	TGDT	KaTCA; Local Community Association								
Feasibility study (post LDP when sites are in the LDP and taken forward under option or sale)	TGDT	KaTCA; Local Community Association								
Planning applications (when being developed by developers)	Housing Association/Developer	Moray Council; CNPA; CES								
Development (e.g. by the TGDT or other developer)	Housing Association/Developer	TGDT; CES								
<b>10.2</b>	<b>Conversion of existing buildings</b>									
<b>CES-owned buildings (Shooting lodge, Glenlivet Estate Office)</b>	CES									
- Shooting lodge (Strathavon Lodge and outbuildings) Feasibility Study	CES	Managing Agents (potentially)								
- Glenlivet Estate Office Feasibility Study	CES	TGDT; Cairngorms Tourism Partnership								
<b>Redundant agricultural buildings – review of alternative use and LDP Considerations</b>	CES (+Managing Agents)	Tenants; TGDT; CNPA; Consultants								
- Feasibility study	CES	Tenants; HIE; CNPA; Managing Agents; Consultants								
- Planning	CES	Moray Council; CNPA; Consultants								
- Development	Developer/CES/Managing Agents	HIE; TGDT; CNPA								
<b>Derelict buildings in Tomintoul village (not owned by CES)</b>	Independent Owner/Purchaser/Community	Potential support from external agencies								

Key  No activity  Activity

Action	Description	Lead partner	Supporting partner	25/26	26/27	27/28	28/29	29/30	30/31	Longer term
<b>10.3</b>	<b>Commercial space and entrepreneurship</b>									
<b>Commercial space</b>										
Provide input for the (Local Development Plan) LDP Evidence Report			TGDT; Moray Council; CNPA							
Provide guidance and deadlines re input into LDP	CNPA									
Identify sites with potential commercial space (The Call for Ideas/Sites)	CES	(Approval by Moray Council/CNPA in independent review)								
Feasibility study (post LDP when sites are in the LDP and taken forward under option or sale)	Developer	Potential Tenant potentially HIE or Other Agency								
Planning applications	Developer	Potential Tenant								
Development	Developer/CES/ Managing Agents	Potential Tenant								
<b>10.4</b>	<b>Training and apprenticeships</b>									
Green/rural skills training	Moray Gateway/ Moray Council	CES; CNPA; UHI; Lantra; Others								
Skills training for the farming sector working in partnership with others	Lantra; Scot Gov; Moray Council	CES; Tenants								
Training and apprenticeships in peatland restoration	CNPA; NatureScot;	CES; Tenants								
<b>10.5</b>	<b>Tourism</b>									
Explore opportunities for a Glenlivet Estate brand including consultant led feasibility study	CES	Tenants; CNPA; HIE; Moray Council; TGDT; Business Community								
Attract hospitality and leisure entrepreneurs to regenerate Tomintoul		Cairngorms Business Partnership								
Develop a destination plan		All partners; Cairngorms Tourism Partnership								
Staff accommodation		Business Community								
Attraction in village square		All Partners								
Visitor Centre - explore joined up approach to visitor information and facilities	CES; TGDT	KaTCA; Cairngorms Tourism Partnership								
Dark sky/heritage ranger	TGDT	Dorenell Wind Farm Community Fund; CES; CNPA								

**Key**  No activity  Activity

Action	Description	Lead partner	Supporting partner	25/26	26/27	27/28	28/29	29/30	30/31	Longer term
<b>10.6</b>	<b>Enabling infrastructure</b>									
<b>Water (10.6.1)</b>										
- Investment in water distribution infrastructure (where applicable on Scottish Crown Estate) and private water supply system resilience	CES/Scottish Water	Moray Council								
- 'End-of-pipe' efficiencies	CES	Tenants								
- On-farm infrastructure investments	CES	Tenants								
- Collaborative working with the distilleries and downstream beneficiaries										
- Nature-based interventions at catchment level										
<b>Infrastructure for 'active lifestyles' (10.6.2)</b>										
Develop ITT for feasibility study for bike trail link to Tomintoul	CES	Tenants; CNPA; Moray Council								
Other options for active lifestyles (e.g. indoor sports) & travel	Community/Business Led									
Continue commitment to outdoor access through CES Ranger Service	CES	CNPA								
<b>Telecommunications/broadband (10.6.3)</b>										
Facilitate superfast broad band		CES								
<b>Green energy infrastructure (10.6.4)</b>										
Infrastructure for EV charging (Map current and identify need for EV charging points) (Identify opportunities for EV charging points across the estate)	CNPA; TGDT	CES; Residents; Businesses								
Renewable energy generation - identifying opportunities for renewable energy across Glenlivet Estate	CES	CES; Tenants								
Integrate renewable technology in new developments		CES								

**Key**  No activity  Activity